

**Business Administration MBA\***  
**2019-2020 Student Learning Outcomes**

<b>Outcome</b>		<b>Assessment Methods</b>
1	<i>Students demonstrate the ability, via both written and spoken word, to effectively present, critique, and defend ideas in a cogent, persuasive manner.</i>	<i>Case studies evaluated with rubrics</i>
2	<i>Students are able to analyze and evaluate business opportunities and problems using logical reasoning and data analysis skills.</i>	<i>Homework assignments</i>
3	<i>Students are able to evaluate social, ethical, environmental, and economic challenges at local, national and international levels. Students integrate knowledge and skills in addressing these issues.</i>	<i>Exam questions</i>
4	<i>Students integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings in the completion of complex and comprehensive tasks.</i>	<i>Study abroad journal evaluated with rubric</i>
		<i>Case analysis evaluated with rubric</i>
		<i>ETS Major Field Test</i>

\*Preliminary Outcomes