### Communication BA/Minor*
#### 2019-2020 Student Learning Outcomes

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Assessment Methods</th>
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</table>
| 1 | **Students successfully completing COMM 214 (Media in the Digital Age) comprehend core theoretical perspectives that guide our understanding of mediated communication.** | Tests  
Student survey |
| 2 | **Students who successfully complete COMM 214 (Media in the Digital Age) understand the impact of mediated communication on our daily lives.** | Tests  
Student survey |
| 3 | **Students who successfully complete COMM 214 (Media in the Digital Age) understand the complex relationship between media and culture.** | Tests  
Student survey |

*Preliminary Outcomes*