

## College of Charleston Student Achievement

Student success is an integral part of the mission of College of Charleston. The emphasis on student success is consistent with the statutory mandates and directives of the South Carolina Department of Administration and the South Carolina Commission on Higher Education.

### Goal 1: Four- and Six-Year Graduation Rates (S.C. Performance Indicator)

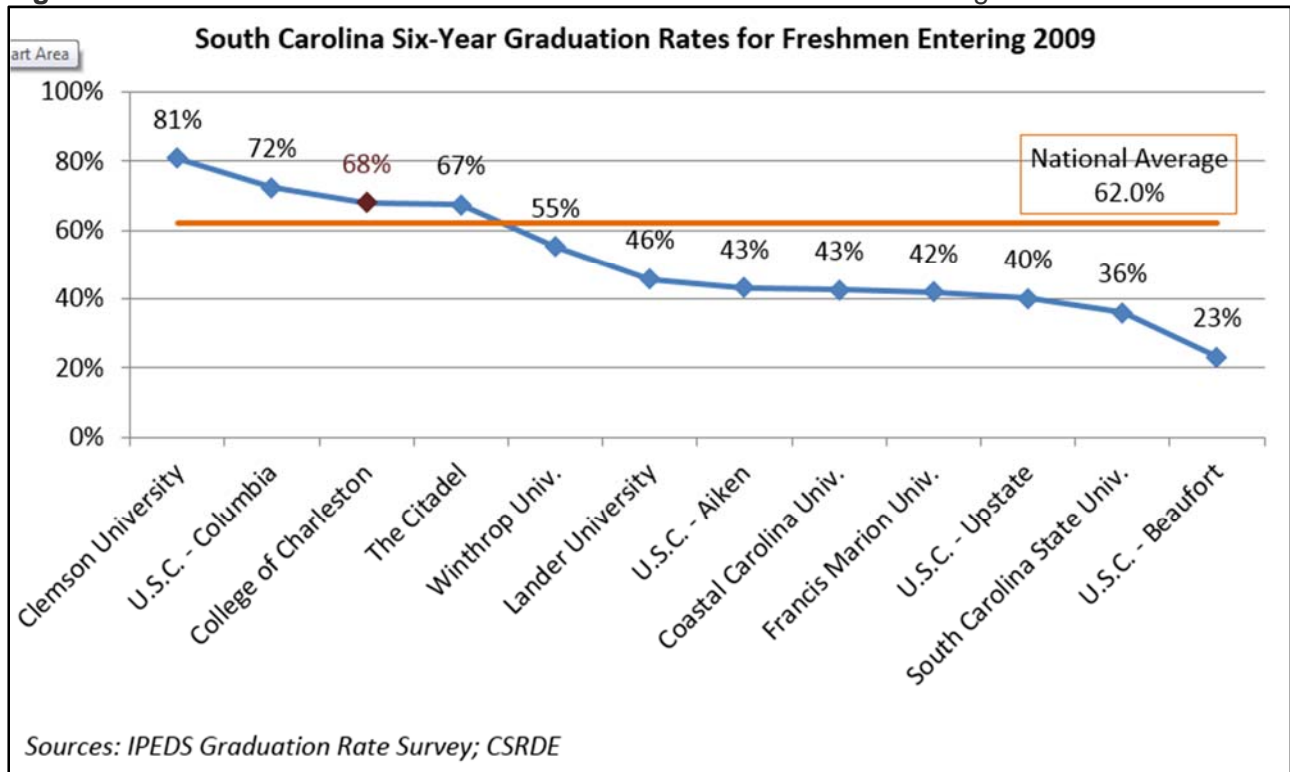
**Institutional Goal:** For students enrolling as degree-seeking undergraduates, the College's four-year graduation rate will exceed 50% and the College's six-year graduation rate will exceed 60%.

**Table 1.** Graduation Rates of New Full-Time Freshmen Follow-Up Terms: Fall 2010 to Fall 2015

Entering Cohort Term	Four-Year Graduation Rate	Six-Year Graduation Rate
Fall 2006	57.6%	68.8%
Fall 2007	51.9%	64.5%
Fall 2008	54.8%	66.5%
Fall 2009	56.2%	68.0%
Fall 2010	58.0%	Not available
Fall 2011	55.9%	Not available

*Source: Institutional Research, Planning, and Information Management*

**Figure 1.** South Carolina Six-Year Graduation Rates for Freshmen Entering 2009



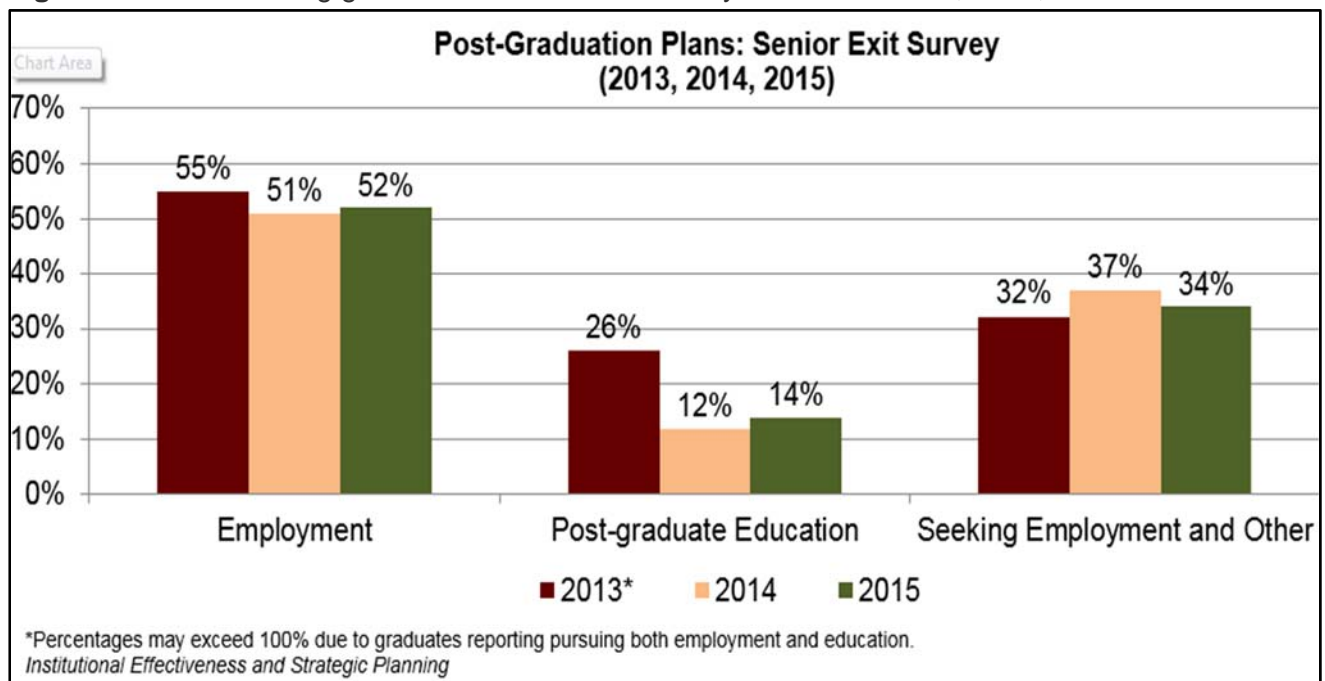
**Goal 2: Employment Rate for Graduates (S.C. Performance Indicator)**

**Institutional Goal:** The College's institutional goal is that at least 75% of new graduates of baccalaureate programs will be employed one year after graduation.

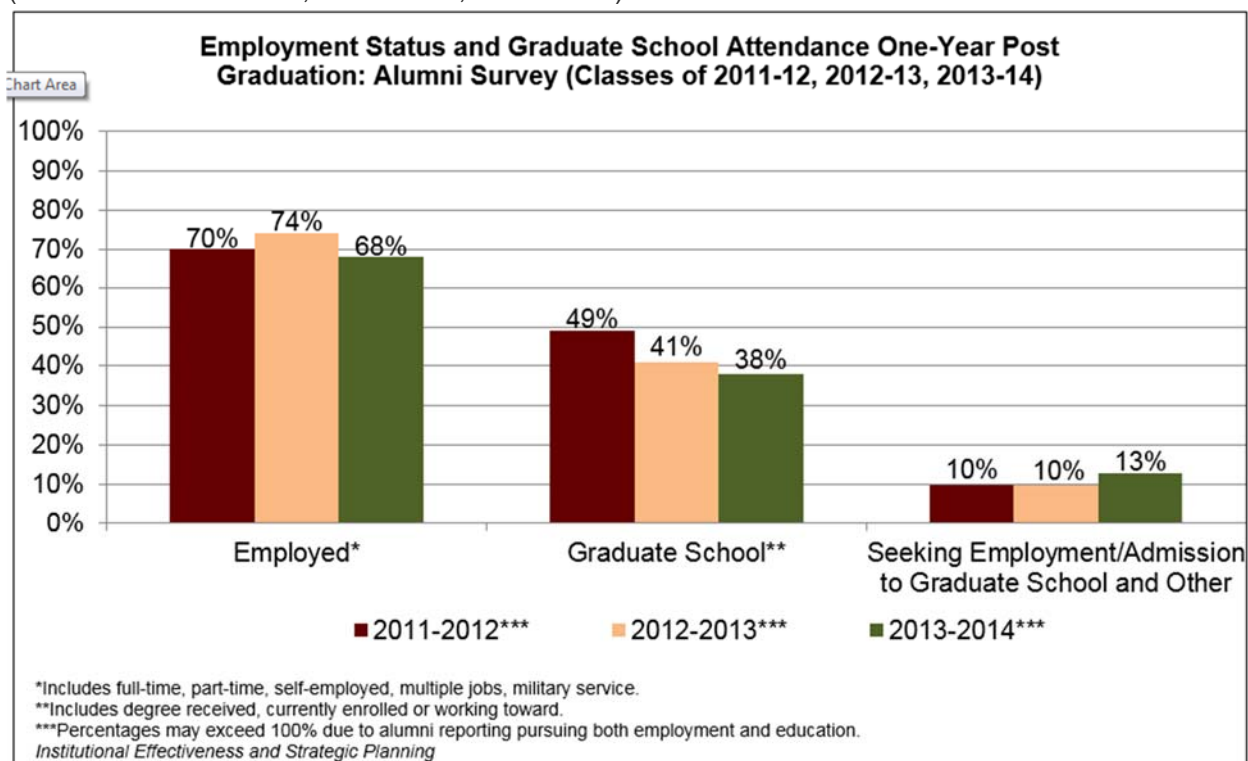
**Goal 3: Number of Graduates Who Continued Their Education (S.C. Performance Indicator)**

**Institutional Goal:** The College's institutional Goal is that at least 20% of new undergraduate degree recipients will be enrolled in a graduate, professional, or other educational program one year after graduation.

**Figure 2.** Plans following graduation: Senior Exit Survey Classes of 2013, 2014, 2015



**Figure 3.** Employment Status and Graduate School Attendance One-Year Post Graduation (Classes of 2011-2012, 2012-2013, 2013-2014)



**Table 2.** Number of Doctorate Recipients by Selected Baccalaureate Institution (2009-2014)

The Survey of Earned Doctorates (SED)* College of Charleston and Selected Comparison Institutions: AY 2009-2014						
Selected Academic Institutions	Number of Doctorate Recipients by Baccalaureate Institution (Sum)					
	2009	2010	2011	2012	2013	2014
Citadel Military College of South Carolina	3	10	6	6	4	6
Clemson University**	52	73	102	92	86	110
Coastal Carolina University	13	7	11	6	12	8
College of Charleston	31	42	33	33	41	49
Francis Marion University	3	4	6	2	1	9
Lander University	3	8	2	2	4	1
Medical University of South Carolina**	4	3	1	3	1	2
University of South Carolina at Aiken	4	7	5	9	10	6
University of South Carolina at Columbia**	79	68	82	51	101	60
University of South Carolina at Spartanburg	2	4	2	3	2	2
Winthrop University	16	13	12	17	23	12

\*Professional degrees such as the M.D., D.D.S., O.D., D.V.M., and J.D. are not covered by the Survey of Earned Doctorates.  
 \*\*Denotes academic institutions that offer doctoral degrees.  
 Source: National Science Foundation's Integrated Science and Engineering Resources Data System  
 (webcaspar.nsf.gov)

**Goal 4: Employer Feedback on Graduates (S.C. Performance Indicator)**

**Institutional Goal:** When available, employer feedback will indicate a favorable assessment of the performance and/or preparation of College of Charleston students. Institutional goal set to baseline.

**Table 3.** College of Charleston Alumni Employee’s Ability Level

College of Charleston Alumni Employer Survey 2015							
Employee Skill	Supervisor Ranking of Alumni’s Skills and Abilities						Total Responses
	Poor	Fair	Average	Good	Excellent	N/A	
Written communication skills	0%	0%	8%	28%	62%	2%	98
Public speaking and presentation skills	0%	3%	7%	39%	44%	7%	98
Overall knowledge of computer applications	1%	0%	10%	40%	47%	2%	98
Thinking creatively	0%	0%	4%	43%	51%	2%	98
Leadership and management skills	0%	1%	13%	40%	39%	7%	98
Professionalism	0%	1%	6%	23%	69%	0%	98
Ability to work independently	0%	0%	6%	24%	70%	0%	97
Ability to work in teams	0%	1%	3%	28%	68%	0%	98
Understanding and completing assignments	0%	0%	6%	28%	64%	2%	98
Ability to work in a culturally diverse environment	0%	1%	8%	26%	62%	3%	98
Organizational skills	0%	0%	5%	35%	59%	1%	97
Decision-making ability	0%	0%	9%	41%	49%	1%	98
Independence and initiative	0%	0%	8%	35%	57%	0%	98

**Goal 5: Scores of Graduates on Post-undergraduate Examinations (S.C. Performance Indicator)**

**Institutional Goal:** Advanced students or recent graduates who complete post-undergraduate examinations will earn scores consistent with or better than those earned by relevant peer groups, when peer data are available, or will show evidence of significant improvement or achievement relative to an appropriate baseline (e.g., at least 10% improvement in achievement between the freshman and senior years).

**Table 4.** ETS Proficiency Profile Results (2009, 2012, 2015)

<b>ETS Proficiency Profile Results – Seniors</b>						
	Percent Proficient					
	<b>2015</b>		<b>2012</b>		<b>2009</b>	
<b>Skill Dimension</b>	CofC (N=608)	Carnegie Class (N=93,135)	CofC (N=206)	Carnegie Class (N=64,441)	CofC (N=195)	Carnegie Class (N=150,910)
Reading, Level 1	<b>84%</b>	71%	<b>85%</b>	69%	<b>81%</b>	65%
Reading, Level 2	<b>59%</b>	42%	<b>67%</b>	40%	<b>55%</b>	33%
Critical Thinking	<b>10%</b>	8%	<b>20%</b>	8%	<b>11%</b>	5%
Writing, Level 1	<b>82%</b>	67%	<b>79%</b>	65%	<b>76%</b>	66%
Writing, Level 2	<b>36%</b>	23%	<b>34%</b>	22%	<b>33%</b>	18%
Writing, Level 3	<b>17%</b>	10%	<b>16%</b>	9%	<b>13%</b>	7%
Mathematics, Level 1	<b>78%</b>	60%	<b>81%</b>	56%	<b>72%</b>	54%
Mathematics, Level 2	<b>53%</b>	34%	<b>51%</b>	30%	<b>44%</b>	26%
Mathematics, Level 3	<b>16%</b>	10%	<b>16%</b>	8%	<b>11%</b>	6%
<i>Institutional Effectiveness and Strategic Planning</i>						

**Table 5.** College of Charleston and Statewide South Carolina Praxis Traditional Assessment Pass Rates (2012-13, 2013-14, 2014-15)

<b>South Carolina Praxis Traditional Assessment Pass Rates (All program completers)</b>				
	Number Taking Assessment*	Number Passing Assessment**	College of Charleston Pass Rate (%)	Statewide Average Pass Rate (%)
2014-15	166	160	96	95
2013-14	199	195	98	97
2012-13	198	191	96	98
<i>Note: In cases where there are less than ten students taking the assessment or license/certificate, the number passing and pass rates are not reported.</i>				
<i>* Number of completers taking one or more assessments within their area of specialization.</i>				
<i>** Summary level "Number Taking Assessment" may differ from assessment level "Number Taking Assessment" because each student is counted once at the summary level but may be counted in multiple assessments at the assessment level.</i>				

**Goal 6: Credit Hours Earned of Graduates (S.C. Performance Indicator)**

**Institutional Goal:** For students who entered the College of Charleston as freshmen, the College's mean number of credit hours earned for a Bachelor of Science (B.S.) or Bachelor of Arts (B.A.) degree will not exceed 134 hours (i.e., 10% over and above the minimum 122 credit hours required to earn the degree). Students earning double majors, second majors, or second degrees (including the A.B.) are excluded from measurements relevant to this goal.

**Table 6.** Average Credit Hours to Graduation

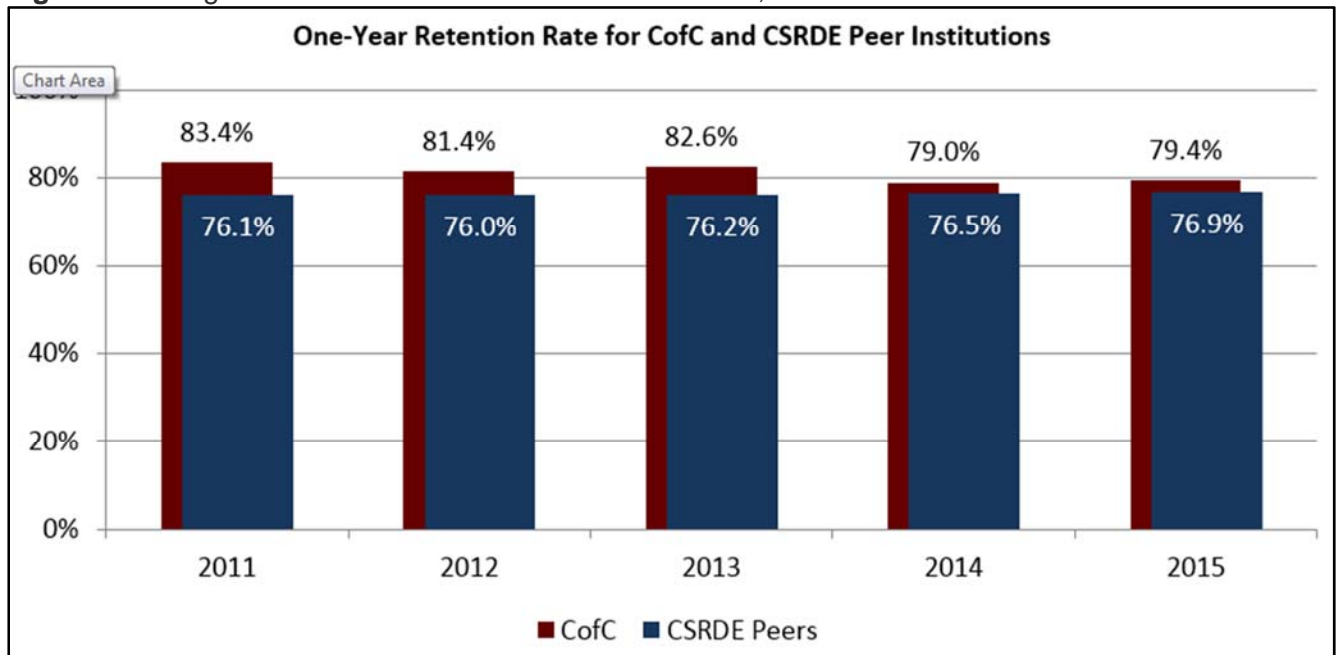
		Students	Hours Earned	
			Average	Standard Deviation
<b>DEGREE</b>	<b>Academic Year</b>			
<b>BA</b>	<b>Academic Year</b>			
	2007	484	128.39	9.61
	2008	483	127.67	8.77
	2009	476	128.18	8.36
	2010	513	128.49	9.01
	2011	419	128.54	9.05
	2012	488	128.80	9.68
	2013	531	129.57	9.82
	2014	491	128.63	9.78
	2015	551	128.02	9.26
	<b>Degree Total - All Years</b>	<b>4436</b>	<b>128.48</b>	<b>9.29</b>
<b>BS</b>	<b>Academic Year</b>			
	2007	528	131.88	11.10
	2008	605	132.09	10.63
	2009	616	132.42	10.61
	2010	630	132.66	11.26
	2011	617	132.64	11.14
	2012	680	133.29	11.51
	2013	734	132.93	10.95
	2014	723	132.46	12.60
	2015	767	132.05	11.32
	<b>Degree Total - All Years</b>	<b>5900</b>	<b>132.51</b>	<b>11.28</b>
<i>Note: Counts include only students who entered the College as freshmen and exclude students graduating with more than one degree or major.</i>				

Source: Institutional Research, Planning, and Information Management

**Goal 7: Undergraduate Retention Rates (College of Charleston Indicator)**

**Institutional Goal:** For students enrolling as degree-seeking undergraduates, the College's first-to-second year retention of first-time, full-time freshmen will consistently exceed 80%.

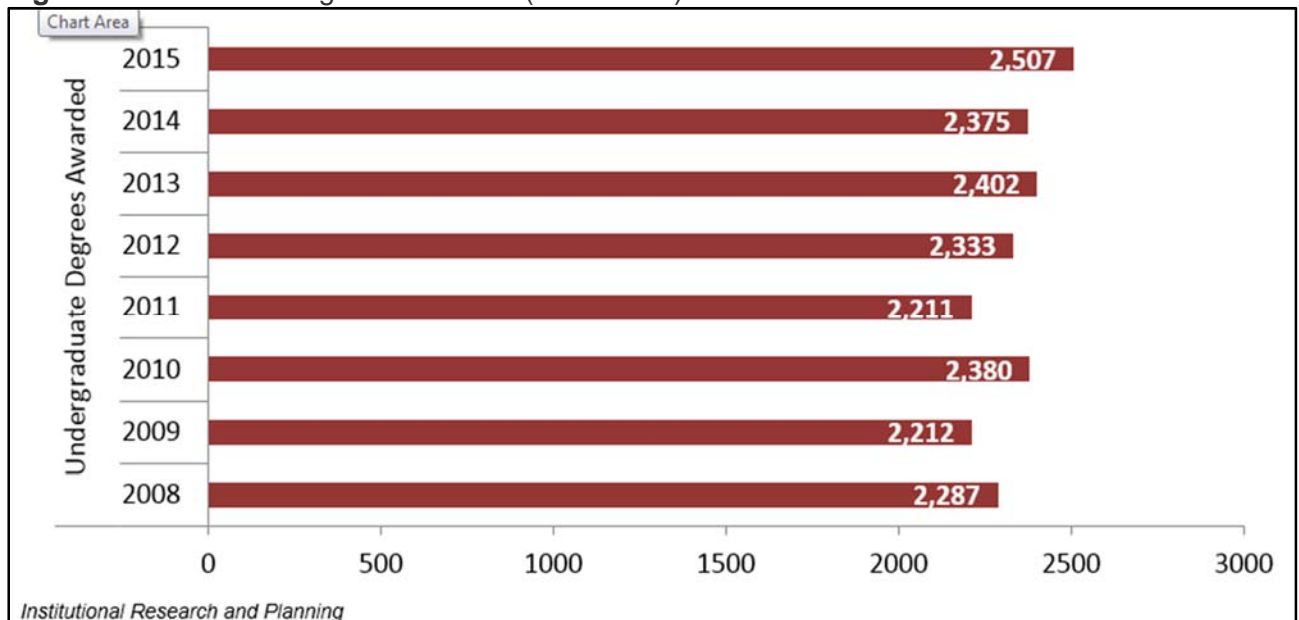
**Figure 4.** College of Charleston One-Year Retention Rate, 2011-2015



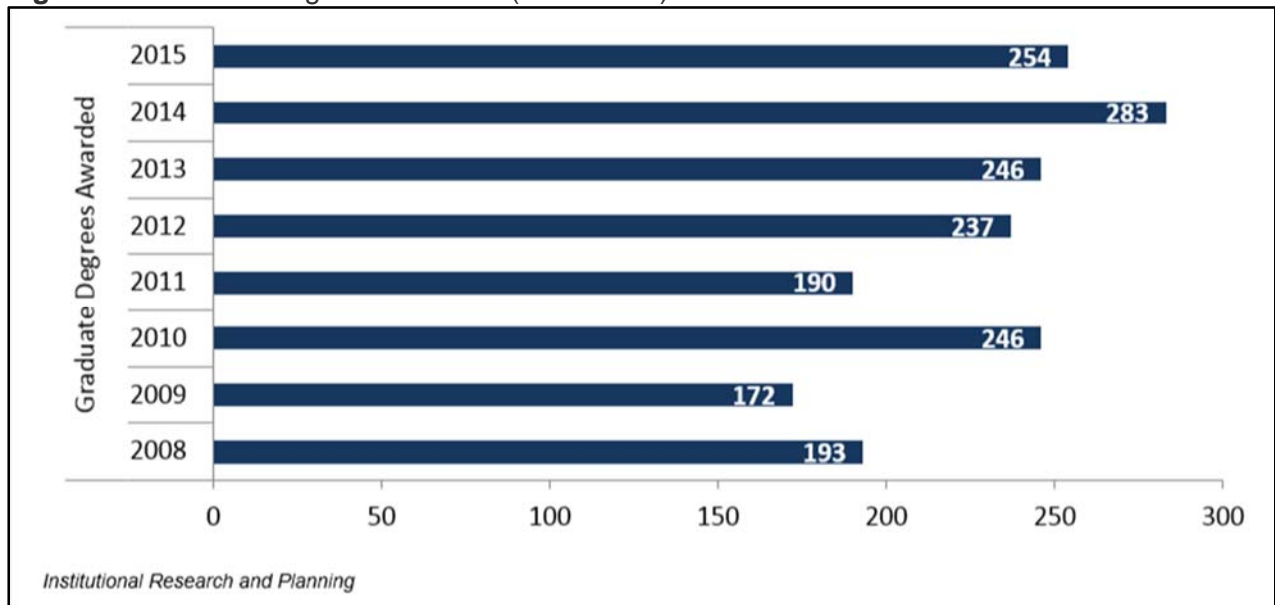
**Goal 8: Degrees Awarded (College of Charleston Indicator)**

**Institutional Goal:** Between 2010-2020, the College of Charleston will increase by 5% the total number of undergraduate and graduate degrees awarded.

**Figure 5.** Bachelor's Degrees Awarded (2008-2015)



**Figure 6.** Graduate Degrees Awarded (2008-2015)



**Goal 9: Time to Degree Completion (College of Charleston Indicator)**

**Institutional Goal:** The College's institutional goal for time to undergraduate degree completion will be a mean of 4.2 years and a median of 4.0 years, for all students who enter the College as freshmen.

**Goal 10: Course Completion Rates (College of Charleston Indicator)**

**Institutional Goal:** The College of Charleston should have DFW (drop-fail-withdrawal) rates at or below 15% for undergraduate course enrollments in an academic year.

**Figure 7.** College of Charleston DFW Rates, 2010-2011 to 2015-2016

