

COLLEGE of CHARLESTON

Respondents Results: One-Year Post Graduation Class of 2010-2011 Executive Summary

Background Information

- ❖ 1,931 alumni invited to participate
- ❖ 403 responses; response rate of 20.87%
- ❖ Survey emailed to graduates from August 2010, December 2010, and May 2011
- ❖ Survey administered June 18, 2012 - July 3, 2012 using Qualtrics online survey tool

Employment

- ❖ 94% of respondents are currently employed or continuing their education.
- ❖ 45% of respondents are employed in the field of business and industry.
- ❖ 75% of respondents have a job that requires at least a Bachelor's Degree.
- ❖ 57% of respondents work in jobs that are moderately or highly related to their undergraduate major.
- ❖ The estimated mean annual income of respondents is \$28,300.
- ❖ 51% of respondents did not owe anything in student loans at the time of their graduation.

First Full Time Job

- ❖ 70% of respondents have found a full time job since graduating.
- ❖ 72% of respondents were able to find their first full time job before or within the first three months of graduation.
- ❖ 60% of respondents' first full time job was moderately or highly related to their major.
- ❖ 61% of respondents' first full time job was in South Carolina.

Graduate/Professional School

- ❖ 27% of respondents are attending, have completed, or have been accepted to graduate school.
- ❖ 52% of respondents enrolled in graduate school are seeking or have earned Master's Degrees.
- ❖ 27% of respondents who continue their education receive an assistantship or fellowship.
- ❖ The graduate institutions most frequently attended by respondents are: MUSC, University of South Carolina, University of Georgia, and College of Charleston.
- ❖ The academic disciplines most frequently mentioned by respondents are: Law, Medicine, Social Work, and Accounting.

Reflections of the College Experience

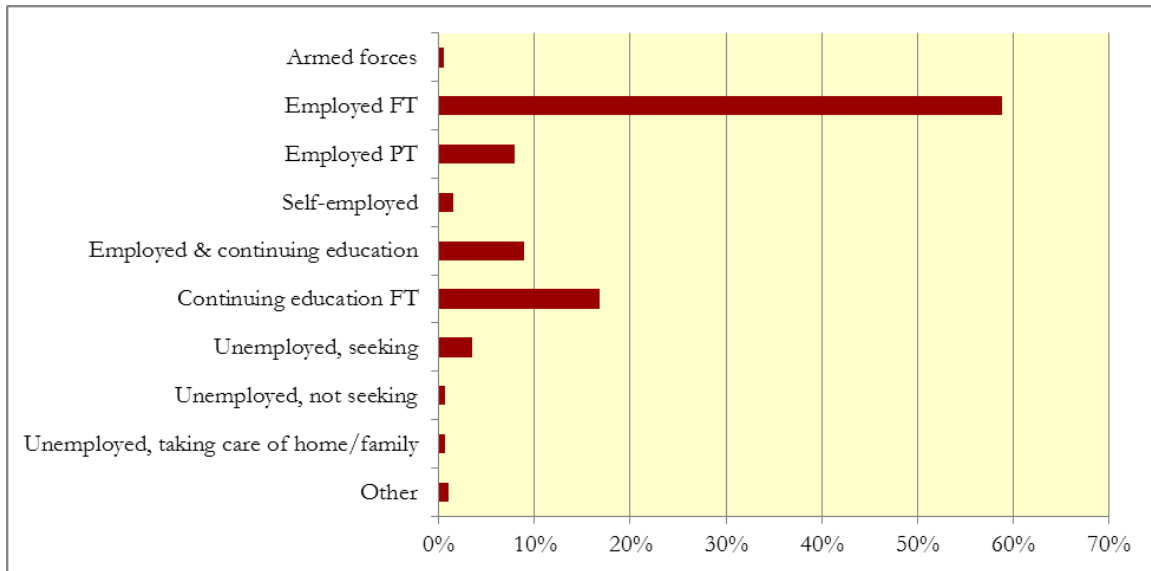
Respondents' Satisfaction with...	% Very Satisfied + Satisfied
Major	90%
Instruction in major	87%
General education program of study	69%
Instruction in general education program of study	70%
College of Charleston overall	91%
Office of Alumni Relations	22%

- ❖ 92% of respondents would choose to attend CofC again.
- ❖ 61% of respondents would choose the same major again.

Appendix A: Response Rate by Major

I. Employment Information

Current Employment Status

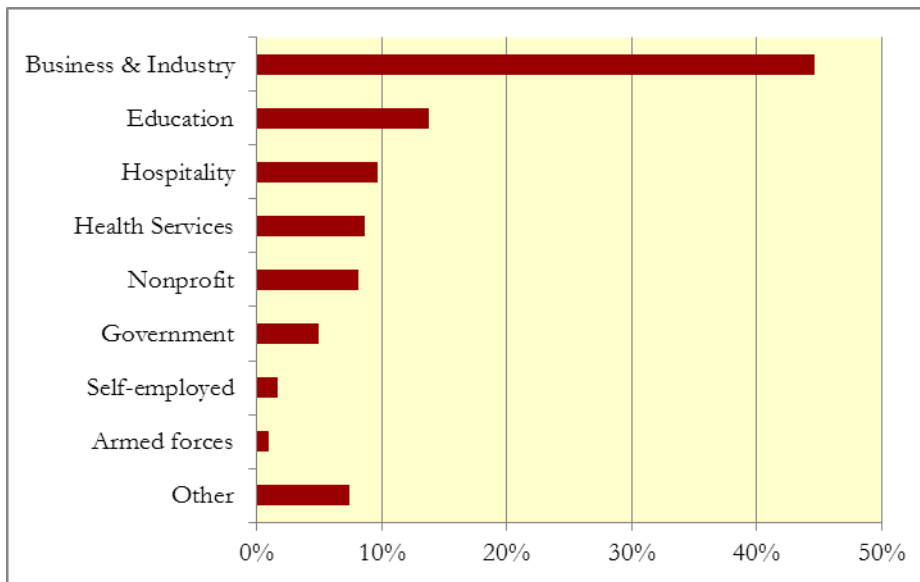


Employment Status	N	%
Armed forces	2	0.5%
Employed FT	237	58.8%
Employed PT	32	7.9%
Self-employed	4	1.5%
Employed & continuing education	36	8.9%
Continuing education FT	67	16.8%
Unemployed, seeking	14	3.5%
Unemployed, not seeking	3	0.7%
Unemployed, taking care of home/family	3	0.7%
Other	4	1.0%
Total	403	100.0%

❖ 94% of graduates are employed or continuing their education.

- ❖ *Other* responses include:
- Traveling
 - Currently unemployed but beginning employment this August
 - Employed and furthering my education on my own

Category of Current Employment



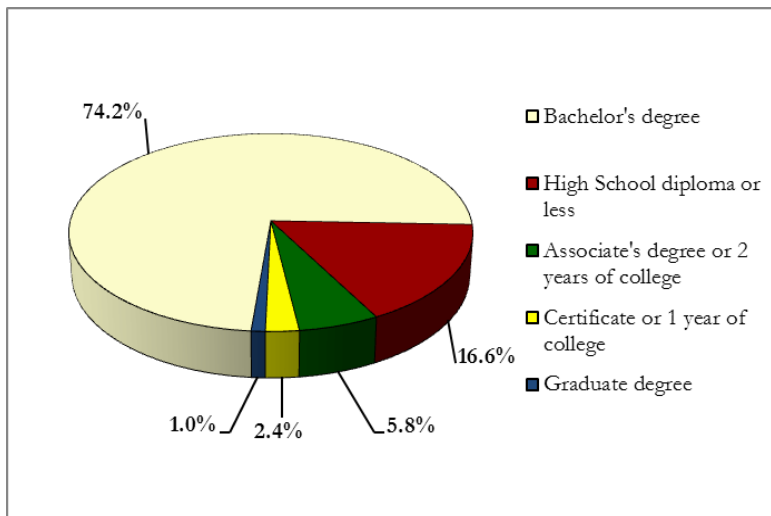
Employment Category	N	%
Business & Industry	133	44.6%
Education	41	13.8%
Hospitality	29	9.7%
Health Services	26	8.7%
Nonprofit	24	8.1%
Government	15	5.0%
Self-employed	5	1.7%
Armed forces	3	1.0%
Other	22	7.4%
Total	298	100.0%

❖ The majority of graduates (45%) currently hold jobs in the business and industry sector.

❖ *Other* responses include:

- Politics
- Technology
- Law
- Childcare
- Sports
- Agriculture

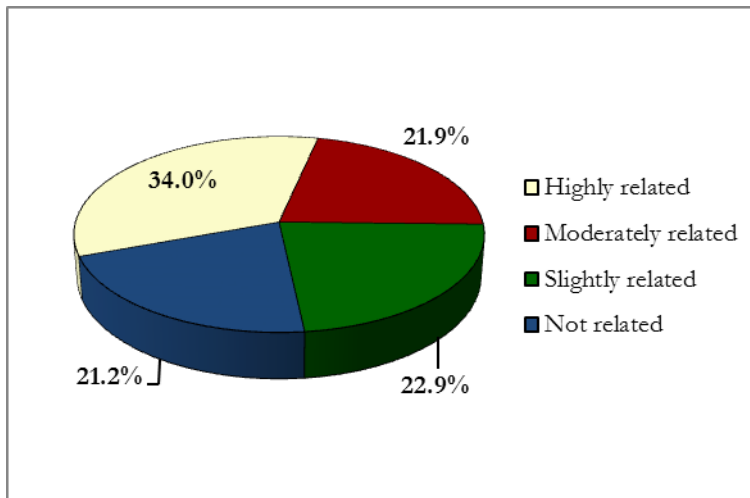
Minimum Educational Requirements for Current Occupation



Minimum Education	N	%
High School diploma or less	49	16.6%
Certificate or 1 year of college	7	2.4%
Associate's degree or 2 years of college	17	5.8%
Bachelor's degree	219	74.2%
Graduate degree	3	1.0%
Total	295	100.0%

❖ 75% of graduates are in jobs that require a Bachelor's Degree or higher.

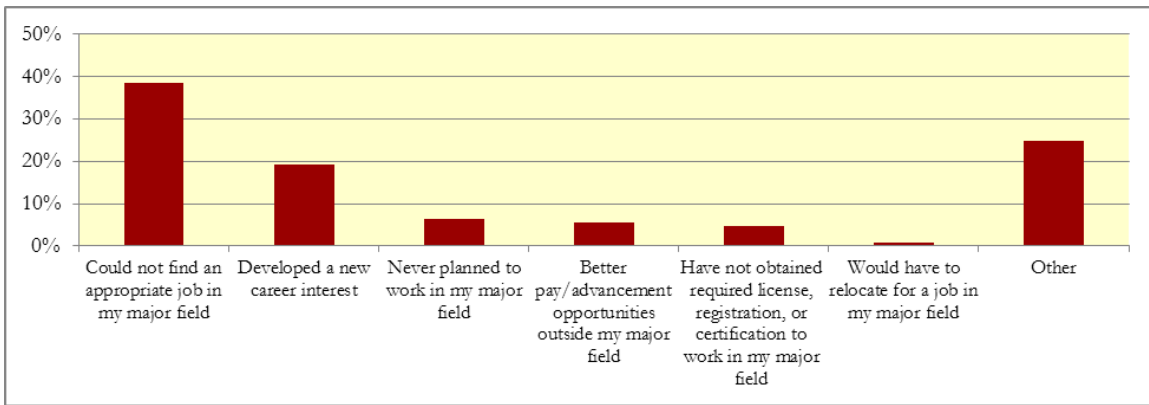
Relation of Current Occupation to College Major



Relation to Major	N	%
Highly related	101	34.0%
Moderately related	65	21.9%
Slightly related	68	22.9%
Not related	63	21.2%
Total	297	100.0%

❖ 57% of graduates have a job that is highly or moderately related to their major.

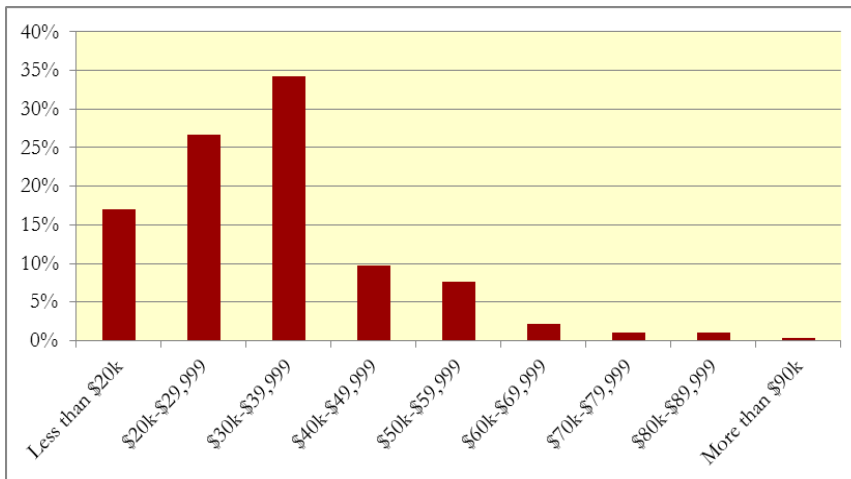
Reason Current Job is not Related to Major



If not related to major, why?	N	%
Could not find an appropriate job in my major field	48	38.4%
Developed a new career interest	24	19.2%
Never planned to work in my major field	8	6.4%
Better pay/advancement opportunities outside my major field	7	5.6%
Have not obtained required license, registration, or certification to work in my major field	6	4.8%
Would have to relocate for a job in my major field	1	0.8%
Other	31	24.8%
Total	125	100.0%

- ❖ The majority (38%) of respondents work in jobs unrelated to their majors because they could not find an appropriate job in their major field.

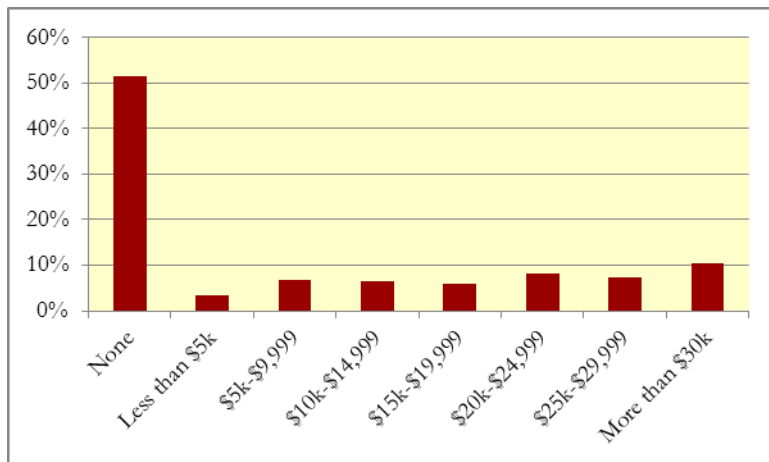
Reported Annual Income



Annual Income Range	N	%
Less than \$20k	47	17.0%
\$20k-\$29,999	74	26.7%
\$30k-\$39,999	95	34.3%
\$40k-\$49,999	27	9.7%
\$50k-\$59,999	21	7.6%
\$60k-\$69,999	6	2.2%
\$70k-\$79,999	3	1.1%
\$80k-\$89,999	3	1.1%
More than \$90k	1	0.4%
Total	277	100.0%

- ❖ The majority (34%) of respondents make between \$30,000 and \$39,999 a year.
- ❖ Estimated mean income of \$28,300.

Total Amount of Student Loans Owed at the Time of Graduation

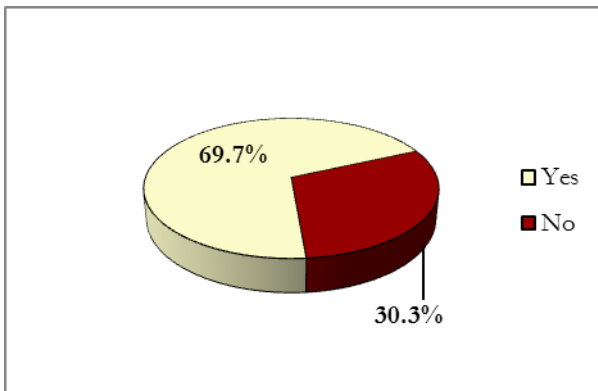


Loans	N	%
None	198	51.4%
Less than \$5k	13	3.4%
\$5k-\$9,999	26	6.8%
\$10k-\$14,999	25	6.5%
\$15k-\$19,999	23	6.0%
\$20k-\$24,999	32	8.3%
\$25k-\$29,999	28	7.3%
More than \$30k	40	10.4%
Total	385	100.0%

- ❖ Approximately 51% of respondents did not owe anything in student loans at the time of their graduation.
- ❖ 18% owed \$25,000 or more.

II. First Full Time Job

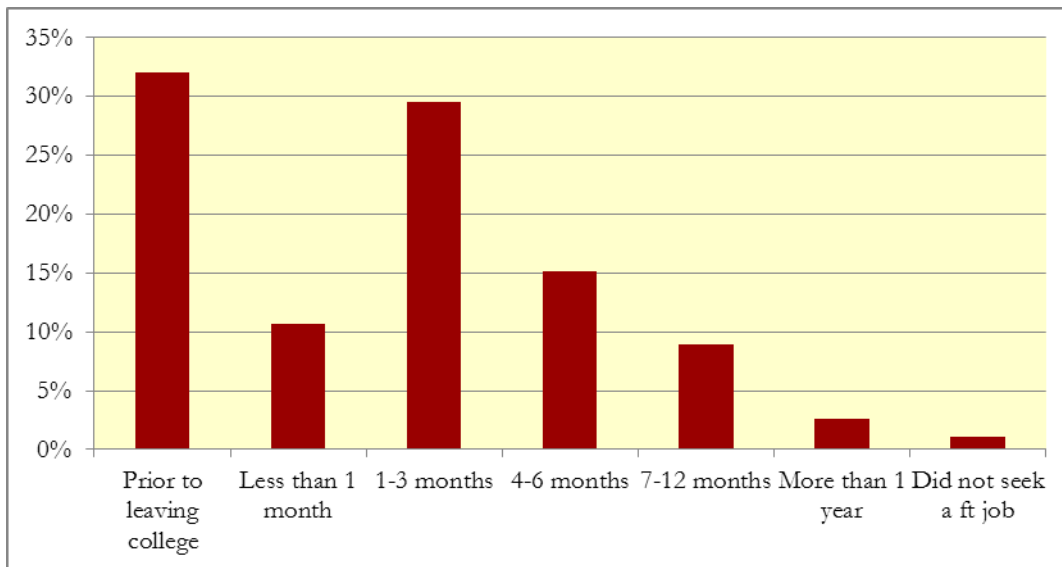
Have you had a full time job since graduating?



Full Time Job	N	%
Yes	271	69.7%
No	118	30.3%
Total	389	100.0%

- ❖ 70% of respondents have had a full time job since graduating.

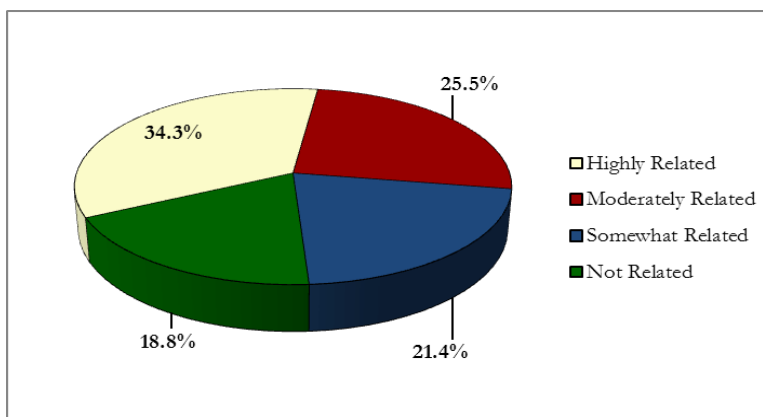
Time Taken to Find First Full Time Job



How long	N	%
Prior to leaving college	87	32.1%
Less than 1 month	29	10.7%
1-3 months	80	29.5%
4-6 months	41	15.1%
7-12 months	24	8.9%
More than 1 year	7	2.6%
Did not seek a ft job	3	1.1%
Total	271	100.0%

- ❖ 72% of respondents were able to find their first full time job before or within the first three months of graduation.

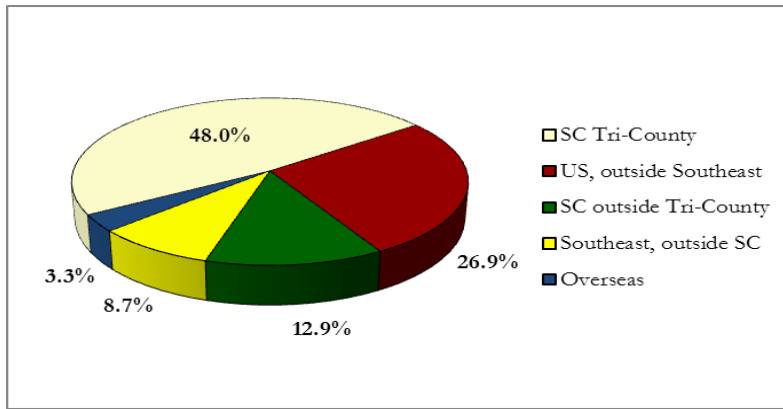
Relation of First Full Time Job to Major



Relation to Major	N	%
Highly Related	93	34.3%
Moderately Related	69	25.5%
Somewhat Related	58	21.4%
Not Related	51	18.8%
Total	271	100.0%

- ❖ 60% of respondents' first full time job was moderately or highly related to their major.

Location of First Full Time Job

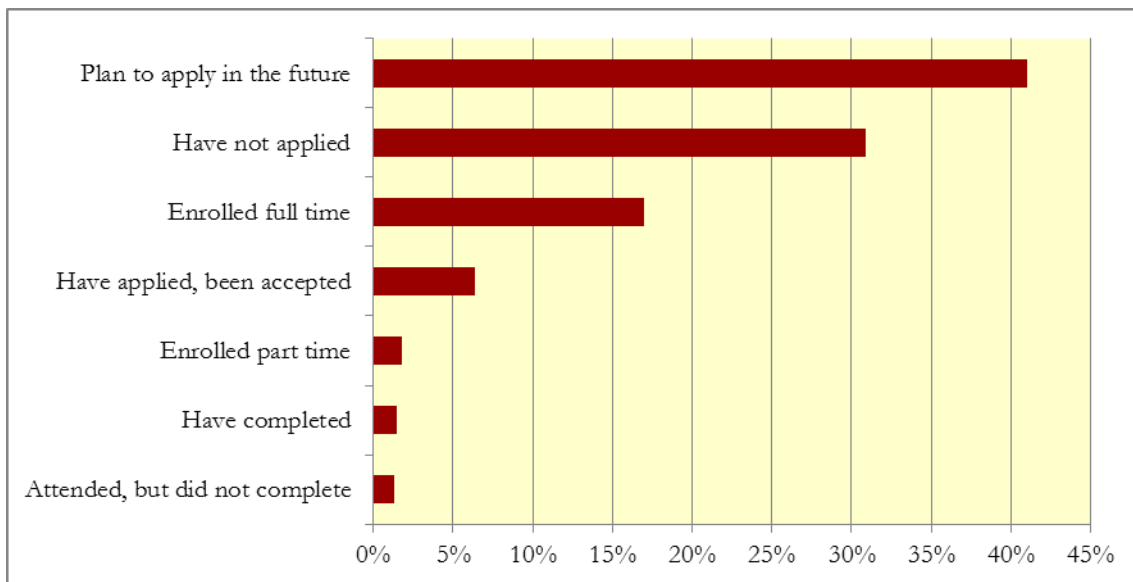


First FT job location	N	%
SC Tri-County	130	48.0%
SC outside Tri-County	24	12.9%
Southeast, outside SC	35	8.7%
US, outside Southeast	73	26.9%
Overseas	9	3.3%
Total	271	100.0%

❖ 61% of respondents' first full time job was in South Carolina.

III. Graduate/Professional School Information

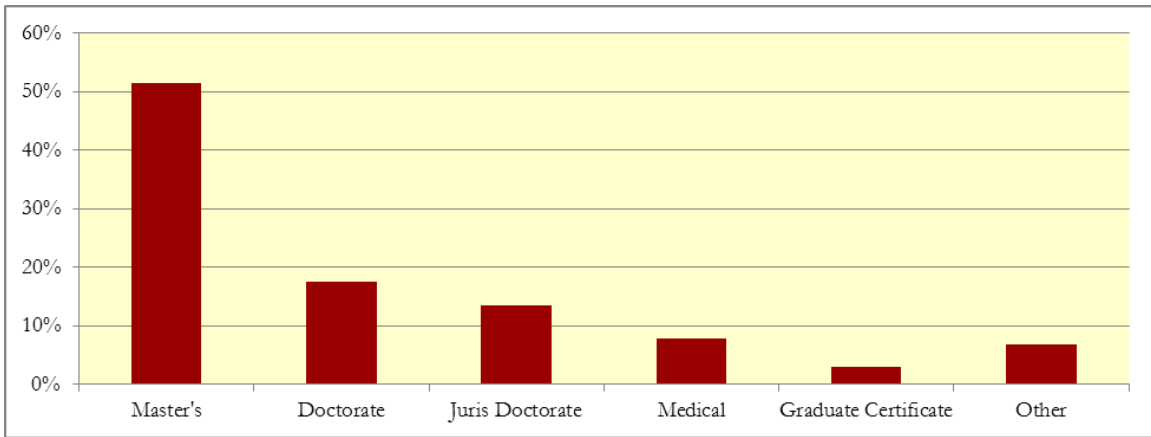
Graduate School Status



Graduate School Status	N	%
Plan to apply in the future	159	41.0%
Have not applied	120	30.9%
Enrolled full time	66	17.0%
Have applied, been accepted	25	6.4%
Enrolled part time	7	1.8%
Have completed	6	1.5%
Attended, but did not complete	5	1.3%
Total	388	100.0%

❖ 27% of respondents are attending, have completed, or have been accepted to graduate school.

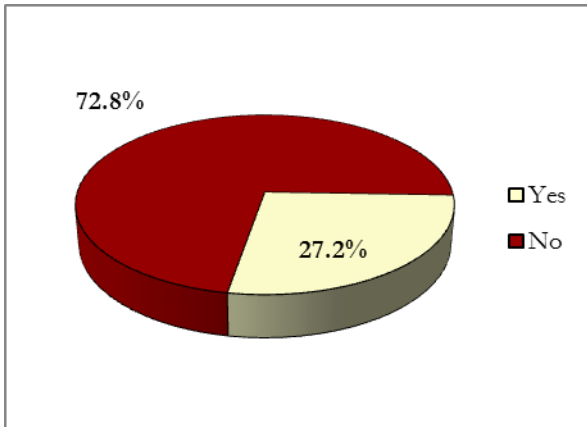
Type of Degree Seeking or Earned



Degree Type	N	%
Master's	53	51.5%
Doctorate	18	17.5%
Juris Doctorate	14	13.6%
Medical	8	7.8%
Graduate Certificate	3	2.9%
Other	7	6.8%
Total	103	100.0%

❖ 52% of respondents enrolled in graduate school are seeking or have earned Master's Degrees.

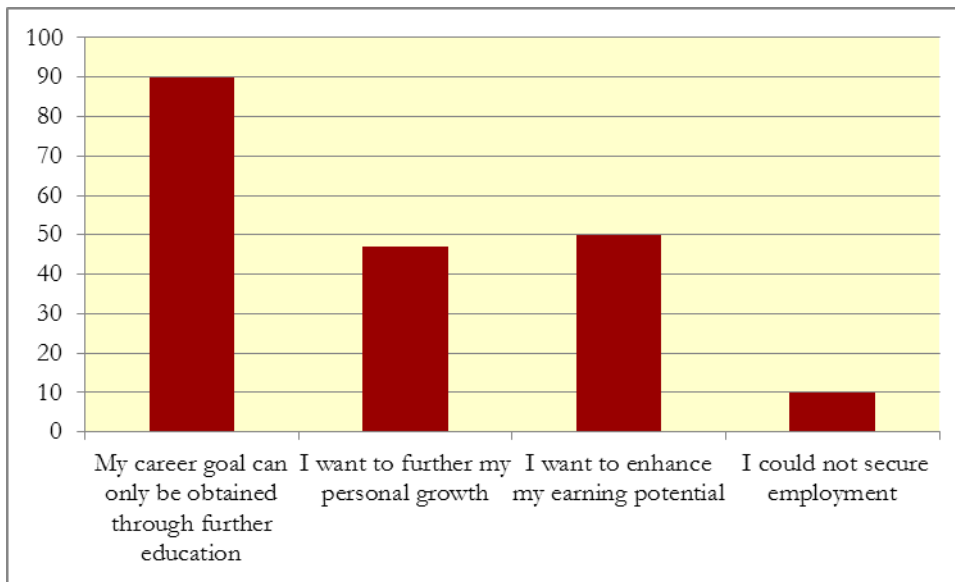
Did You Receive a Graduate Assistantship or Fellowship?



Assistantship/Fellowship	N	%
Yes	28	27.2%
No	75	72.8%
Total	103	100.0%

❖ 27% of respondents who attended or are currently attending graduate school have received a graduate assistantship or fellowship.

Why Are You Seeking Further Education?



Reasons for continuing education	Count*
My career goal can only be obtained through further education	90
I want to further my personal growth	47
I want to enhance my earning potential	50
I could not secure employment	10

- ❖ The majority (90) of respondents in graduate school sought further education because their career goals could only be obtained through further education.

**Because respondents could select multiple responses, a count rather than percentages is reported.*

Academic Institutions Most Frequently Attended for Graduate Study

Institution	N
MUSC	10
University of South Carolina	10
University of Georgia	6
College of Charleston	4
George Washington University	3
University of South Carolina School of Law	3
Boston College	2
Charleston School of Law	2
New York University	2
The Citadel	2
UNC Charlotte	2
University of Texas	2

Other Institutions Mentioned:

Appalachian State University, Arizona State University, Armstrong Atlantic University, Austin Presbyterian Theological Seminary, Boston College, Capella, Charlotte School of Law, Chatham University, Christie's Education/ University of Glasgow, Columbia College Chicago, Cumberland School of Law, Duke University, Duquesne University, Emory University, Gardner-Webb University, Georgetown University, Georgia health Sciences University, Loyola University of Maryland, LSU Health Sciences Center- Shreveport, Morsani College of Medicine, New York University School of Law, Pennsylvania State University, Queen Margaret University, Regis University, South University, Southwestern Law School, University of Cincinnati, Trident Technical College, Universidad del Valle del Atemajac, University College London, University of Alabama, University of Alabama Birmingham, university of Bristol, University of Connecticut School of Medicine, University of Florida, University of Maryland Baltimore County, University of Medicine & Dentistry of New Jersey, University of Miami, University of Miami School of Law, University of Southern California, University of St. Thomas School of Law, University of the Cumberlands, University of the

Incarnate Word, University of Utah, University of Virginia, Vermont Law School, Virginia Institute of Marine Science, Virginia-Maryland College of Veterinary Medicine, Webster University

Academic Disciplines Most Frequently Cited for Graduate Study

Discipline	N
Law	12
Medicine	10
Social Work	6
Accounting	5
Physical Therapy	4
Business administration	3
Counseling psychology	3
Physician's assistant	3
School Counseling	3
Community planning	2
Geology	2
Library Science	2
Pharmacy	2

Other disciplines Mentioned:

Analytical Chemistry, Architecture, Arts and Cultural Management, Baking and Pastry, Biochemistry and Molecular Biology, Biology, Biomedical Sciences, Certificate in Print and Digital Publishing, Chemistry, Childhood Education, Classics, Clinical Nutrition, Speech Pathology, Environmental Studies, Fisheries, General Experimental Psychology, Genetics, Health systems Administration, History, History of Art, Style, and Design, Immunology, Information systems Management, International Affairs, Advertising and Public Relations, Marine Science, Master of Arts in Teaching, Medical Laboratory Science, Medical Health Counseling, Meteorology, French Studies, Nursing, Paralegal Studies, Poetry, Psychology, Public Administration, Public Health, Spanish to English Translation, Theology, Toxicology, Veterinary Medicine

IV. Reflections on the College Experience

Satisfaction

Satisfaction with...	Very Satisfied	Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Dissatisfied	Very Dissatisfied	N
Major	50.1%	39.6%	7.3%	1.9%	0.5%	0.5%	369
Instruction in major	48.9%	38.5%	8.9%	2.2%	1.1%	0.8%	369
General education program of study	22.3%	47.0%	22.3%	6.5%	1.4%	0.5%	368
Instruction in general education program of study	23.8%	46.4%	23.2%	4.9%	1.4%	0.3%	366
CofC overall	48.1%	42.4%	7.3%	1.1%	0.8%	0.3%	368
Office of Alumni Relations	0.0%	21.6%	44.5%	30.6%	2.7%	0.5%	366

- ❖ 97% of respondents were very satisfied, satisfied, or somewhat satisfied with their major.
- ❖ 98% of respondents were very satisfied, satisfied, or somewhat satisfied with CofC overall.
- ❖ None of the respondents were very satisfied with the efforts of the Office of Alumni Relation's to keep them informed about the college.

Frequency of Participation in Activities

Activities	Weekly	Monthly	Annually	Less often	Never	N
Career related advanced education or training	23.8%	17.4%	11.2%	16.9%	20.6%	349
Lifelong learning or personal enrichment studies outside your career area(s)	24.6%	23.5%	14.9%	16.9%	20.1%	349
Professional or service organizations	11.9%	18.6%	21.2%	17.4%	30.8%	344
Volunteer, public, or community service	11.5%	24.4%	23.6%	20.4%	20.1%	348
Social or recreational organization	23.8%	32.0%	13.4%	12.8%	18.0%	344
Support or participation in the arts	12.4%	27.6%	23.0%	17.8%	19.3%	348

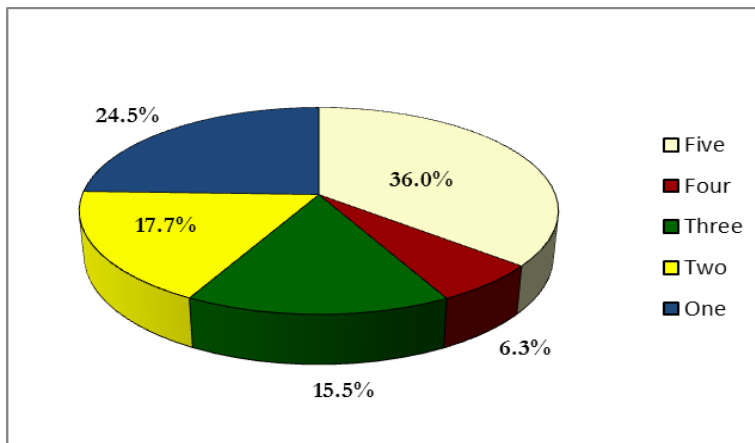
- ❖ 31% of respondents never participated in professional or service organizations.
- ❖ 56% of respondents participated in social or recreation organizations weekly or monthly.

CofC's Influence on the Participation of Activities

Activities	Strongly	Moderately	Somewhat	Not at all	N
Career related advanced education or training	13.8%	21.7%	26.6%	37.9%	327
Lifelong learning or personal enrichment studies outside your career area(s)	18.7%	27.8%	23.0%	30.5%	331
Professional or service organizations	11.8%	24.5%	26.6%	37.2%	323
Volunteer, public, or community service	14.6%	25.0%	24.7%	35.7%	328
Social or recreational organization	21.5%	27.0%	21.2%	30.3%	330
Support or participation in the arts	18.0%	32.9%	20.1%	29.0%	328

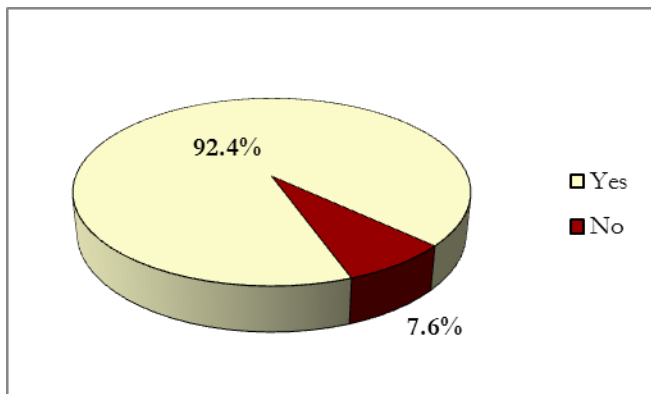
- ❖ 49% of respondents feel that CofC strongly or moderately influenced their participation in social or recreational organizations.
- ❖ 51% of respondents feel that CofC strongly or moderately influenced their support or participation in the arts.

Number of Elections You've Voted in Since Graduating



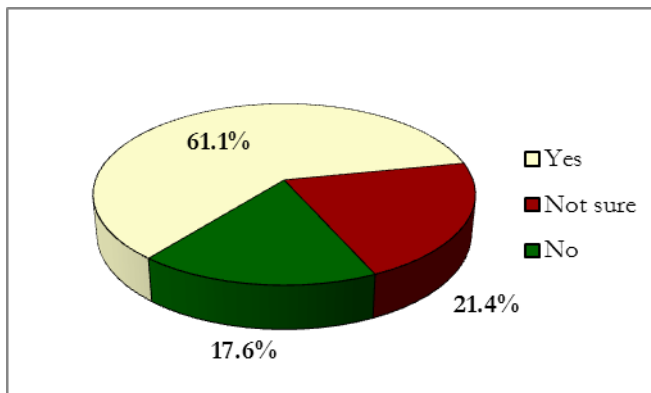
❖ The majority of respondents (36%) have voted in five elections since graduation.

If you could do it again would you still choose to attend CofC?



❖ 92% of respondents would choose to attend CofC again.

If you could do it again would you still choose your same major?



❖ 61% of respondents would choose the same major again.

V. Appendix A

Response Rate by Major*

Major	N (Graduates)	N (Respondents)	%
Accounting	44	8	18.2%
Anthropology	29	5	17.2%
Art History	21	9	42.9%
Arts Management	45	16	35.6%
Athletic Training	6	1	16.7%
Biochemistry	18	8	44.4%
Biology	158	38	24.1%
Business Administration	227	60	26.4%
Chemistry	17	6	35.3%
Classics	10	1	10.0%
Communication	206	45	21.8%
Computer Information Sciences	1	1	100.0%
Computer Science	23	5	21.7%
Early Childhood Education	42	4	9.5%
Economics	36	11	30.6%
Elementary Education	38	6	15.8%
English	88	20	22.7%
French	5	3	60.0%
Geology	25	5	20.0%
German	4	2	50.0%
Historic Preservation/Community Planning	33	6	18.2%
History	47	14	29.8%
Hospitality and Tourism Management	71	17	23.9%
International Business	58	16	27.6%
Latin American and Caribbean Studies	2	-	0.0%
Marine Biology	24	5	20.8%
Mathematics	14	3	21.4%
Middle Level Education	16	6	37.5%
Music	11	2	18.2%
Philosophy	14	6	42.9%
Physical Education	74	17	23.0%
Physics	8	5	62.5%
Political Science	118	28	23.7%
Psychology	172	43	25.0%
Religious Studies	17	6	35.3%
Secondary Education Cognate	64	4	6.3%
Sociology	35	11	31.4%
Spanish	30	10	33.3%
Special Education	24	3	12.5%
Studio Art	46	3	6.5%
Theatre	31	2	6.5%
Urban and Regional Planning	1	-	0.0%
Urban Studies	9	3	33.3%
Women's and Gender Studies	6	-	0.0%
Total	1,968	464	

*double majors counted twice