<table>
<thead>
<tr>
<th>Outcome</th>
<th>Assessment Methods</th>
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| **1**   | **COMM 500 (a core, required course): Students will identify and discuss historical developments and varying perspectives of the communication discipline.**  
Midterm essay evaluated with rubric  
**In-class activity** |
| **2**   | **COMM 510 (a core, required course): Students will explain, analyze, and apply communication theory to personal and professional life situations.**  
Final exam evaluated with rubric  
**Final prospectus paper evaluated with rubric** |
| **3**   | **COMM 501 (a core, required course): Students will demonstrate in-depth knowledge of quantitative research methodologies common to the communication discipline.**  
Comparative essay evaluated with rubric  
**Final research paper evaluated with rubric** |
| **4**   | **COMM 535 (an elective course): Students will develop and apply writing, analytical, and presentation skills to enhance professional performance.**  
Final portfolio assignment evaluated with rubric  
**Final presentation evaluated with rubric** |
| **5**   | **COMM 584 (an elective course): Students will critically read and analyze published research articles.**  
Article critiques evaluated with rubric  
**Final prospectus paper evaluated with rubric** |

*Preliminary Outcomes*