2014 Alumni Survey Results
Class of 2012-2013

Background

- 1,944 alumni invited to participate.
- 418 responses; response rate of 22%.
- Survey emailed to students who graduated in August 2012, December 2012, and May 2013 with a B.A., B.S., or A.B. Degree.

Current Employment

- 63% of respondents are currently employed full-time.
- 11% of respondents are employed part-time or have multiple jobs.
- 24% of respondents are employed in the field of business and industry.
- 66% of respondents have a job that requires at least a Bachelor’s Degree.
- 56% of respondents’ current annual income range is $20,000 - $39,999.
- 22% of respondents’ current annual income range is $40,000 - $59,999.
- 61% of respondents’ employment is moderately or highly related to their major.

Employment History

- 87% of respondents were able to find their first paying job while enrolled as an undergraduate or during the first six months after graduation.
- 58% of respondents’ first paying job was in South Carolina.
- 43% of respondents have had only one paying job since graduation.

Graduate/Professional School

- 15% of respondents are attending graduate/professional school full-time.
- 5% of respondents completed a post baccalaureate degree program (Master’s, Law, Medical, PhD, or Certificate).
- 22% of respondents continuing their education received an assistantship or fellowship.
- The graduate institutions most frequently attended by respondents are: College of Charleston, Medical University of South Carolina, University of South Carolina, and The Citadel.
- The academic disciplines most frequently mentioned for continuing education are: Business, Medicine, Social Sciences, and Education.

College of Charleston Undergraduate Experience

- 93% of respondents were very satisfied or satisfied with their overall academic experience.
- 96% of respondents were very satisfied or satisfied with the instruction in their major.
- 73% of respondents would choose the same major field of study again.
- 76% of respondents were very satisfied or satisfied with the instruction in their general education program.
- 88% of respondents would choose to attend the College of Charleston again.
- 48% of respondents graduated with no student loans.

View full report
View survey instrument
## Current Employment

### College of Charleston 2014 Alumni Survey Results: Class of 2012-2013

**Respondents' Current Status**

<table>
<thead>
<tr>
<th>Current Status</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full-time</td>
<td>264</td>
<td>63.2%</td>
</tr>
<tr>
<td>Employed part-time or multiple jobs</td>
<td>46</td>
<td>11.0%</td>
</tr>
<tr>
<td>Graduate/Professional school, full-time</td>
<td>63</td>
<td>15.1%</td>
</tr>
<tr>
<td>Graduate/Professional school, part-time</td>
<td>2</td>
<td>0.5%</td>
</tr>
<tr>
<td>Military service</td>
<td>1</td>
<td>0.2%</td>
</tr>
<tr>
<td>Volunteer or national service (Peace Corps, etc.)</td>
<td>6</td>
<td>1.4%</td>
</tr>
<tr>
<td>Seeking employment/admission to graduate school</td>
<td>18</td>
<td>4.3%</td>
</tr>
<tr>
<td>Not employed by choice</td>
<td>2</td>
<td>0.5%</td>
</tr>
<tr>
<td>Other</td>
<td>16</td>
<td>3.8%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>418</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

Institutional Effectiveness and Strategic Planning
## College of Charleston 2014 Alumni Survey Results: Class of 2012-2013
### Respondents' Category of Current Employment

<table>
<thead>
<tr>
<th>Category of Current Employment</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business and Industry</td>
<td>82</td>
<td>23.5%</td>
</tr>
<tr>
<td>Other</td>
<td>62</td>
<td>17.8%</td>
</tr>
<tr>
<td>Education</td>
<td>57</td>
<td>16.3%</td>
</tr>
<tr>
<td>Hospitality</td>
<td>43</td>
<td>12.3%</td>
</tr>
<tr>
<td>Health Services</td>
<td>25</td>
<td>7.2%</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>23</td>
<td>6.6%</td>
</tr>
<tr>
<td>Technology</td>
<td>21</td>
<td>6.0%</td>
</tr>
<tr>
<td>Government</td>
<td>18</td>
<td>5.2%</td>
</tr>
<tr>
<td>Arts</td>
<td>12</td>
<td>3.4%</td>
</tr>
<tr>
<td>Self-Employed</td>
<td>3</td>
<td>0.9%</td>
</tr>
<tr>
<td>Military Service</td>
<td>3</td>
<td>0.9%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>349</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
Minimum Educational Requirements for Respondents' Current Employment Position

<table>
<thead>
<tr>
<th>Requirement</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>High school diploma or less</td>
<td>68</td>
<td>19.5%</td>
</tr>
<tr>
<td>Certificate program or 1 year of college</td>
<td>14</td>
<td>4.0%</td>
</tr>
<tr>
<td>Associate degree or 2 years of college</td>
<td>23</td>
<td>6.6%</td>
</tr>
<tr>
<td>Bachelor's degree</td>
<td>229</td>
<td>65.8%</td>
</tr>
<tr>
<td>Graduate degree</td>
<td>14</td>
<td>4.0%</td>
</tr>
<tr>
<td>Total</td>
<td>348</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
Relationship Between Major and Current Employment

<table>
<thead>
<tr>
<th>Relationship Between Major and Current Employment</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not related</td>
<td>72</td>
<td>20.7%</td>
</tr>
<tr>
<td>Slightly related</td>
<td>65</td>
<td>18.7%</td>
</tr>
<tr>
<td>Moderately related</td>
<td>80</td>
<td>23.0%</td>
</tr>
<tr>
<td>Highly related</td>
<td>131</td>
<td>37.6%</td>
</tr>
<tr>
<td>Total</td>
<td>348</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

Institutional Effectiveness and Strategic Planning
Main Reason Current Employment is not Related to Major Field of Study

<table>
<thead>
<tr>
<th>Reason</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Could not find an appropriate job in my field</td>
<td>36</td>
<td>50.0%</td>
</tr>
<tr>
<td>Other</td>
<td>14</td>
<td>19.4%</td>
</tr>
<tr>
<td>Developed a new career interest</td>
<td>8</td>
<td>11.1%</td>
</tr>
<tr>
<td>Better pay and/or opportunity for advancement outside of my field</td>
<td>5</td>
<td>6.9%</td>
</tr>
<tr>
<td>Never planned to work in my field</td>
<td>4</td>
<td>5.6%</td>
</tr>
<tr>
<td>Have not obtained the licensure, registration, or certification required for my field</td>
<td>4</td>
<td>5.6%</td>
</tr>
<tr>
<td>Would have to relocate for a job in my field</td>
<td>1</td>
<td>1.4%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>72</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
College of Charleston 2014 Alumni Survey Results: Class of 2012-2013
Respondents' Current Job*

<table>
<thead>
<tr>
<th>Respondents' Current Job*</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allows me to continue to grow and learn</td>
<td>149</td>
</tr>
<tr>
<td>Is likely to continue until I wish to leave</td>
<td>146</td>
</tr>
<tr>
<td>Overall, is a satisfying job</td>
<td>128</td>
</tr>
<tr>
<td>Is work I find meaningful</td>
<td>121</td>
</tr>
<tr>
<td>Uses important skills I gained as an undergraduate</td>
<td>119</td>
</tr>
<tr>
<td>Is related to my desired career path</td>
<td>118</td>
</tr>
<tr>
<td>Is related to my undergraduate major</td>
<td>102</td>
</tr>
<tr>
<td>Pays health insurance benefits</td>
<td>101</td>
</tr>
<tr>
<td>Pays enough to support my desired lifestyle</td>
<td>100</td>
</tr>
<tr>
<td>I am not currently employed</td>
<td>23</td>
</tr>
</tbody>
</table>

*Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning
Reported Annual Income Range

<table>
<thead>
<tr>
<th>Income Range</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Below $20,000</td>
<td>66</td>
<td>20.1%</td>
</tr>
<tr>
<td>$20,000 - $29,999</td>
<td>70</td>
<td>21.3%</td>
</tr>
<tr>
<td>$30,000 - $39,999</td>
<td>115</td>
<td>35.0%</td>
</tr>
<tr>
<td>$40,000 - $49,999</td>
<td>43</td>
<td>13.1%</td>
</tr>
<tr>
<td>$50,000 - $59,999</td>
<td>28</td>
<td>8.5%</td>
</tr>
<tr>
<td>$60,000 - $69,999</td>
<td>3</td>
<td>0.9%</td>
</tr>
<tr>
<td>$70,000 - $79,999</td>
<td>3</td>
<td>0.9%</td>
</tr>
<tr>
<td>$80,000 - $89,999</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>$90,000+</td>
<td>1</td>
<td>0.3%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>329</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
### Employment History

#### Time Taken to Find First Paying Job After Graduation

<table>
<thead>
<tr>
<th>Time Taken to Find First Paying Job After Graduation</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>While enrolled as an undergraduate</td>
<td>151</td>
<td>41.7%</td>
</tr>
<tr>
<td>During the first 6 months after graduation</td>
<td>163</td>
<td>45.0%</td>
</tr>
<tr>
<td>During the second 6 months after graduation</td>
<td>32</td>
<td>8.8%</td>
</tr>
<tr>
<td>More than a year after graduation</td>
<td>11</td>
<td>3.0%</td>
</tr>
<tr>
<td>I have not yet sought a paying job; I am a full-time student or engaged in other activities</td>
<td>3</td>
<td>0.8%</td>
</tr>
<tr>
<td>I have sought a paying job, but I have not yet found one</td>
<td>2</td>
<td>0.6%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>362</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

Institutional Effectiveness and Strategic Planning
**College of Charleston 2013 Alumni Survey Results: Class of 2011-2012**  
**Respondents' First Paying Job After Graduation***

<table>
<thead>
<tr>
<th>Response</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allowed me to continue to grow and learn</td>
<td>254</td>
</tr>
<tr>
<td>Overall, was a satisfying job</td>
<td>218</td>
</tr>
<tr>
<td>Continued until I wished to leave</td>
<td>218</td>
</tr>
<tr>
<td>Was related to my desired career path</td>
<td>205</td>
</tr>
<tr>
<td>Was work I found meaningful</td>
<td>195</td>
</tr>
<tr>
<td>Used important skills I gained as an undergraduate</td>
<td>195</td>
</tr>
<tr>
<td>Was related to my undergraduate major</td>
<td>189</td>
</tr>
<tr>
<td>Paid enough to support my desired lifestyle</td>
<td>171</td>
</tr>
<tr>
<td>Paid health insurance benefits</td>
<td>166</td>
</tr>
</tbody>
</table>

*Because respondents could select multiple responses, counts rather than percentages are reported.*  

Institutional Effectiveness and Strategic Planning
### Location of First Paying Job After Graduation

<table>
<thead>
<tr>
<th>Location of First Paying Job After Graduation</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>South Carolina - tri-county</td>
<td>176</td>
<td>48.5%</td>
</tr>
<tr>
<td>South Carolina - outside tri-county</td>
<td>36</td>
<td>9.9%</td>
</tr>
<tr>
<td>Southeast - outside South Carolina</td>
<td>50</td>
<td>13.8%</td>
</tr>
<tr>
<td>United States - outside southeast</td>
<td>93</td>
<td>25.6%</td>
</tr>
<tr>
<td>Overseas</td>
<td>6</td>
<td>1.7%</td>
</tr>
<tr>
<td>Not yet employed</td>
<td>2</td>
<td>0.6%</td>
</tr>
<tr>
<td>Total</td>
<td>363</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
### Number of Paying Jobs Held Since Graduation

<table>
<thead>
<tr>
<th>Number of Jobs</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 jobs</td>
<td>29</td>
<td>7.0%</td>
</tr>
<tr>
<td>1 job</td>
<td>179</td>
<td>43.4%</td>
</tr>
<tr>
<td>2 jobs</td>
<td>138</td>
<td>33.5%</td>
</tr>
<tr>
<td>3 jobs</td>
<td>44</td>
<td>10.7%</td>
</tr>
<tr>
<td>4 jobs</td>
<td>13</td>
<td>3.2%</td>
</tr>
<tr>
<td>5 or more jobs</td>
<td>9</td>
<td>2.2%</td>
</tr>
<tr>
<td>Total</td>
<td>412</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
## Graduate/Professional School

The table below shows the plans for the following degrees among the College of Charleston 2014 Alumni Survey Class of 2012-2013.

<table>
<thead>
<tr>
<th>Plans For The Following Degrees</th>
<th>Do not plan to pursue</th>
<th>Degree received</th>
<th>Currently enrolled or working toward</th>
<th>Degree you hope to attain in the future</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>Second Bachelor's Degree</td>
<td>87.3%</td>
<td>5.9%</td>
<td>1.6%</td>
<td>5.2%</td>
<td>307</td>
</tr>
<tr>
<td>Master's Degree</td>
<td>26.7%</td>
<td>1.7%</td>
<td>17.8%</td>
<td>53.9%</td>
<td>360</td>
</tr>
<tr>
<td>Law Degree</td>
<td>91.6%</td>
<td>0.0%</td>
<td>2.7%</td>
<td>5.7%</td>
<td>299</td>
</tr>
<tr>
<td>Medical Degree (e.g.; MD, DO, DDS, DVM, PharmD)</td>
<td>91.6%</td>
<td>0.0%</td>
<td>3.4%</td>
<td>5.0%</td>
<td>298</td>
</tr>
<tr>
<td>PhD or other Doctoral Degree</td>
<td>71.2%</td>
<td>0.0%</td>
<td>2.6%</td>
<td>26.2%</td>
<td>309</td>
</tr>
<tr>
<td>Certificate</td>
<td>70.7%</td>
<td>3.7%</td>
<td>2.4%</td>
<td>23.2%</td>
<td>297</td>
</tr>
<tr>
<td>Other</td>
<td>88.1%</td>
<td>2.4%</td>
<td>4.0%</td>
<td>4.0%</td>
<td>124</td>
</tr>
</tbody>
</table>

The chart above visually represents the same data, with the legend indicating the following:
- Red: Do not plan to pursue
- Orange: Degree received
- Green: Currently enrolled or working toward
- Black: Degree you hope to attain in the future

**Institutional Effectiveness and Strategic Planning**
College of Charleston 2014 Alumni Survey Class of 2012-2013

Respondents who Received a Graduate Assistantship/Fellowship

<table>
<thead>
<tr>
<th>Received a Graduate Assistantship/Fellowship</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes (received a graduate assistantship/fellowship)</td>
<td>26</td>
<td>22.4%</td>
</tr>
<tr>
<td>No (did not receive a graduate assistantship/fellowship)</td>
<td>90</td>
<td>77.6%</td>
</tr>
<tr>
<td>Total</td>
<td>116</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
**Reason For Seeking Further Education**

<table>
<thead>
<tr>
<th>Reason</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>My career goal can only be obtained through further education</td>
<td>77</td>
</tr>
<tr>
<td>I want to further my personal growth</td>
<td>65</td>
</tr>
<tr>
<td>I want to enhance my earning potential</td>
<td>64</td>
</tr>
<tr>
<td>I could not secure employment</td>
<td>12</td>
</tr>
</tbody>
</table>

*Because respondents could select multiple responses, counts rather than percentages are reported.

Institutional Effectiveness and Strategic Planning
Graduate Institutions Most Frequently Attended

<table>
<thead>
<tr>
<th>Institution</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Charleston</td>
<td>15</td>
</tr>
<tr>
<td>Medical University of South Carolina</td>
<td>10</td>
</tr>
<tr>
<td>University of South Carolina</td>
<td>7</td>
</tr>
<tr>
<td>The Citadel</td>
<td>7</td>
</tr>
<tr>
<td>American University</td>
<td>3</td>
</tr>
<tr>
<td>Wake Forest University</td>
<td>2</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>2</td>
</tr>
<tr>
<td>University of Alabama</td>
<td>2</td>
</tr>
<tr>
<td>University of Georgia</td>
<td>2</td>
</tr>
</tbody>
</table>

Other Graduate Institutions Reported:
Appalachian State University, Benjamin Cardozo School of Law, Boston University, Brandeis University, Brooklyn Law School, Capella University, Charlotte Law School, Clinton School of Public Service, Cornell University, Creative Circus Art School, Charleston Southern University, Culinary Institute of Charleston, DePaul College of Law, Dominican University, Duke University Divinity School, Essec Business School, Florida Institute of Technology, Florida International University, George Washington University, Georgia Regents University, Georgia State, Idaho State University, Indiana University, Lander University, Louisiana State University, Manhattan Ville College, New England College of Optometry, Nicholls State University, North Carolina State University, Pennsylvania State University, Sotheby's Institute of Art, The Iron Yard Code School, The University of North Carolina, Tufts School of Dental Medicine, Universität Erfurt, University College London, University of Denver, University of Louisiana at Monroe, University of New Orleans, University of North Florida, University of Southern California, University of Sussex, University of Washington-Seattle, Walden University, Webster University

Academic Disciplines Most Frequently Cited

<table>
<thead>
<tr>
<th>Discipline</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>19</td>
</tr>
<tr>
<td>Medicine</td>
<td>17</td>
</tr>
<tr>
<td>Social Sciences</td>
<td>14</td>
</tr>
<tr>
<td>Education</td>
<td>12</td>
</tr>
<tr>
<td>Math and Sciences</td>
<td>10</td>
</tr>
<tr>
<td>Law</td>
<td>7</td>
</tr>
<tr>
<td>Health Sciences</td>
<td>6</td>
</tr>
<tr>
<td>Humanities</td>
<td>5</td>
</tr>
<tr>
<td>Other</td>
<td>3</td>
</tr>
<tr>
<td>Arts</td>
<td>2</td>
</tr>
<tr>
<td>Religious Studies</td>
<td>1</td>
</tr>
</tbody>
</table>

Other Academic Disciplines reported:
Culinary Arts, International Administration, Public Service
### College of Charleston Undergraduate Experience

#### Satisfaction with the College of Charleston's Quality of:

<table>
<thead>
<tr>
<th></th>
<th>Very Dissatisfied</th>
<th>Dissatisfied</th>
<th>Neutral</th>
<th>Satisfied</th>
<th>Very Satisfied</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>Curriculum in your major</td>
<td>1.1%</td>
<td>3.8%</td>
<td>6.2%</td>
<td>49.5%</td>
<td>39.5%</td>
<td>370</td>
</tr>
<tr>
<td>Instruction in your major</td>
<td>0.8%</td>
<td>1.6%</td>
<td>7.3%</td>
<td>40.0%</td>
<td>50.3%</td>
<td>370</td>
</tr>
<tr>
<td>Curriculum in your general education program</td>
<td>0.5%</td>
<td>4.3%</td>
<td>20.3%</td>
<td>49.3%</td>
<td>25.5%</td>
<td>369</td>
</tr>
<tr>
<td>Instruction in your general education program</td>
<td>0.5%</td>
<td>3.5%</td>
<td>19.7%</td>
<td>49.5%</td>
<td>26.8%</td>
<td>370</td>
</tr>
</tbody>
</table>

#### Satisfaction with:

<table>
<thead>
<tr>
<th></th>
<th>Very Dissatisfied</th>
<th>Dissatisfied</th>
<th>Neutral</th>
<th>Satisfied</th>
<th>Very Satisfied</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your overall academic experience</td>
<td>0.8%</td>
<td>0.3%</td>
<td>6.2%</td>
<td>49.1%</td>
<td>43.6%</td>
<td>369</td>
</tr>
</tbody>
</table>

**Institutional Effectiveness and Strategic Planning**

#### Frequency of Participation in Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Never</th>
<th>Less often</th>
<th>Annually</th>
<th>Monthly</th>
<th>Weekly</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career related advanced education or training</td>
<td>25.1%</td>
<td>19.2%</td>
<td>15.0%</td>
<td>22.1%</td>
<td>18.6%</td>
<td>339</td>
</tr>
<tr>
<td>Lifelong learning or personal enrichment studies outside your career area(s)</td>
<td>21.1%</td>
<td>16.3%</td>
<td>15.1%</td>
<td>22.8%</td>
<td>24.6%</td>
<td>337</td>
</tr>
<tr>
<td>Professional or service organizations</td>
<td>32.4%</td>
<td>20.2%</td>
<td>19.9%</td>
<td>19.0%</td>
<td>8.3%</td>
<td>336</td>
</tr>
<tr>
<td>Volunteer, public, or community service</td>
<td>20.7%</td>
<td>21.3%</td>
<td>25.4%</td>
<td>23.7%</td>
<td>8.9%</td>
<td>338</td>
</tr>
<tr>
<td>Social or recreational organization</td>
<td>20.1%</td>
<td>13.6%</td>
<td>14.5%</td>
<td>25.4%</td>
<td>26.5%</td>
<td>339</td>
</tr>
<tr>
<td>Support or participation in the arts</td>
<td>20.8%</td>
<td>18.7%</td>
<td>19.6%</td>
<td>27.9%</td>
<td>13.1%</td>
<td>337</td>
</tr>
</tbody>
</table>

**Institutional Effectiveness and Strategic Planning**

#### College of Charleston's Influence on Participation in Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Not at all</th>
<th>Somewhat</th>
<th>Moderately</th>
<th>Strongly</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career related advanced education or training</td>
<td>42.8%</td>
<td>25.4%</td>
<td>18.1%</td>
<td>13.7%</td>
<td>299</td>
</tr>
<tr>
<td>Lifelong learning or personal enrichment studies outside your career area(s)</td>
<td>32.2%</td>
<td>22.9%</td>
<td>30.2%</td>
<td>14.6%</td>
<td>301</td>
</tr>
<tr>
<td>Professional or service organizations</td>
<td>45.9%</td>
<td>22.0%</td>
<td>19.6%</td>
<td>12.5%</td>
<td>296</td>
</tr>
<tr>
<td>Volunteer, public, or community service</td>
<td>44.5%</td>
<td>22.1%</td>
<td>23.1%</td>
<td>10.4%</td>
<td>299</td>
</tr>
<tr>
<td>Social or recreational organization</td>
<td>38.5%</td>
<td>18.2%</td>
<td>25.3%</td>
<td>17.9%</td>
<td>296</td>
</tr>
<tr>
<td>Support or participation in the arts</td>
<td>34.4%</td>
<td>24.8%</td>
<td>24.5%</td>
<td>16.2%</td>
<td>302</td>
</tr>
</tbody>
</table>

**Institutional Effectiveness and Strategic Planning**
### Total Amount of Undergraduate Loans Accrued at the Time of Graduation

<table>
<thead>
<tr>
<th>Category</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>No loans</td>
<td>161</td>
<td>47.8%</td>
</tr>
<tr>
<td>Less than $4,999</td>
<td>8</td>
<td>2.4%</td>
</tr>
<tr>
<td>$5,000 - $9,999</td>
<td>21</td>
<td>6.2%</td>
</tr>
<tr>
<td>$10,000 - $14,999</td>
<td>20</td>
<td>5.9%</td>
</tr>
<tr>
<td>$15,000 - $19,999</td>
<td>11</td>
<td>3.3%</td>
</tr>
<tr>
<td>$20,000 - $24,999</td>
<td>21</td>
<td>6.2%</td>
</tr>
<tr>
<td>$25,000 - $29,999</td>
<td>27</td>
<td>8.0%</td>
</tr>
<tr>
<td>$30,000+</td>
<td>68</td>
<td>20.2%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>337</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

Institutional Effectiveness and Strategic Planning
Would Choose the College of Charleston Again

<table>
<thead>
<tr>
<th></th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes (would choose the College of Charleston again)</td>
<td>324</td>
<td>87.6%</td>
</tr>
<tr>
<td>No (would not choose the College of Charleston again)</td>
<td>46</td>
<td>12.4%</td>
</tr>
<tr>
<td>Total</td>
<td>370</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
College of Charleston 2014 Alumni Survey Results: Class of 2012-2013
Would Choose the Same Major Field of Study Again

<table>
<thead>
<tr>
<th>Would Choose the Same Major Field of Study Again</th>
<th>N</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes (would choose the same major field of study again)</td>
<td>268</td>
<td>72.8%</td>
</tr>
<tr>
<td>No (would not choose the same major field of study again)</td>
<td>100</td>
<td>27.2%</td>
</tr>
<tr>
<td>Total</td>
<td>368</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
## Appendix A - Response Rate by Major*

<table>
<thead>
<tr>
<th>Major</th>
<th>N (Graduates)</th>
<th>N (Respondents)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>63</td>
<td>13</td>
<td>20.6%</td>
</tr>
<tr>
<td>Anthropology</td>
<td>33</td>
<td>8</td>
<td>24.2%</td>
</tr>
<tr>
<td>Art History</td>
<td>40</td>
<td>7</td>
<td>17.5%</td>
</tr>
<tr>
<td>Arts Management</td>
<td>53</td>
<td>12</td>
<td>22.6%</td>
</tr>
<tr>
<td>Astronomy</td>
<td>2</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Astrophysics</td>
<td>5</td>
<td>5</td>
<td>100.0%</td>
</tr>
<tr>
<td>Athletic Training</td>
<td>3</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Biochemistry</td>
<td>20</td>
<td>6</td>
<td>30.0%</td>
</tr>
<tr>
<td>Biology</td>
<td>149</td>
<td>26</td>
<td>17.4%</td>
</tr>
<tr>
<td>Business Administration</td>
<td>277</td>
<td>54</td>
<td>19.5%</td>
</tr>
<tr>
<td>Chemistry</td>
<td>19</td>
<td>4</td>
<td>21.1%</td>
</tr>
<tr>
<td>Classics</td>
<td>9</td>
<td>2</td>
<td>22.2%</td>
</tr>
<tr>
<td>Communication</td>
<td>215</td>
<td>50</td>
<td>23.3%</td>
</tr>
<tr>
<td>Computer Information Sciences</td>
<td>3</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Computer Science</td>
<td>24</td>
<td>4</td>
<td>16.7%</td>
</tr>
<tr>
<td>Computing in the Arts</td>
<td>2</td>
<td>1</td>
<td>50.0%</td>
</tr>
<tr>
<td>Discovery Informatics</td>
<td>8</td>
<td>1</td>
<td>12.5%</td>
</tr>
<tr>
<td>Early Childhood Education</td>
<td>59</td>
<td>17</td>
<td>28.8%</td>
</tr>
<tr>
<td>Economics</td>
<td>49</td>
<td>15</td>
<td>30.6%</td>
</tr>
<tr>
<td>Elementary Education</td>
<td>35</td>
<td>9</td>
<td>25.7%</td>
</tr>
<tr>
<td>English</td>
<td>57</td>
<td>9</td>
<td>15.8%</td>
</tr>
<tr>
<td>Exercise Science</td>
<td>36</td>
<td>7</td>
<td>19.4%</td>
</tr>
<tr>
<td>French</td>
<td>10</td>
<td>4</td>
<td>40.0%</td>
</tr>
<tr>
<td>Geology</td>
<td>22</td>
<td>3</td>
<td>13.6%</td>
</tr>
<tr>
<td>German</td>
<td>6</td>
<td>4</td>
<td>66.7%</td>
</tr>
<tr>
<td>Historic Preservation and Community Planning</td>
<td>38</td>
<td>8</td>
<td>21.1%</td>
</tr>
<tr>
<td>Major</td>
<td>N (Graduates)</td>
<td>N (Respondents)</td>
<td>%</td>
</tr>
<tr>
<td>-----------------------------------------</td>
<td>---------------</td>
<td>-----------------</td>
<td>----</td>
</tr>
<tr>
<td>History</td>
<td>38</td>
<td>4</td>
<td>10.5%</td>
</tr>
<tr>
<td>Hospitality and Tourism Management</td>
<td>84</td>
<td>25</td>
<td>29.8%</td>
</tr>
<tr>
<td>International Business</td>
<td>50</td>
<td>8</td>
<td>16.0%</td>
</tr>
<tr>
<td>International Studies</td>
<td>32</td>
<td>11</td>
<td>34.4%</td>
</tr>
<tr>
<td>Jewish Studies</td>
<td>1</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Latin American and Caribbean Studies</td>
<td>1</td>
<td>1</td>
<td>100.0%</td>
</tr>
<tr>
<td>Marine Biology</td>
<td>21</td>
<td>8</td>
<td>38.1%</td>
</tr>
<tr>
<td>Mathematics</td>
<td>18</td>
<td>6</td>
<td>33.3%</td>
</tr>
<tr>
<td>Middle Grades Education</td>
<td>23</td>
<td>5</td>
<td>21.7%</td>
</tr>
<tr>
<td>Music</td>
<td>18</td>
<td>2</td>
<td>11.1%</td>
</tr>
<tr>
<td>Philosophy</td>
<td>10</td>
<td>3</td>
<td>30.0%</td>
</tr>
<tr>
<td>Physical Education</td>
<td>40</td>
<td>6</td>
<td>15.0%</td>
</tr>
<tr>
<td>Physics</td>
<td>11</td>
<td>6</td>
<td>54.5%</td>
</tr>
<tr>
<td>Political Science</td>
<td>91</td>
<td>16</td>
<td>17.6%</td>
</tr>
<tr>
<td>Psychology</td>
<td>175</td>
<td>37</td>
<td>21.1%</td>
</tr>
<tr>
<td>Public Health</td>
<td>16</td>
<td>2</td>
<td>12.5%</td>
</tr>
<tr>
<td>Religious Studies</td>
<td>11</td>
<td>2</td>
<td>18.2%</td>
</tr>
<tr>
<td>Secondary Education Cognate</td>
<td>5</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Sociology</td>
<td>55</td>
<td>15</td>
<td>27.3%</td>
</tr>
<tr>
<td>Spanish</td>
<td>31</td>
<td>7</td>
<td>22.6%</td>
</tr>
<tr>
<td>Special Education</td>
<td>18</td>
<td>4</td>
<td>22.2%</td>
</tr>
<tr>
<td>Studio Art</td>
<td>57</td>
<td>12</td>
<td>21.1%</td>
</tr>
<tr>
<td>Theatre</td>
<td>29</td>
<td>6</td>
<td>20.7%</td>
</tr>
<tr>
<td>Urban Studies</td>
<td>2</td>
<td>1</td>
<td>50.0%</td>
</tr>
<tr>
<td>Women's and Gender Studies</td>
<td>15</td>
<td>5</td>
<td>33.3%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,089</strong></td>
<td><strong>462</strong></td>
<td></td>
</tr>
</tbody>
</table>

*Double majors counted twice

**Total N for Graduates and Respondents higher because of counting of double majors

Institutional Effectiveness and Strategic Planning