

Public Health BA
2016-2017 Student Learning Outcomes

Outcome		Assessment Methods
1	<i>Public Health students will demonstrate the ability to explain a health communication theory of behavior change and use that theory to develop a health campaign artifact.</i>	<i>Assignments evaluated with rubric</i>
2	<i>Public Health students will be able to identify the theory of behavior change used in a persuasive mediated health message.</i>	<i>Multiple choice questions on assignment</i>
3	<i>In keeping with our mission to prepare students for a wide variety of post-graduation experiences, students engaging in internships for their capstone community service experiences should be perceived to be prepared for their internships by their site supervisors.</i>	<i>Internship evaluations completed by site supervisor</i>