

COLLEGE of CHARLESTON

2013 Alumni Survey: Class of 2007-2008 Respondents' Results: Five-Years Post Graduation Executive Summary

Background

- ❖ 1,466 alumni invited to participate.
- ❖ 298 responses; response rate of 20%.
- ❖ Survey emailed to students who graduated in August 2007, December 2007, and May 2008 with a B.A., B.S., or A.B. Degree.
- ❖ Survey administered June 23, 2013 - July 22, 2013 using Qualtrics online survey tool.

Current Employment

- ❖ 73% of respondents are currently employed full-time.
- ❖ 6% of respondents are employed part-time or have multiple jobs.
- ❖ 2% of respondents are not employed by choice (traveling, volunteering, etc.).
- ❖ 23% of respondents are employed in the field of business and industry.
- ❖ 69% of respondents have a job that requires at least a Bachelor's Degree.
- ❖ 48% of respondents' current annual income range is \$30,000 - \$49,000.
- ❖ 59% of respondents' employment is moderately or highly related to their major.
- ❖ 46% of respondents who reported current place of employment work in South Carolina.

Employment History

- ❖ 85% of respondents were able to find their first paying job while enrolled as an undergraduate or during the first six months after graduation.
- ❖ 62% of respondents' first paying job was in South Carolina.
- ❖ 32% of respondents have had two paying jobs since graduation.

Graduate/Professional School

- ❖ 12% of respondents are attending graduate/professional school full-time.
- ❖ 2% of respondents are seeking employment, admission to graduate school, or other opportunity.
- ❖ 31% of respondents who continue their education receive an assistantship or fellowship.
- ❖ The graduate institutions most frequently attended by respondents are: Charleston School of Law, College of Charleston, and University of South Carolina.
- ❖ The academic disciplines most frequently mentioned by respondents are: Business, Communication, Education, Law, and Medicine.

College of Charleston Undergraduate Experience

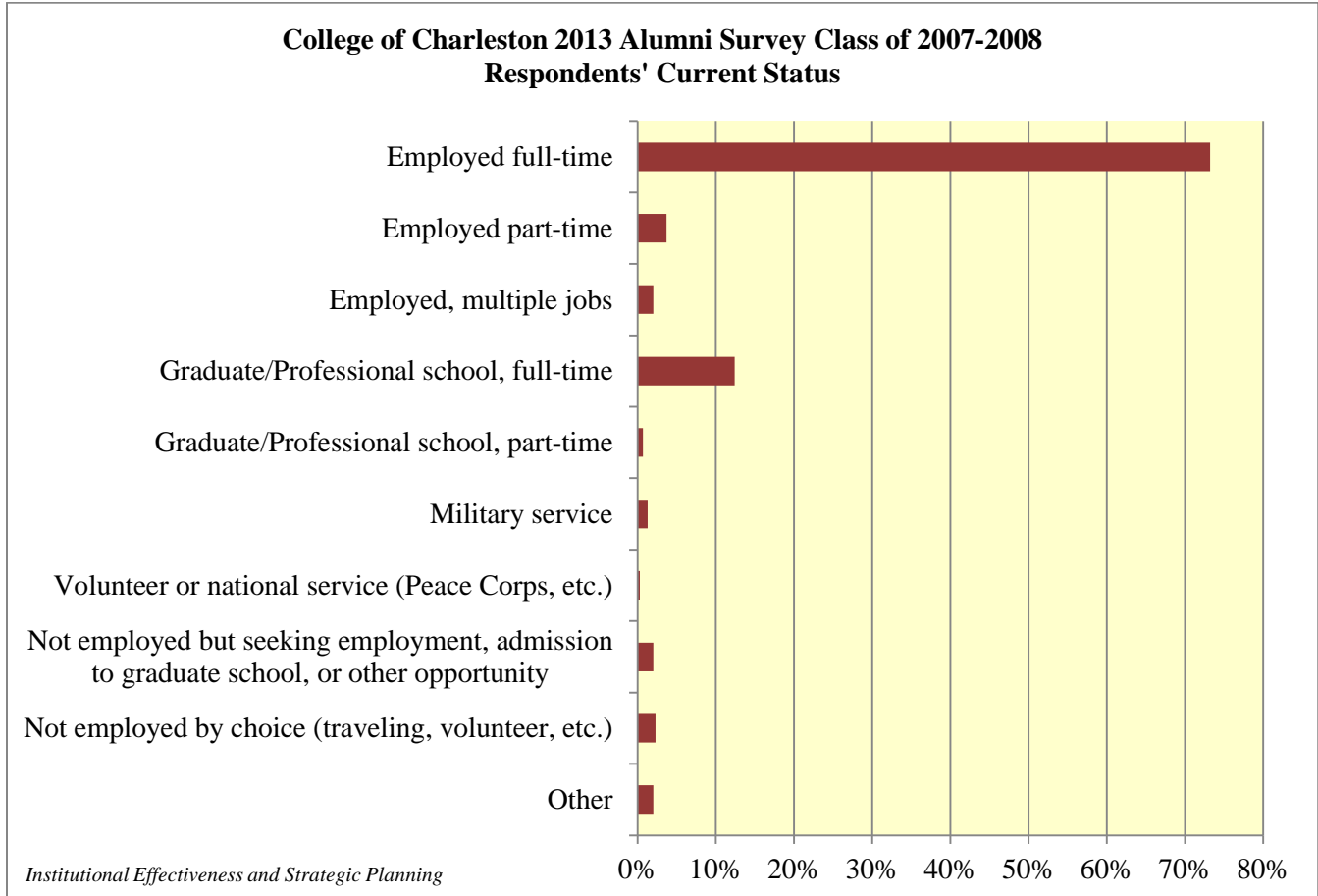
- ❖ 93% of respondents were very satisfied or satisfied with their overall academic experience.
- ❖ 91% of respondents were very satisfied or satisfied with the instruction in their major.
- ❖ 65% of respondents would choose the same major field of study again.
- ❖ 86% of respondents were very satisfied or satisfied with the instruction in their general education program.
- ❖ 92% of respondents would choose to attend the College of Charleston again.
- ❖ 51% of respondents graduated with no student loans.

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COLLEGE of CHARLESTON

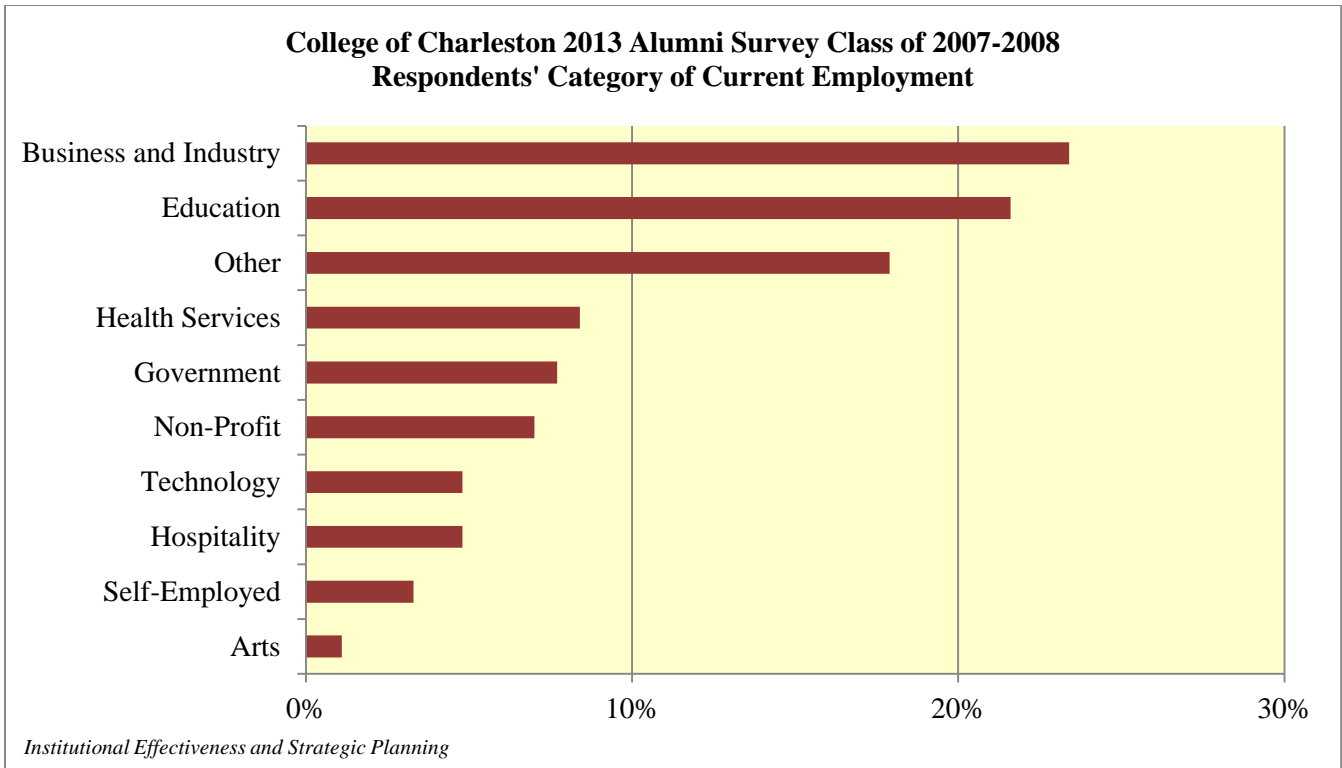
2013 Alumni Survey Class of 2007-2008 Respondents' Results: Five-Years Post Graduation Full Report

Current Employment



Current Status	N	%
Employed full-time	218	73.2%
Employed part-time	11	3.7%
Employed, multiple jobs	6	2.0%
Graduate/Professional school, full-time	37	12.4%
Graduate/Professional school, part-time	2	0.7%
Military service	4	1.3%
Volunteer or national service (Peace Corps, etc.)	1	0.3%
Not employed but seeking employment, admission to graduate school, or other opportunity	6	2.0%
Not employed by choice (traveling, volunteer, etc.)	7	2.3%
Other	6	2.0%
Total	298	100.0%

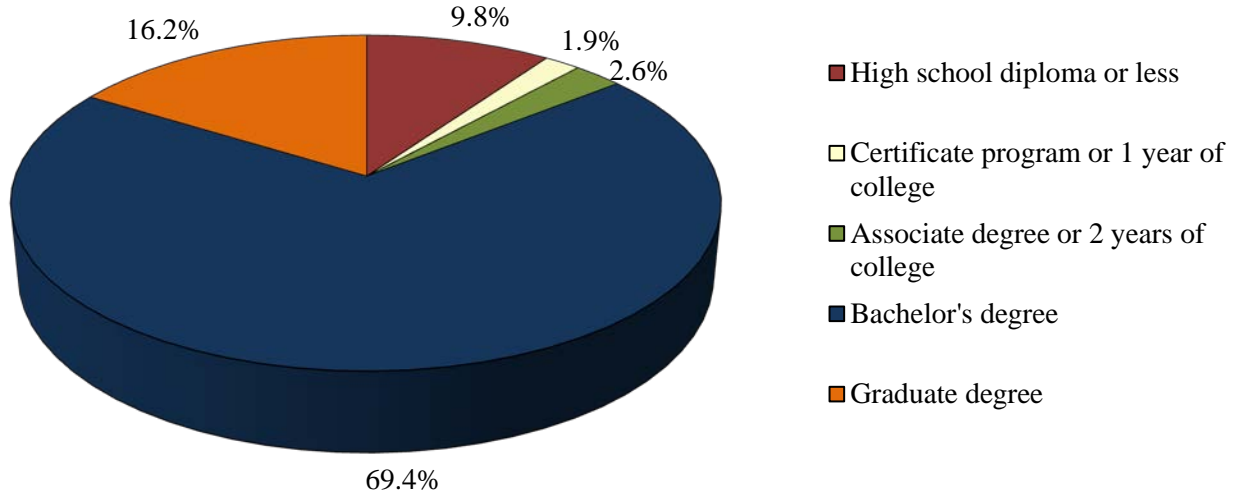
Institutional Effectiveness and Strategic Planning



Category of Current Employment	N	%
Business and Industry	64	23.4%
Education	59	21.6%
Other	49	17.9%
Health Services	23	8.4%
Government	21	7.7%
Non-Profit	19	7.0%
Technology	13	4.8%
Hospitality	13	4.8%
Self-Employed	9	3.3%
Arts	3	1.1%
Total	273	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2013 Alumni Survey Class of 2007-2008
Minimum Educational Requirements for Respondents'
Current Employment Position**

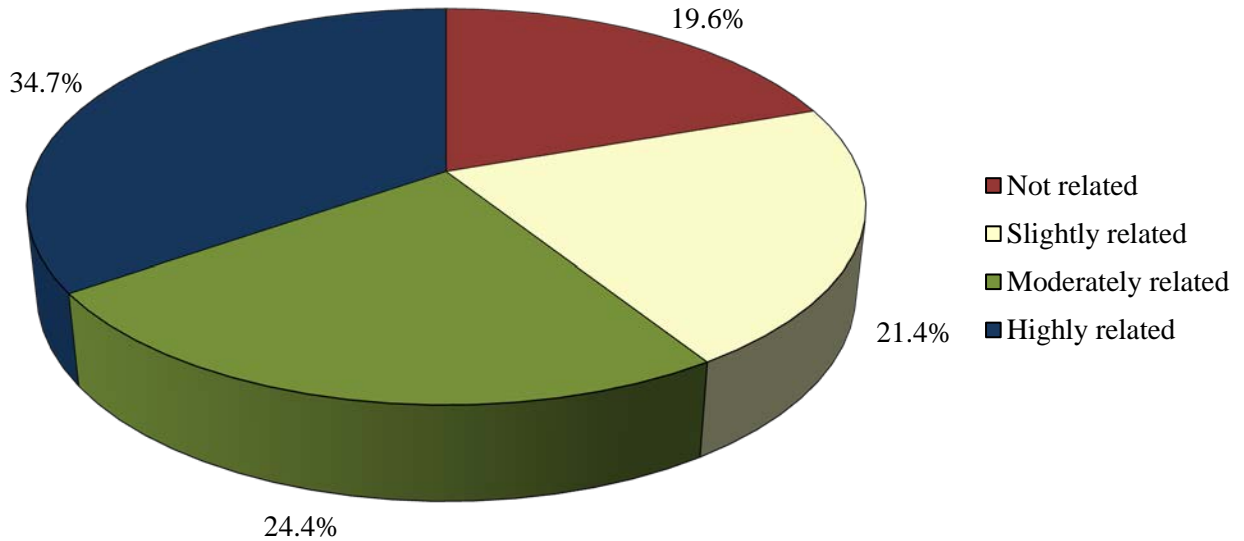


Institutional Effectiveness and Strategic Planning

Minimum Educational Requirements for Current Employment Position	N	%
High school diploma or less	26	9.8%
Certificate program or 1 year of college	5	1.9%
Associate degree or 2 years of college	7	2.6%
Bachelor's degree	184	69.4%
Graduate degree	43	16.2%
Total	265	100.0%

Institutional Effectiveness and Strategic Planning

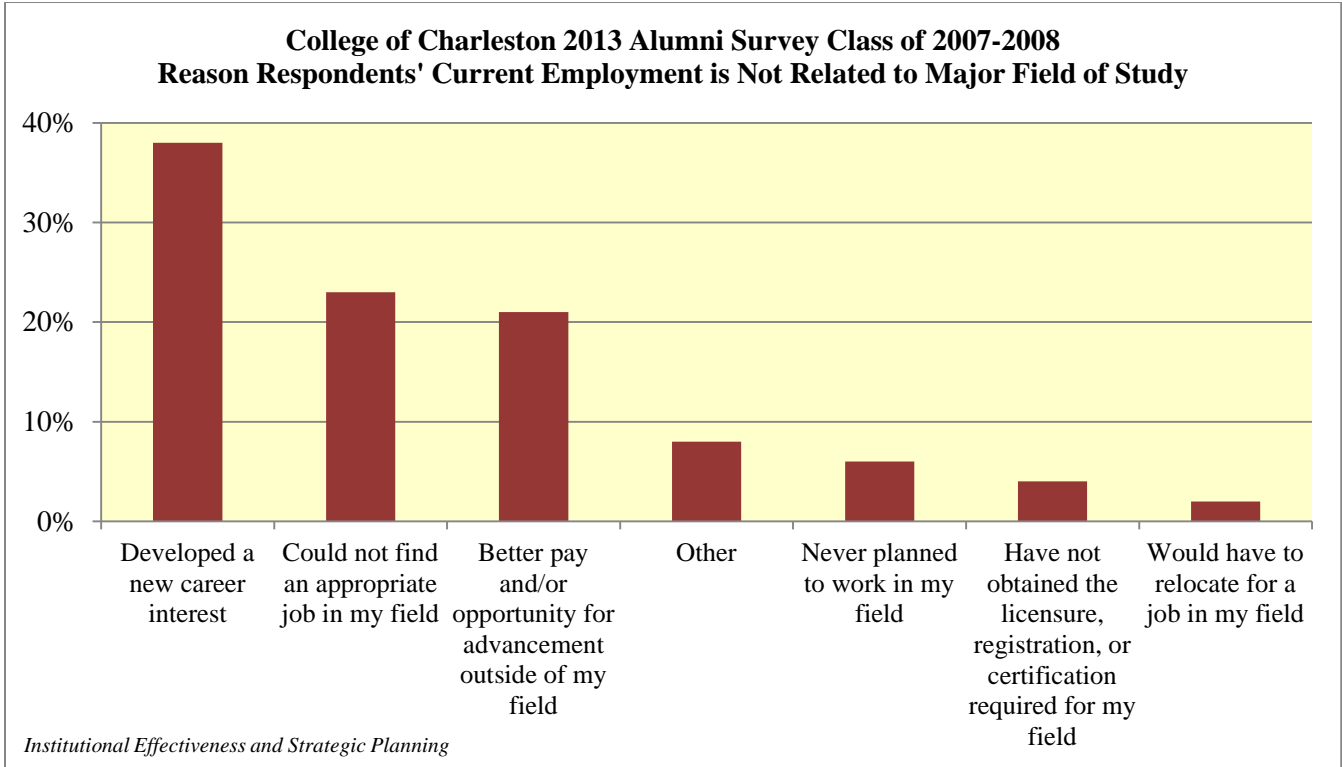
**College of Charleston 2013 Alumni Survey Class of 2007-2008
Relationship Between Respondents' Major and Current Employment**



Institutional Effectiveness and Strategic Planning

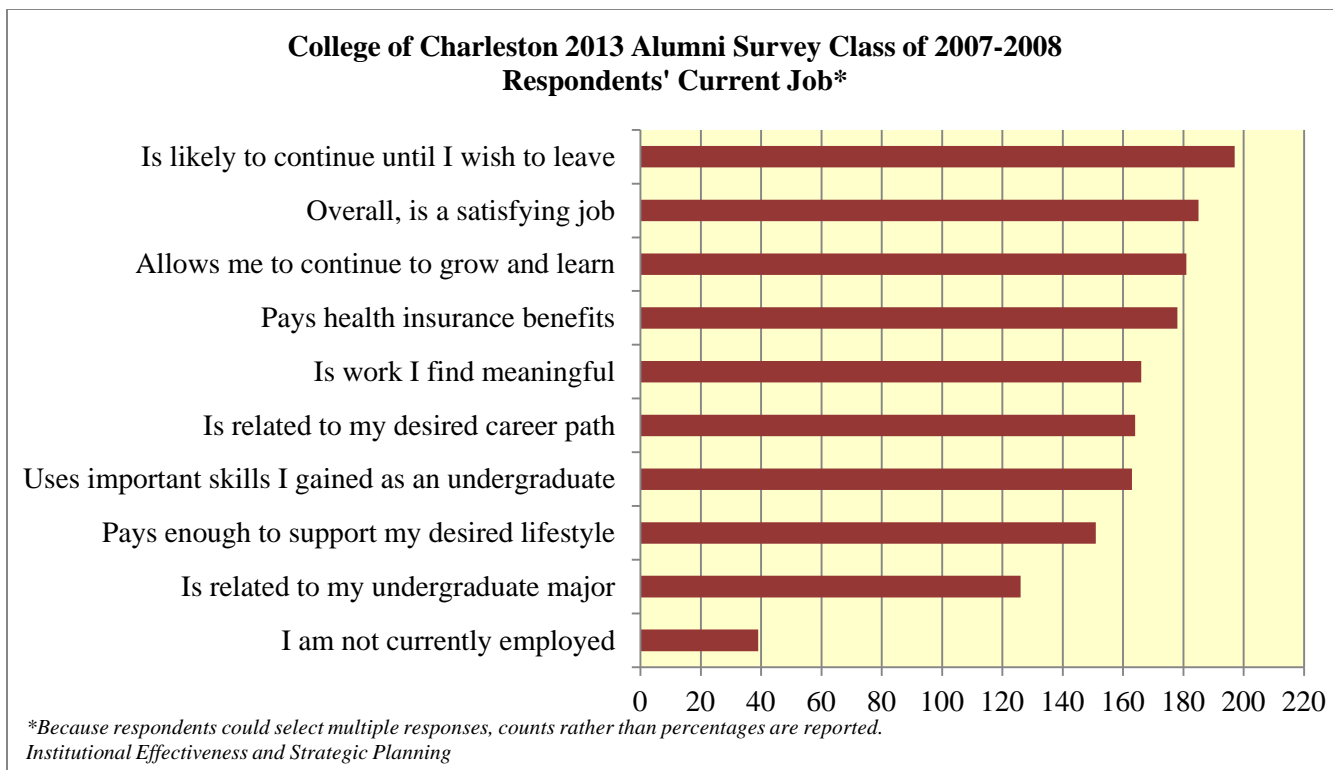
Relationship Between Major and Current Employment	N	%
Not related	53	19.6%
Slightly related	58	21.4%
Moderately related	66	24.4%
Highly related	94	34.7%
Total	271	100.0%

Institutional Effectiveness and Strategic Planning



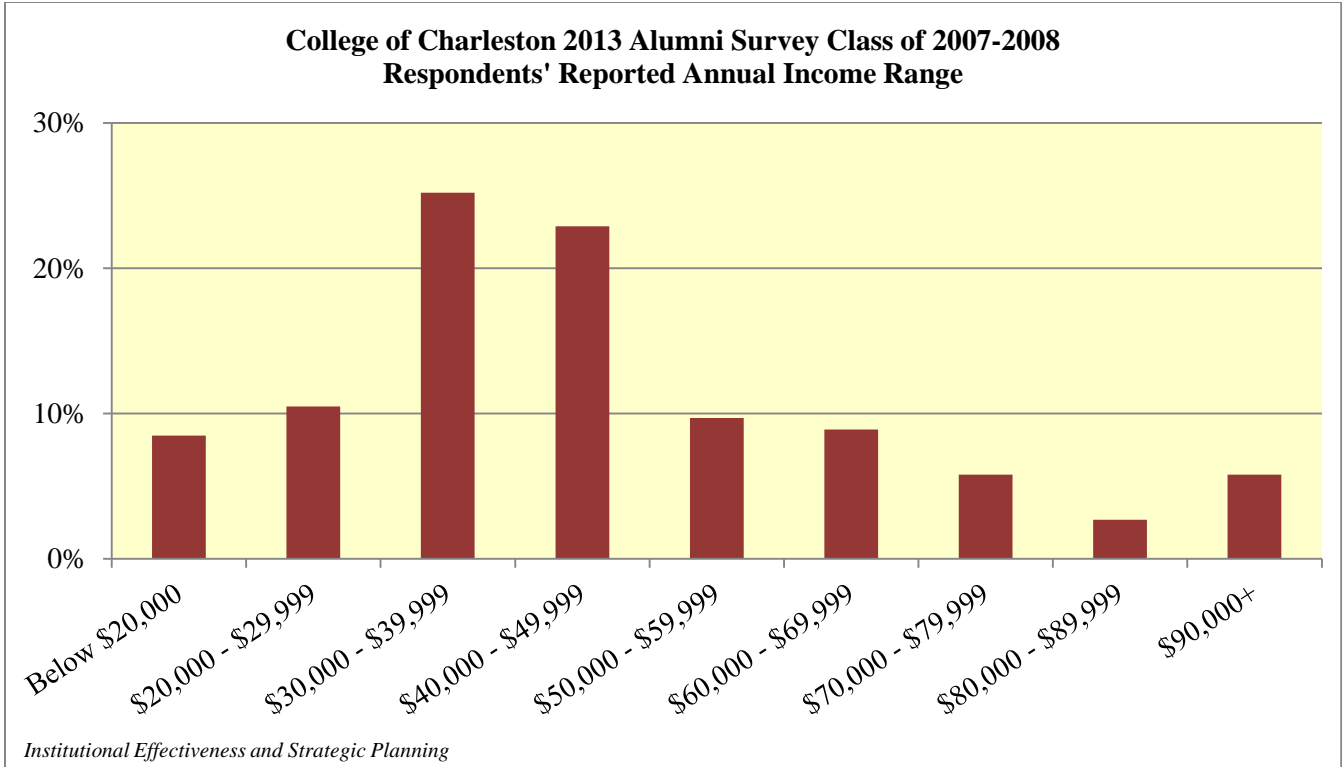
Main Reason Current Employment is Not Related to Major Field of Study	N	%
Developed a new career interest	20	38.0%
Could not find an appropriate job in my field	12	23.0%
Better pay and/or opportunity for advancement outside of my field	11	21.0%
Other	4	8.0%
Never planned to work in my field	3	6.0%
Have not obtained the licensure, registration, or certification required for my field	2	4.0%
Would have to relocate for a job in my field	1	2.0%
Total	53	100.0%

Institutional Effectiveness and Strategic Planning



Respondents' Current Job*	N
Is likely to continue until I wish to leave	197
Overall, is a satisfying job	185
Allows me to continue to grow and learn	181
Pays health insurance benefits	178
Is work I find meaningful	166
Is related to my desired career path	164
Uses important skills I gained as an undergraduate	163
Pays enough to support my desired lifestyle	151
Is related to my undergraduate major	126
I am not currently employed	39

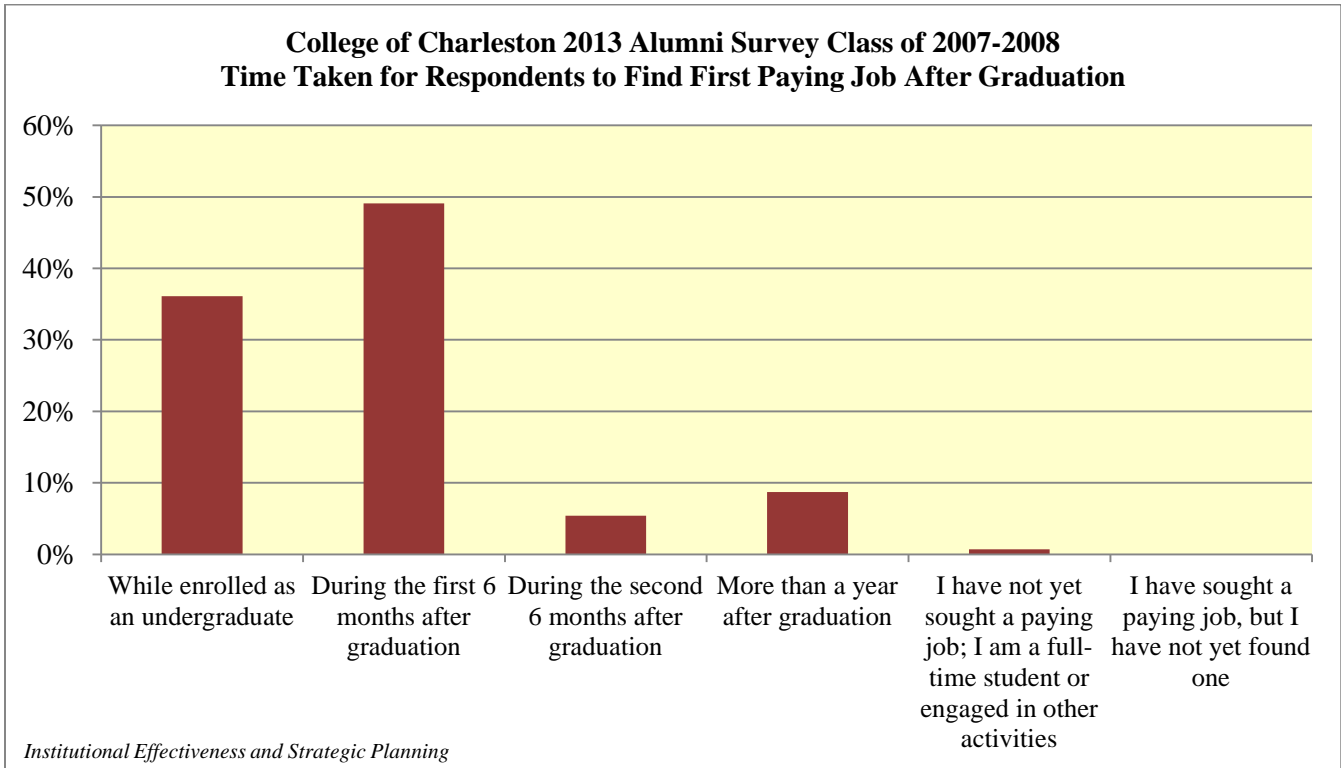
**Because respondents could select multiple responses, counts rather than percentages are reported. Institutional Effectiveness and Strategic Planning*



Reported Annual Income Range	N	%
Below \$20,000	22	8.5%
\$20,000 - \$29,999	27	10.5%
\$30,000 - \$39,999	65	25.2%
\$40,000 - \$49,999	59	22.9%
\$50,000 - \$59,999	25	9.7%
\$60,000 - \$69,999	23	8.9%
\$70,000 - \$79,999	15	5.8%
\$80,000 - \$89,999	7	2.7%
\$90,000+	15	5.8%
Total	258	100.0%

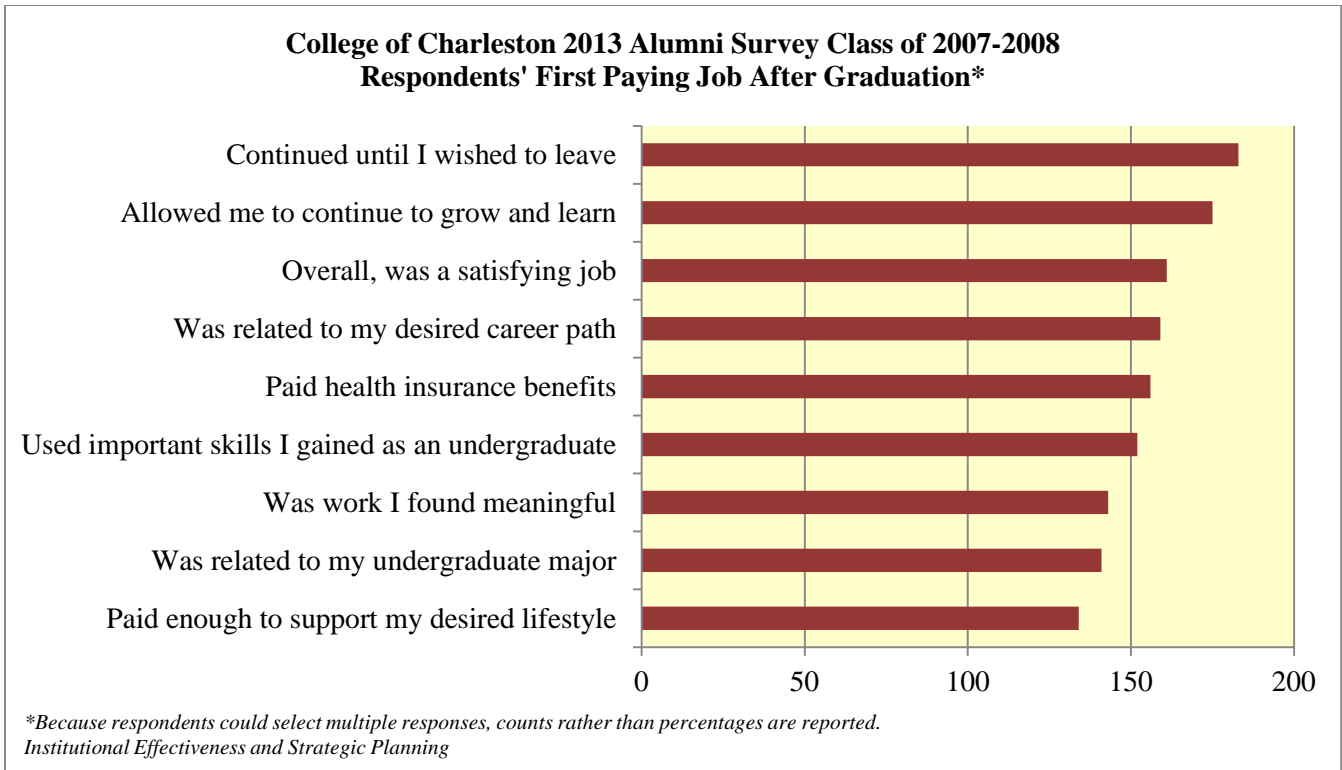
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Employment History



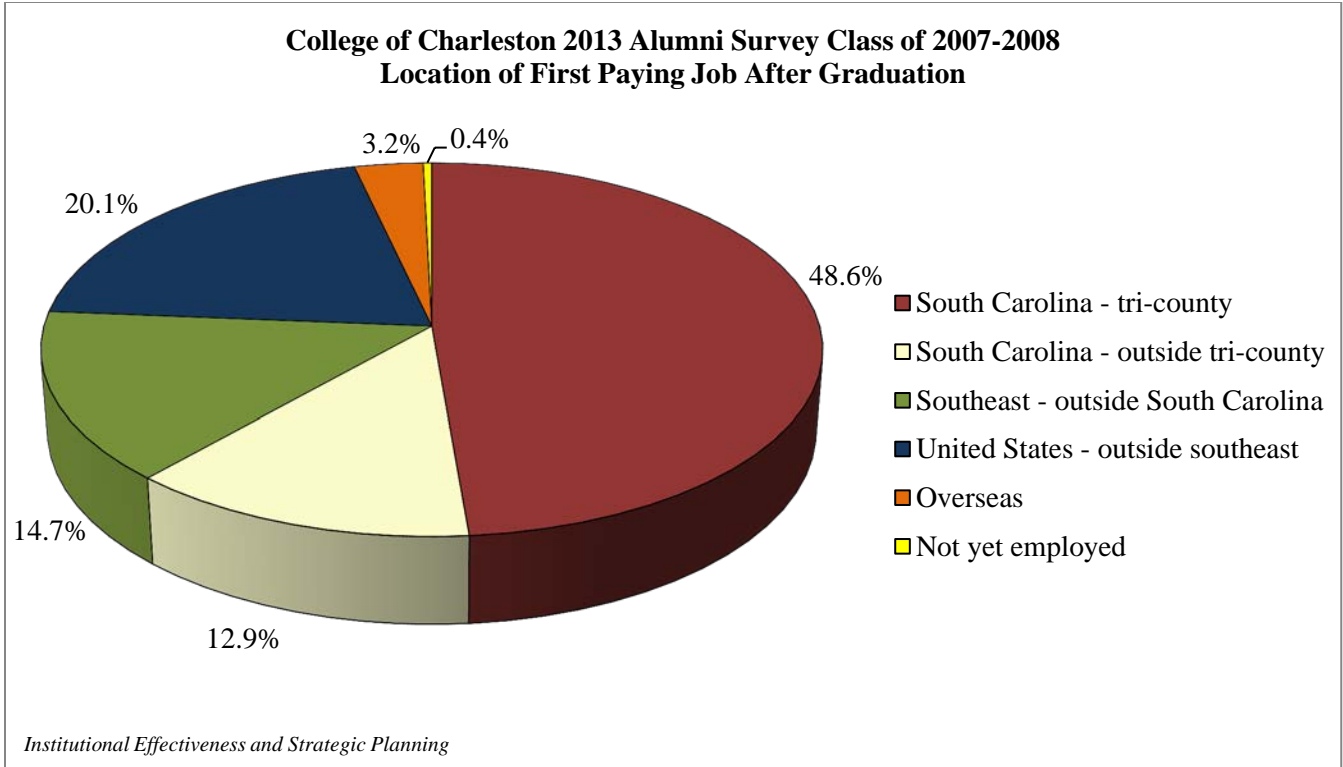
Time Taken to Find First Paying Job After Graduation	N	%
While enrolled as an undergraduate	100	36.1%
During the first 6 months after graduation	136	49.1%
During the second 6 months after graduation	15	5.4%
More than a year after graduation	24	8.7%
I have not yet sought a paying job; I am a full-time student or engaged in other activities	2	0.7%
I have sought a paying job, but I have not yet found one	0	0.0%
Total	277	100.0%

Institutional Effectiveness and Strategic Planning



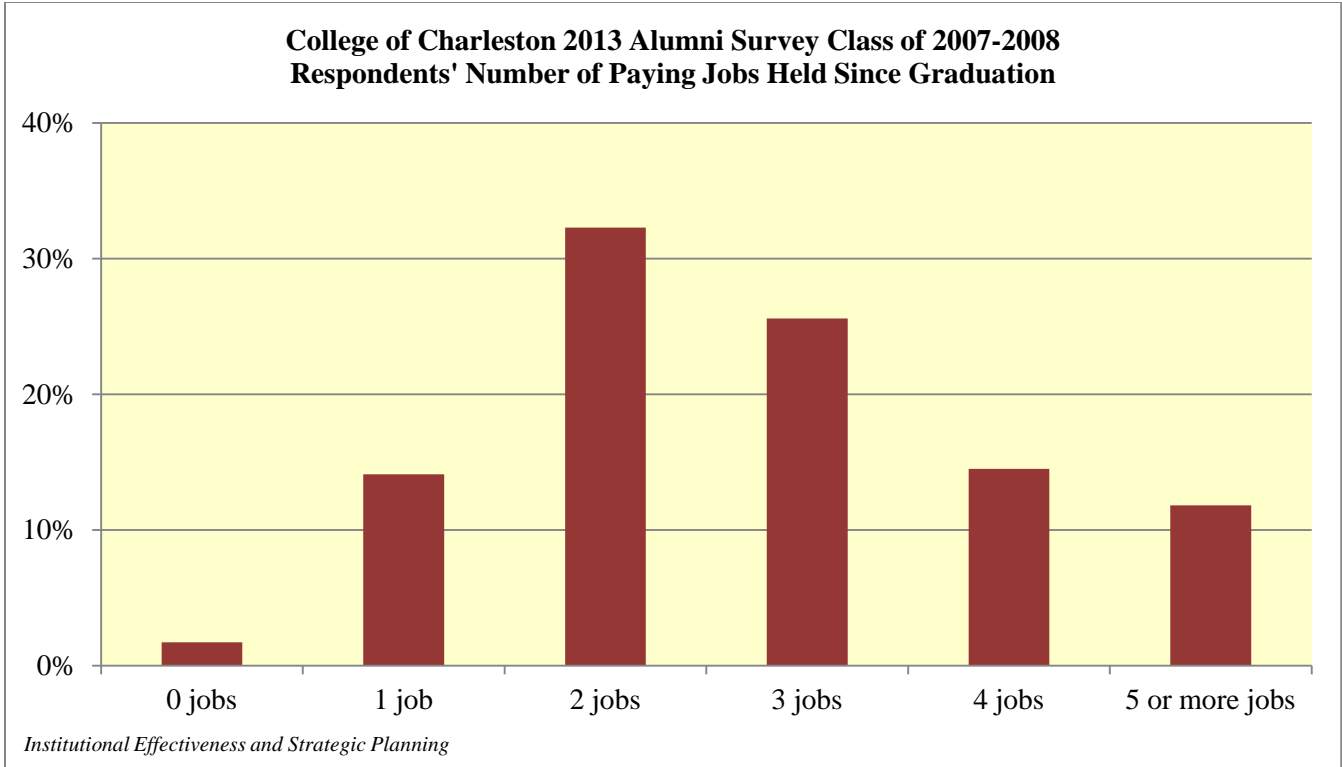
Respondents' First Paying Job After Graduation*	N
Continued until I wished to leave	183
Allowed me to continue to grow and learn	175
Overall, was a satisfying job	161
Was related to my desired career path	159
Paid health insurance benefits	156
Used important skills I gained as an undergraduate	152
Was work I found meaningful	143
Was related to my undergraduate major	141
Paid enough to support my desired lifestyle	134

**Because respondents could select multiple responses, counts rather than percentages are reported. Institutional Effectiveness and Strategic Planning*



Location of First Paying Job After Graduation	N	%
South Carolina - tri-county	135	48.6%
South Carolina - outside tri-county	36	12.9%
Southeast - outside South Carolina	41	14.7%
United States - outside southeast	56	20.1%
Overseas	9	3.2%
Not yet employed	1	0.4%
Total	278	100.0%

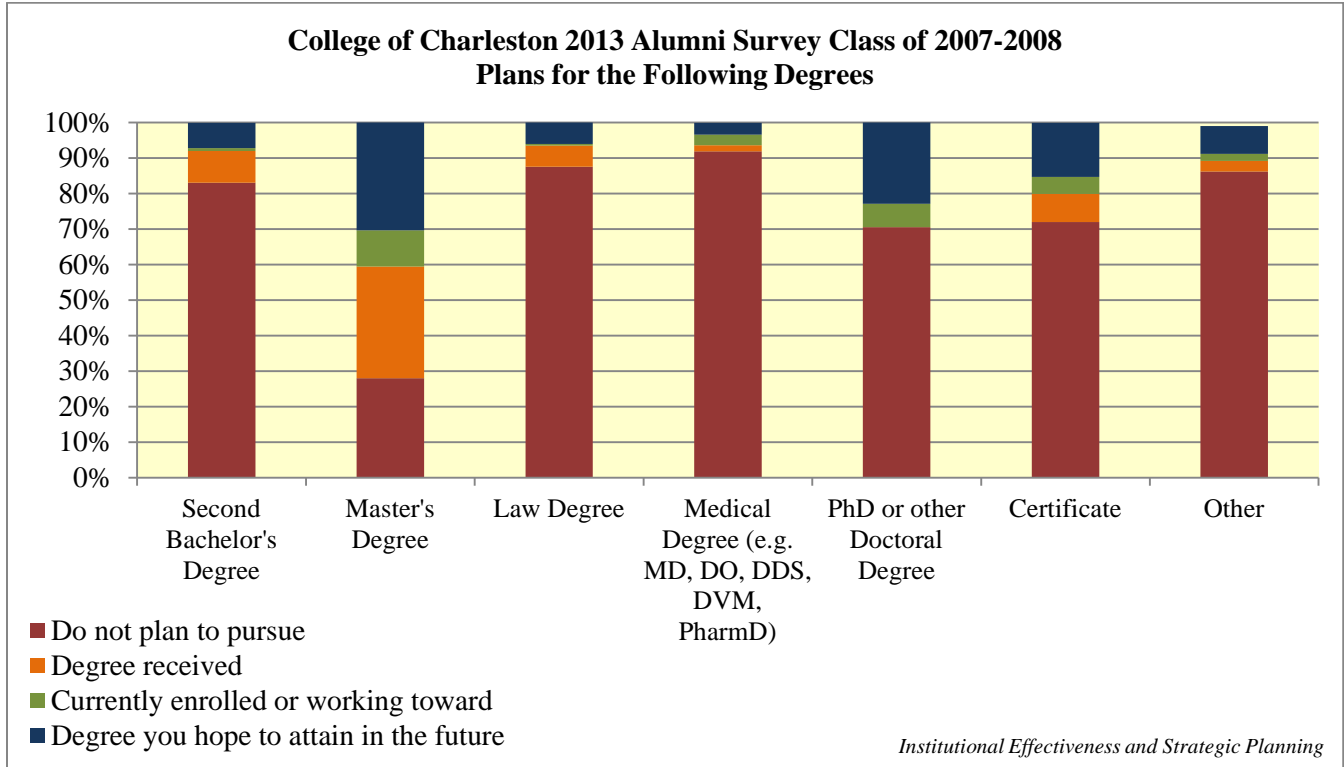
Institutional Effectiveness and Strategic Planning



Number of Paying Jobs Held Since Graduation	N	%
0 jobs	5	1.7%
1 job	42	14.1%
2 jobs	96	32.3%
3 jobs	76	25.6%
4 jobs	43	14.5%
5 or more jobs	35	11.8%
Total	297	100.0%

Institutional Effectiveness and Strategic Planning

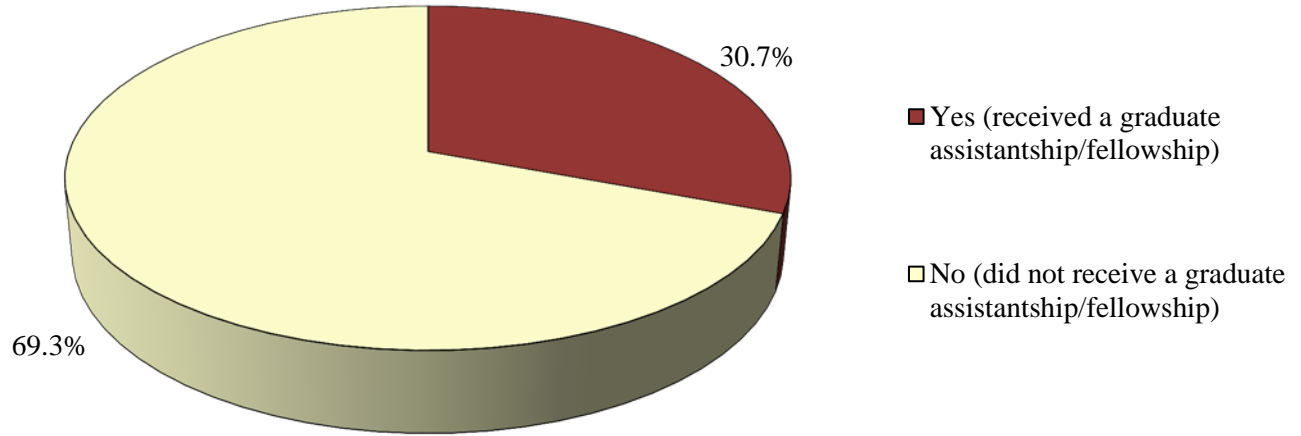
Graduate/Professional School



Plans For The Following Degrees	Do not plan to pursue	Degree received	Currently enrolled or working toward	Degree you hope to attain in the future	N
Second Bachelor's Degree	83.1%	8.9%	0.8%	7.2%	237
Master's Degree	28.0%	31.4%	10.2%	30.3%	264
Law Degree	87.6%	6.0%	0.4%	6.0%	234
Medical Degree (e.g. MD, DO, DDS, DVM, PharmD)	91.9%	1.7%	3.0%	3.4%	235
PhD or other Doctoral Degree	70.5%	0.0%	6.6%	22.8%	241
Certificate	72.1%	7.9%	4.8%	15.3%	229
Other	86.3%	2.9%	2.0%	7.8%	101

Institutional Effectiveness and Strategic Planning

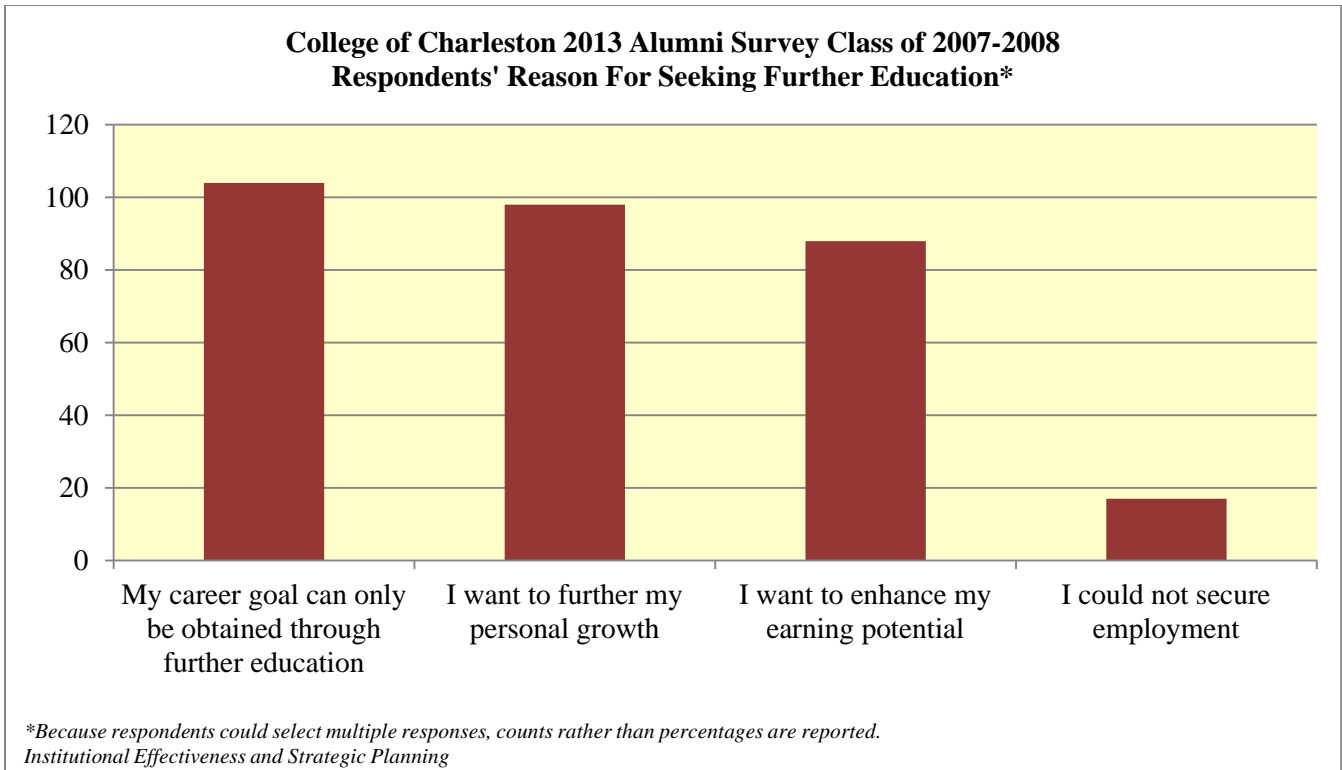
**College of Charleston 2013 Alumni Survey Class of 2007-2008
Respondents who Received A Graduate Assistantship/Fellowship**



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Received A Graduate Assistantship/Fellowship	N	%
Yes (received a graduate assistantship/fellowship)	46	30.7%
No (did not receive a graduate assistantship/fellowship)	104	69.3%
Total	150	100.0%

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Reason for Seeking Further Education*	N
My career goal can only be obtained through further education	104
I want to further my personal growth	98
I want to enhance my earning potential	88
I could not secure employment	17

**Because respondents could select multiple responses, counts rather than percentages are reported. Institutional Effectiveness and Strategic Planning*

Graduate Institutions Most Frequently Attended	N
College of Charleston	14
University of South Carolina	9
Charleston School of Law	4
The Citadel	4
Georgetown University	3
Medical University of South Carolina	3
Charleston Southern University	2
College of William and Mary	2
New York Institute of Technology	2
Strayer University	2
University of Colorado	2
University of North Carolina	2

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Other Graduate Institutions Reported:

Auburn University, Bowling Green State University, Carnegie Mellon University, City College of New York, Clemson University, College of William and Mary, Columbia University, Converse College, Creighton University, DePaul University, Emory University, Florida Coastal School of Law, Harvard University, Illinois State University, Johns Hopkins University, Kent State University, Lesley University, Louisiana State, Massachusetts College of Pharmacy and Health Sciences, Mercer University, North Carolina Central University, North Carolina State University, Northeastern University, Northwestern University, Ohio University, Purdue University, Ross University, Saint Joseph's University, San Francisco State University, Southern Methodist University, Southern Wesleyan University, Tulane University, Tuskegee University, University of California, University of Chicago, University of Florida, University of Geneva, University of Massachusetts, University of Missouri, University of Nebraska, University of Nevada, University of Oklahoma, University of Pittsburgh, University of Texas, Vanderbilt University, Virginia Commonwealth University, Walden University, Winthrop University.

Graduate Disciplines Most Frequently Studied	N
Education	18
Law	10
Business Administration	9
Medicine	6
Communication	4
English	4
International Studies	3
Accounting	2
Arts	2
Biochemistry	2
History	2
Real Estate	2
Social Work	2
Veterinary Medicine	2
Psychology	2

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Other Graduate Disciplines Reported:

Chemistry, Computer Science, Creative Writing, Divinity, Energy Management, Environmental Studies, Geology, Human Relations, Human Resource Management, Journalism, Landscape Architecture, Library Science, Linguistics, Mathematics, Occupational Therapy, Pharmacy, Public Administration, Public Health, Romance Languages, Sociology, Urban Planning.

College of Charleston Undergraduate Experience

Satisfaction with the College of Charleston's Quality of:	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	N
Curriculum in your major	1.1%	1.8%	4.7%	43.1%	49.3%	276
Instruction in your major	1.1%	1.4%	6.2%	35.5%	55.8%	276
Curriculum in your general education program	0.4%	1.8%	12.7%	51.8%	33.3%	276
Instruction in your general education program	0.4%	1.8%	11.6%	54.7%	31.5%	276

Satisfaction with:	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	N
Your overall academic experience	0.4%	1.5%	5.1%	44.7%	48.4%	275

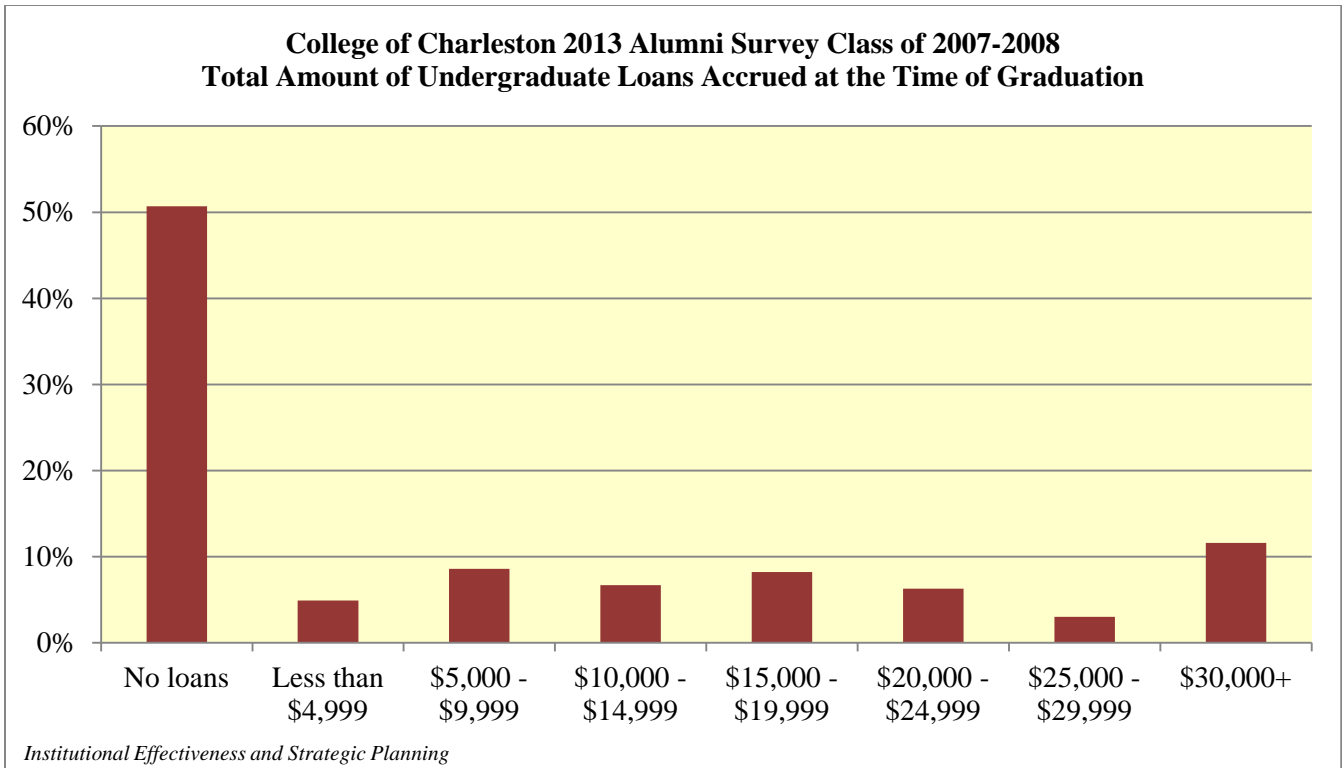
Institutional Effectiveness and Strategic Planning

Frequency of Participation in Activities	Never	Less often	Annually	Monthly	Weekly	N
Career related advanced education or training	13.5%	15.8%	35.0%	20.4%	15.4%	260
Lifelong learning or personal enrichment studies outside your career area(s)	12.3%	26.2%	18.5%	22.7%	20.4%	260
Professional or service organizations	20.6%	22.1%	25.2%	23.7%	8.4%	262
Volunteer, public, or community service	13.0%	21.8%	33.6%	22.1%	9.5%	262
Social or recreational organization	12.4%	22.5%	15.9%	25.6%	23.6%	258
Support or participation in the arts	15.4%	26.2%	23.9%	23.9%	10.8%	260

Institutional Effectiveness and Strategic Planning

College of Charleston's Influence on Participation in Activities	Not at all	Some-what	Moderately	Strongly	N
Career related advanced education or training	47.7%	25.3%	15.1%	11.8%	245
Lifelong learning or personal enrichment studies outside your career area(s)	32.9%	28.7%	26.2%	12.0%	240
Professional or service organizations	40.0%	30.0%	20.4%	9.5%	240
Volunteer, public, or community service	36.9%	29.4%	22.2%	11.3%	238
Social or recreational organization	34.3%	25.8%	24.5%	15.2%	236
Support or participation in the arts	31.5%	27.8%	22.8%	17.8%	241

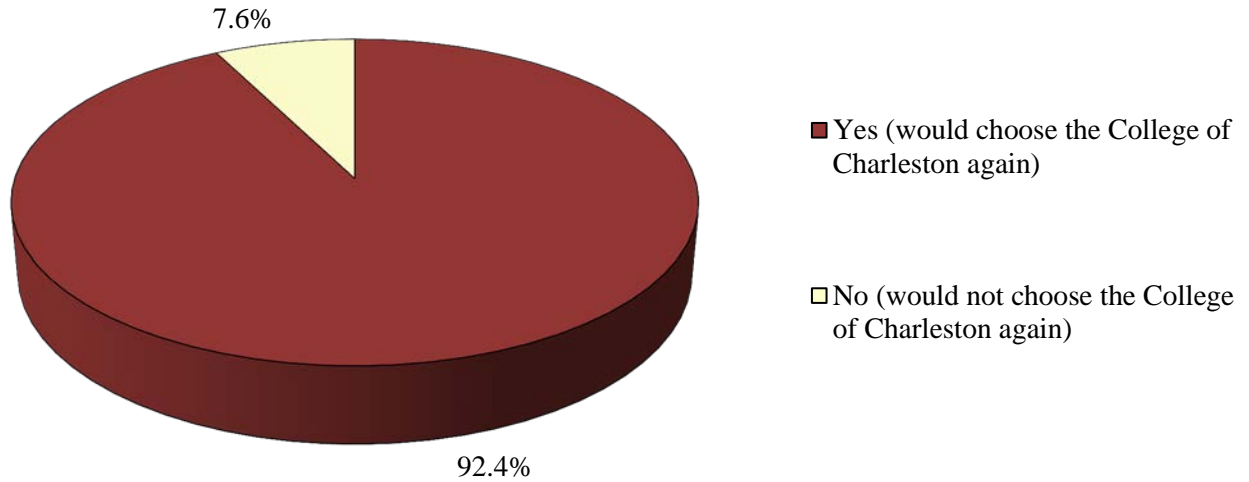
Institutional Effectiveness and Strategic Planning



Total Amount of Undergraduate Loans Accrued at the Time of Graduation	N	%
No loans	136	50.7%
Less than \$4,999	13	4.9%
\$5,000 - \$9,999	23	8.6%
\$10,000 - \$14,999	18	6.7%
\$15,000 - \$19,999	22	8.2%
\$20,000 - \$24,999	17	6.3%
\$25,000 - \$29,999	8	3.0%
\$30,000+	31	11.6%
Total	268	100.0%

Institutional Effectiveness and Strategic Planning

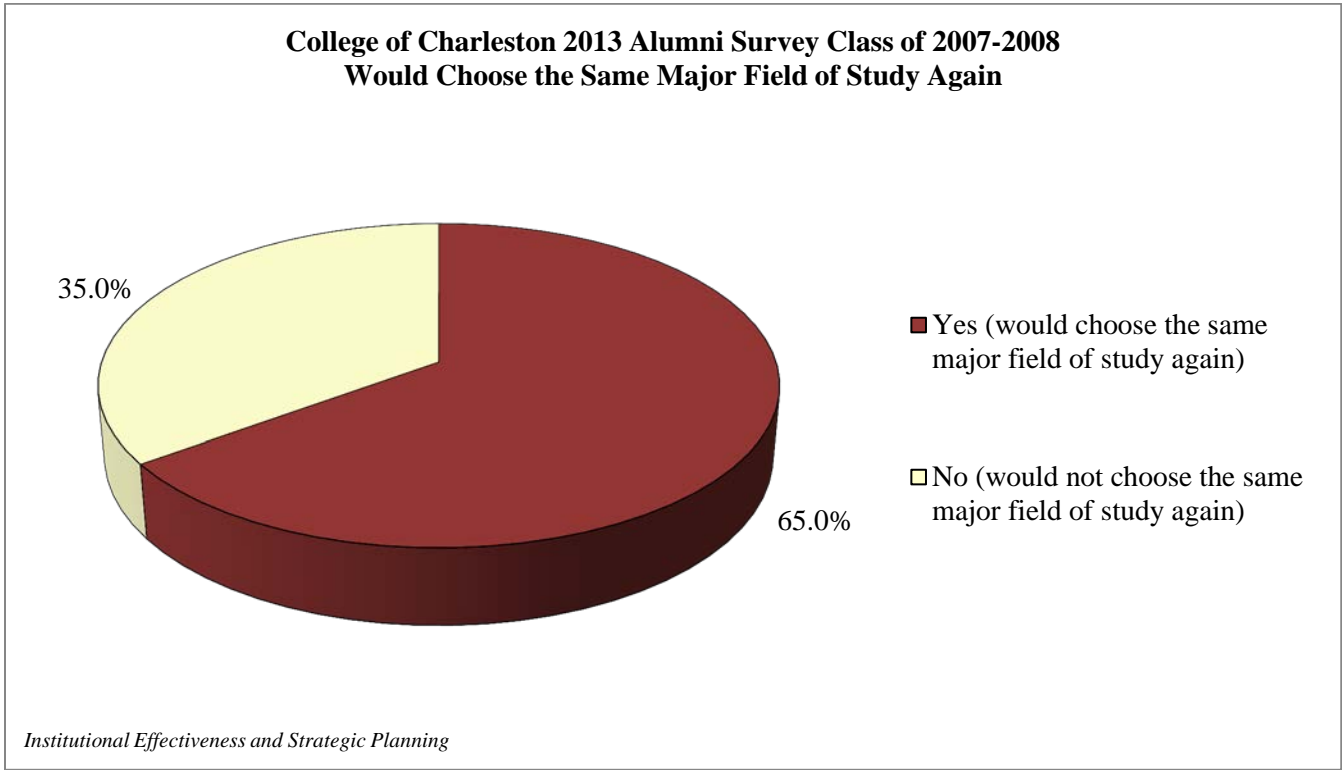
**College of Charleston 2013 Alumni Survey Class of 2007-2008
Would Choose the College of Charleston Again**



Institutional Effectiveness and Strategic Planning

Would Choose the College of Charleston Again	N	%
Yes (would choose the College of Charleston again)	256	92.4%
No (would not choose the College of Charleston again)	21	7.6%
Total	277	100.0%

Institutional Effectiveness and Strategic Planning



Would Choose the Same Major Field of Study Again	N	%
Yes (would choose the same major field of study again)	180	65.0%
No (would not choose the same major field of study again)	97	35.0%
Total	277	100.0%

Institutional Effectiveness and Strategic Planning

Appendix A

Response Rate by Major*	N (Graduates)	N (Respondents)	%
Accounting	34	6	17.6%
Anthropology	32	13	40.6%
Art History	24	2	8.3%
Arts Management	30	10	33.3%
Athletic Training	5	-	0.0%
Biochemistry	15	6	40.0%
Biology	122	19	15.6%
Business Administration	211	33	15.6%
Chemistry	17	3	17.6%
Classics	7	-	0.0%
Communication	223	43	19.3%
Computer Information Sciences	2	2	100.0%
Computer Science	6	1	16.7%
Early Childhood Education	38	11	28.9%
Economics	19	2	10.5%
Elementary Education	34	3	8.8%
English	52	15	28.8%
French	10	1	10.0%
Geology	18	4	22.2%
German	3	1	33.3%
Historic Preservation and Community Planning	31	5	16.1%
History	61	11	18.0%
Hospitality and Tourism Management	41	11	26.8%
International Business	58	14	24.1%
Latin American and Caribbean Studies	1	-	0.0%
Marine Biology	18	5	27.8%
Mathematics	13	4	30.8%
Middle Grades Education	11	3	27.3%
Music	13	3	23.1%
Philosophy	13	6	46.2%
Physical Education	48	9	18.8%
Physics	7	-	0.0%
Political Science	106	34	32.1%
Psychology	145	18	12.4%
Religious Studies	8	1	12.5%
Sociology	49	6	12.2%
Spanish	34	9	26.5%
Special Education	10	5	50.0%
Studio Art	29	5	17.2%
Theatre	26	2	7.7%
Urban Studies	5	1	20.0%
Total	1,629**	327**	

* Double majors counted twice

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**Total N for Graduates and Respondents higher because of counting of double majors