## Business Administration MBA
### 2017-2018 Student Learning Outcomes

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Assessment Methods</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Students demonstrate the ability, via both written and spoken word, to effectively present, critique, and defend ideas in a cogent, persuasive manner.</td>
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<tr>
<td>2</td>
<td>Students are able to analyze and evaluate business opportunities and problems using logical reasoning and data analysis skills.</td>
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<tr>
<td>3</td>
<td>Students are able to evaluate social, ethical, environmental, and economic challenges at local, national and international levels. Students integrate knowledge and skills in addressing these issues.</td>
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<tr>
<td>4</td>
<td>Students integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings in the completion of complex and comprehensive tasks.</td>
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</tbody>
</table>