## Communication BA/Minor*
### 2017-2018 Student Learning Outcomes

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Assessment Methods</th>
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</table>
| 1       | **Students successfully completing COMM 214 (Media in the Digital Age) comprehend core theoretical perspectives that guide our understanding of mediated communication.** Tests  
Student survey | |
| 2       | **Students who successfully complete COMM 214 (Media in the Digital Age) understand the impact of mediated communication on our daily lives.** Tests  
Student survey | |
| 3       | **Students who successfully complete COMM 214 (Media in the Digital Age) understand the complex relationship between media and culture.** Tests  
Student survey | |

* Preliminary Outcomes