Institutional Advancement
Assessment Report Summary

7. Summary of Assessment Results with Focus on Program Improvement: Describe evidence-based changes that have taken place within the last few assessment cycles because of assessment. Statements must be supported by evidence from the assessment report(s):

Due to the increased fundraising and alumni engagement results, as well as continued sound fiduciary practices in managing Foundation funds, IA is continuing to look for ways to continue to grow fundraising results and alumni engagement, including recruitment of additional staff and increased investment in fundraising and constituent management software. Goals set for FY19 will thus reflect increases in most measures.