

**Business Language in Spanish Minor  
2016-2017 Student Learning Outcomes**

<b>Outcome</b>		<b>Assessment Methods</b>
1	<i>Students demonstrate knowledge of business terminology in Spanish and accepted writing styles in a series of business contexts in Spanish-speaking countries.</i>	<i>Assignment evaluated with rubric</i>  <i>Business plan evaluated with rubric</i>
2	<i>Students demonstrate an understanding of the main ideas in authentic texts written in Spanish dealing with business content, and are able to locate specific information in such texts.</i>	<i>Assignment evaluated with rubric</i>  <i>Reading quizzes</i>
3	<i>Students demonstrate a cross-cultural understanding of business practices in a variety of Spanish speaking countries.</i>	<i>Midterm exam evaluated with rubric</i>  <i>Business plan evaluated with rubric</i>