### Global Logistics and Transportation Minor
#### 2017-2018 Student Learning Outcomes

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Assessment Methods</th>
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| **1** Students demonstrate the ability, via both written and spoken word, to effectively present, critique, and defend ideas in a cogent, persuasive manner. | Research papers evaluated with rubrics  
Business case analysis evaluated with rubric |
| **2** Students integrate knowledge and skills in addressing global logistics and transportation issues. | Exams  
Research papers evaluated with rubrics  
Written case studies evaluated with rubrics |
| **3** Students integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings to complete complex and comprehensive tasks that improve the operations and efficiency of global logistics and transportation systems. | Case analysis evaluated with rubric  
Group project evaluated with rubric  
Research paper evaluated with rubric  
Written report evaluated with rubric |
| **4** Students demonstrate ready-to-work professional skills required in the global logistics and supply chain management discipline. | Portfolio  
Log tracking graduate employment numbers |