# Entrepreneurship Minor
## 2017-2018 Student Learning Outcomes

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Assessment Methods</th>
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| 1 | Students understand knowledge of the context, concepts and process of entrepreneurship.  
Weekly quizzes  
Presentation evaluated with rubric |
| 2 | Students develop ability to conceive and develop entrepreneurial opportunities, articulate them using a business model canvas and test them through a feasibility analysis.  
Reading quizzes  
Business model team project |
| 3 | Students will gain ability to write and present a complete business plan.  
Business plan evaluated with rubric  
Business plan presentation evaluated on a 4-point scale |
| 4 | Students will gain an understanding of the responsibility that businesses have toward society and the environment.  
Reflection journal  
Social change project  
Written assignment  
“Giving back” project |