

**Communication BA/Minor**  
**2016-2017 Student Learning Outcomes**

<b>Outcome</b>		<b>Assessment Methods</b>
1	<i>Students successfully completing COMM 214 (Media in the Digital Age) comprehend core theoretical perspectives that guide our understanding of mediated communication.</i>	<i>Tests</i> <i>Student survey</i>
2	<i>Students who successfully complete COMM 214 (Media in the Digital Age) understand the impact of mediated communication on our daily lives.</i>	<i>Tests</i> <i>Student survey</i>
3	<i>Students who successfully complete COMM 214 (Media in the Digital Age) understand the complex relationship between media and culture.</i>	<i>Tests</i> <i>Student survey</i>