

COLLEGE of CHARLESTON

2013 Alumni Survey: Class of 2009-2010 Respondents' Results: Three-Years Post Graduation Executive Summary

Background

- ❖ 1,712 alumni invited to participate.
- ❖ 373 responses; response rate of 22%.
- ❖ Survey emailed to students who graduated in August 2009, December 2009, and May 2010 with a B.A., B.S., or A.B. Degree.
- ❖ Survey administered June 23, 2013 - July 22, 2013 using Qualtrics online survey tool.

Current Employment

- ❖ 64% of respondents are currently employed full-time.
- ❖ 8% of respondents are employed part-time or have multiple jobs.
- ❖ 1% of respondents are not employed by choice (traveling, volunteering, etc.).
- ❖ 27% of respondents are employed in the field of business and industry.
- ❖ 66% of respondents have a job that requires at least a Bachelor's Degree.
- ❖ 42% of respondents' current annual income range is \$30,000 - \$49,000.
- ❖ 56% of respondents' employment is moderately or highly related to their major.
- ❖ 48% of respondents who reported current place of employment work in South Carolina.

Employment History

- ❖ 82% of respondents were able to find their first paying job while enrolled as an undergraduate or during the first six months after graduation.
- ❖ 57% of respondents' first paying job was in South Carolina.
- ❖ 33% of respondents have had two paying jobs since graduation.

Graduate/Professional School

- ❖ 17% of respondents are attending graduate/professional school full-time.
- ❖ 4% of respondents are seeking employment, admission to graduate school, or other opportunity.
- ❖ 31% of respondents who continue their education receive an assistantship or fellowship.
- ❖ The graduate institutions most frequently attended by respondents are: College of Charleston, Medical University of South Carolina, and University of South Carolina.
- ❖ The academic disciplines most frequently mentioned by respondents are: Business, Education, Law, Medicine, and Psychology.

College of Charleston Undergraduate Experience

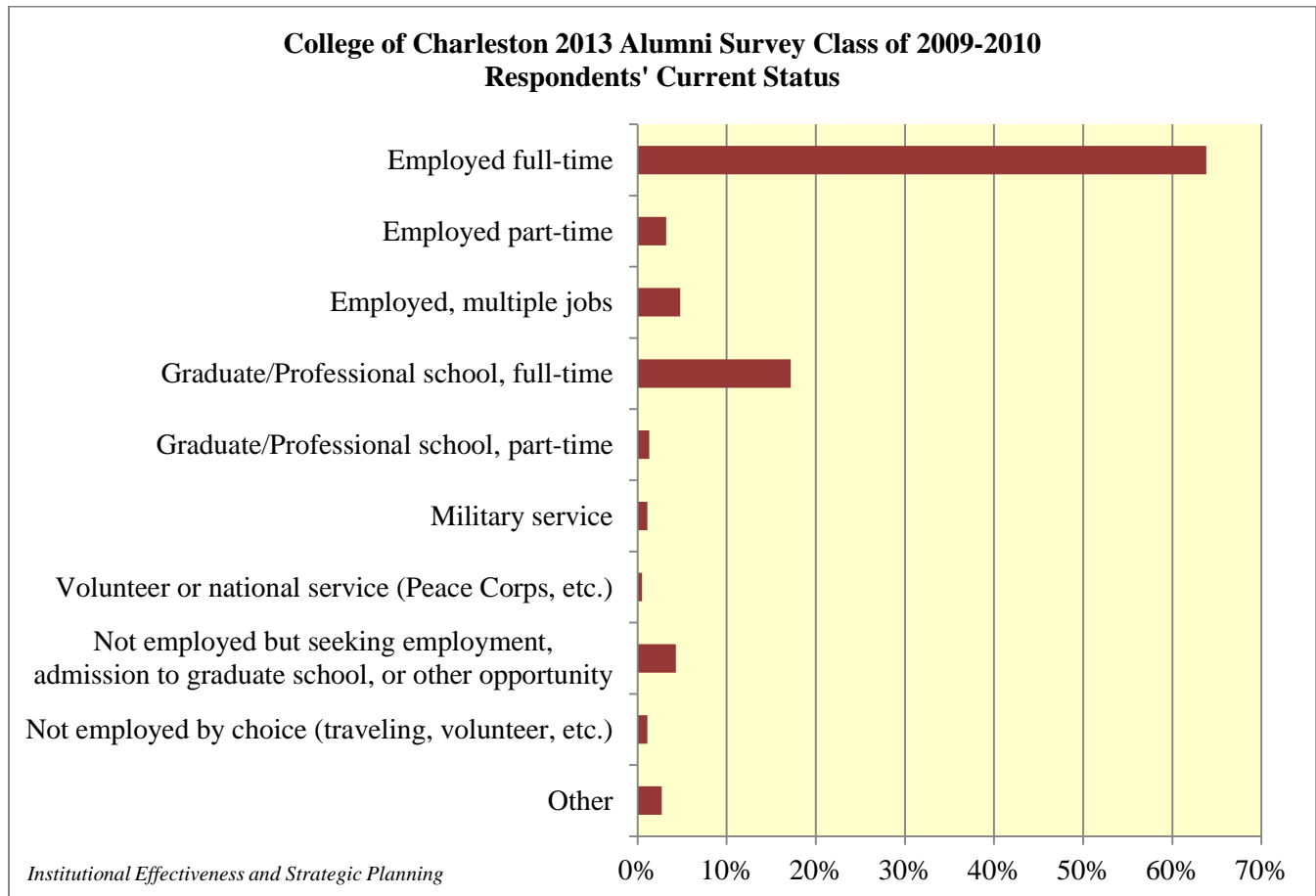
- ❖ 91% of respondents were very satisfied or satisfied with their overall academic experience.
- ❖ 90% of respondents were very satisfied or satisfied with the instruction in their major.
- ❖ 67% of respondents would choose the same major field of study again.
- ❖ 80% of respondents were very satisfied or satisfied with the instruction in their general education program.
- ❖ 88% of respondents would choose to attend the College of Charleston again.
- ❖ 52% of respondents graduated with no student loans.

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COLLEGE of CHARLESTON

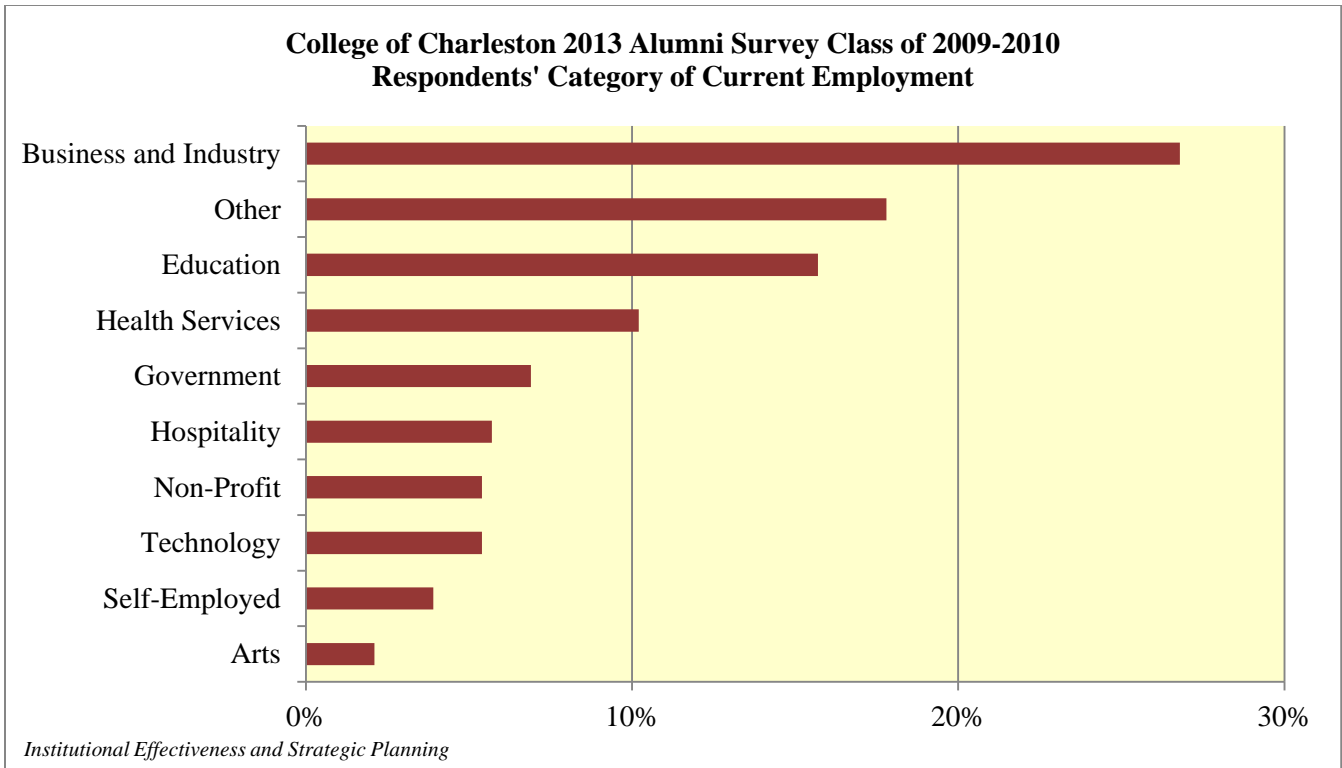
2013 Alumni Survey Class of 2009-2010 Respondents' Results: Three-Years Post Graduation Full Report

Current Employment



Current Status	N	%
Employed full-time	238	63.8%
Employed part-time	12	3.2%
Employed, multiple jobs	18	4.8%
Graduate/Professional school, full-time	64	17.2%
Graduate/Professional school, part-time	5	1.3%
Military service	4	1.1%
Volunteer or national service (Peace Corps, etc.)	2	0.5%
Not employed but seeking employment, admission to graduate school, or other opportunity	16	4.3%
Not employed by choice (traveling, volunteer, etc.)	4	1.1%
Other	10	2.7%
Total	373	100.0%

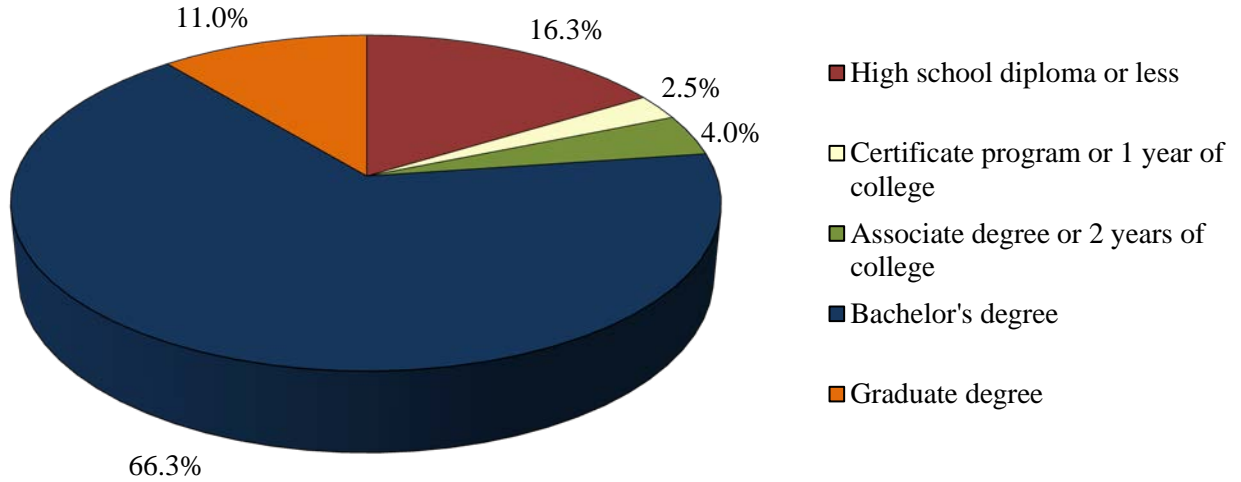
Institutional Effectiveness and Strategic Planning



Category of Current Employment	N	%
Business and Industry	89	26.8%
Other	59	17.8%
Education	52	15.7%
Health Services	34	10.2%
Government	23	6.9%
Hospitality	19	5.7%
Non-Profit	18	5.4%
Technology	18	5.4%
Self-Employed	13	3.9%
Arts	7	2.1%
Total	332	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2013 Alumni Survey Class of 2009-2010
Minimum Educational Requirements for Respondents'
Current Employment Position**

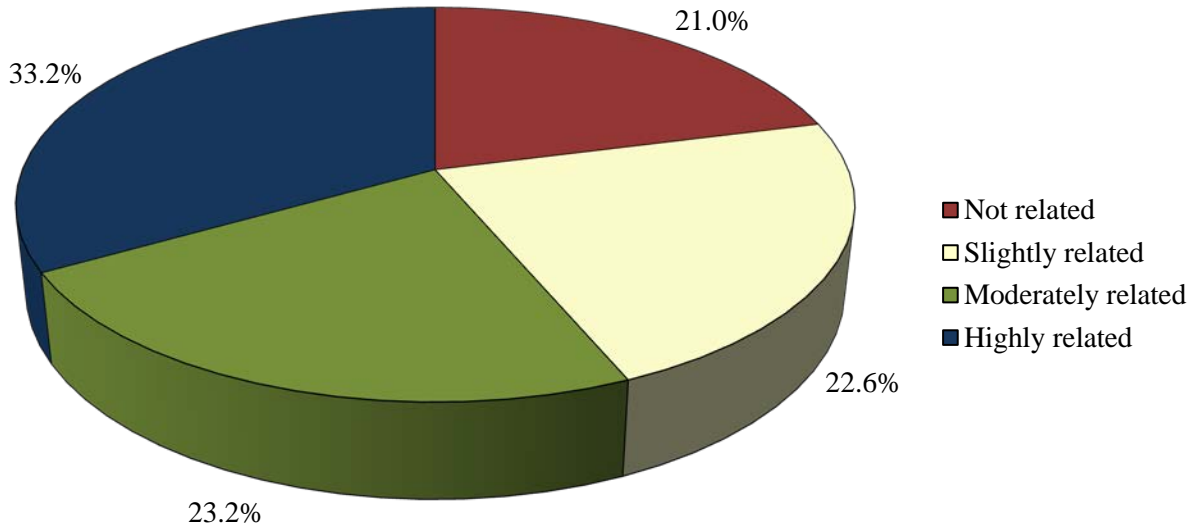


Institutional Effectiveness and Strategic Planning

Minimum Educational Requirements for Current Employment Position	N	%
High school diploma or less	53	16.3%
Certificate program or 1 year of college	8	2.5%
Associate degree or 2 years of college	13	4.0%
Bachelor's degree	216	66.3%
Graduate degree	36	11.0%
Total	326	100.0%

Institutional Effectiveness and Strategic Planning

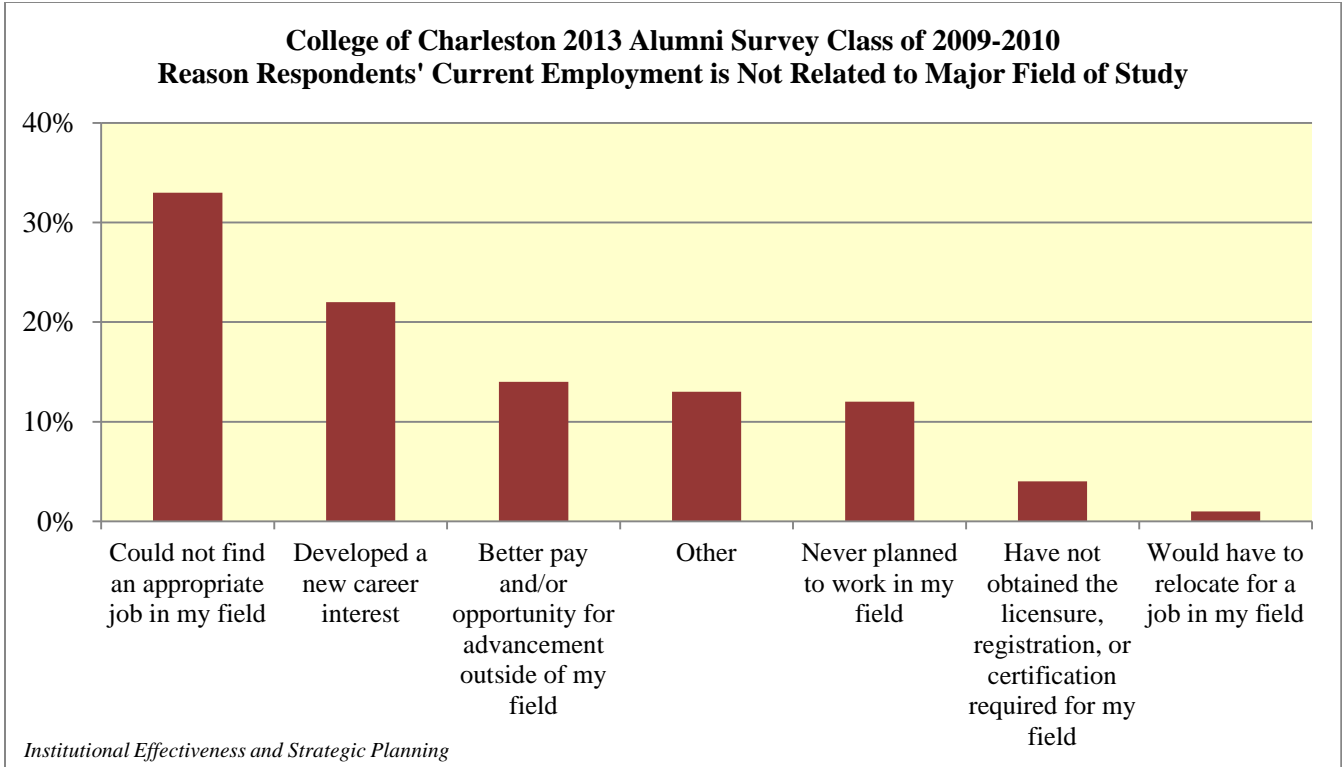
College of Charleston 2013 Alumni Survey Class of 2009-2010
 Relationship Between Respondents' Major and Current Employment



Institutional Effectiveness and Strategic Planning

Relationship Between Major and Current Employment	N	%
Not related	69	21.0%
Slightly related	74	22.6%
Moderately related	76	23.2%
Highly related	109	33.2%
Total	328	100.0%

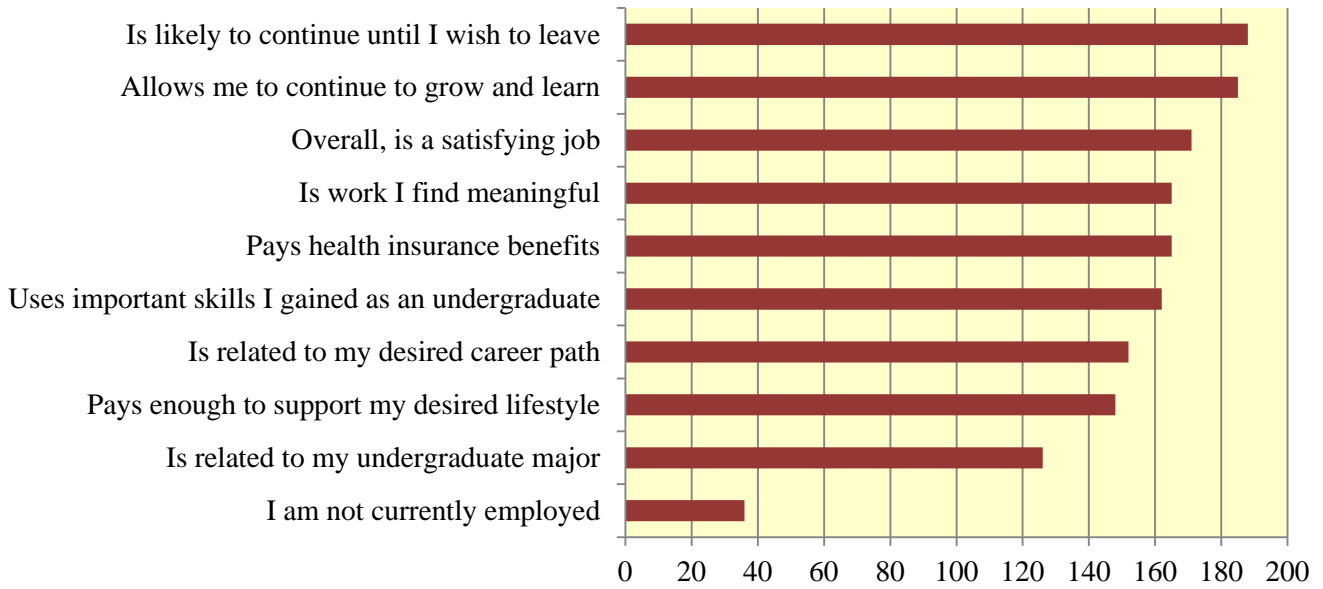
Institutional Effectiveness and Strategic Planning



Main Reason Current Employment is Not Related to Major Field of Study	N	%
Could not find an appropriate job in my field	23	33.0%
Developed a new career interest	15	22.0%
Better pay and/or opportunity for advancement outside of my field	10	14.0%
Other	9	13.0%
Never planned to work in my field	8	12.0%
Have not obtained the licensure, registration, or certification required for my field	3	4.0%
Would have to relocate for a job in my field	1	1.0%
Total	69	100.0%

Institutional Effectiveness and Strategic Planning

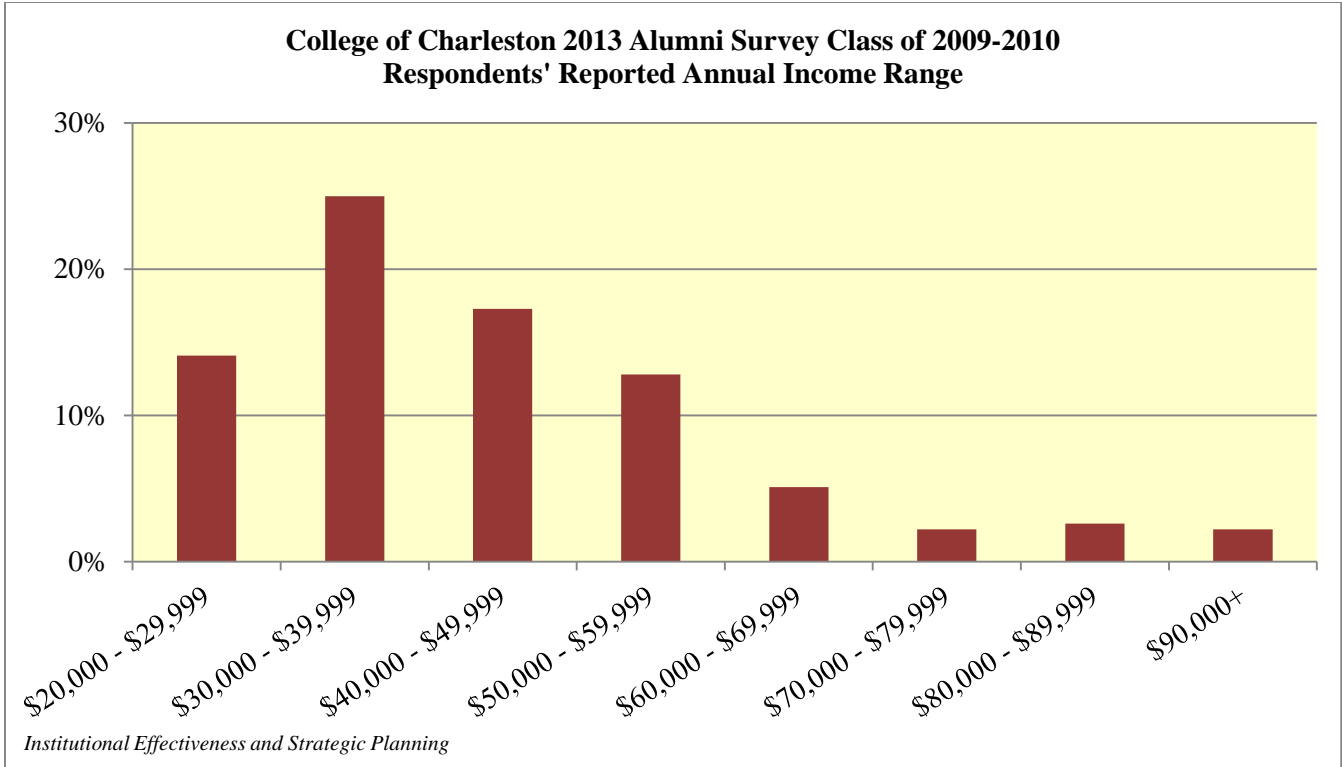
**College of Charleston 2013 Alumni Survey Class of 2009-2010
Respondents' Current Job***



**Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*

Respondents' Current Job*	N
Is likely to continue until I wish to leave	188
Allows me to continue to grow and learn	185
Overall, is a satisfying job	171
Is work I find meaningful	165
Pays health insurance benefits	165
Uses important skills I gained as an undergraduate	162
Is related to my desired career path	152
Pays enough to support my desired lifestyle	148
Is related to my undergraduate major	126
I am not currently employed	36

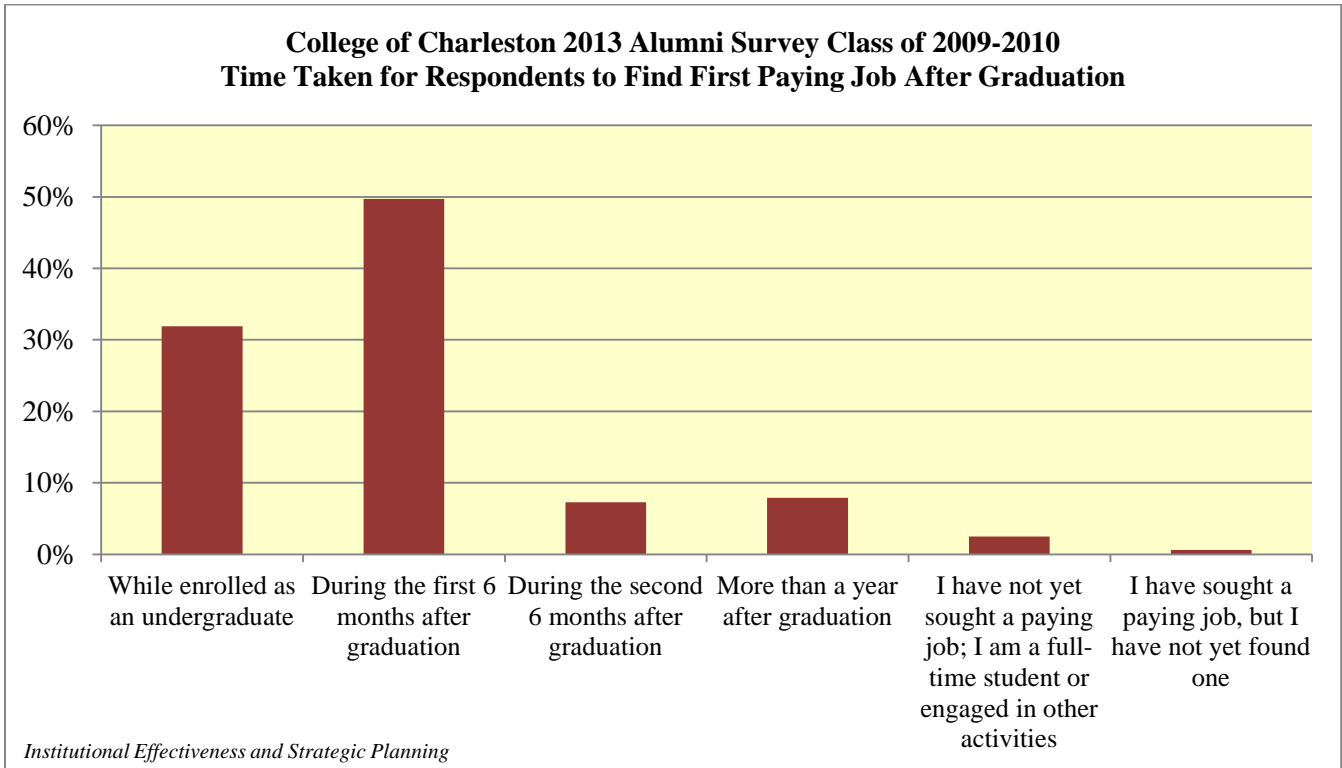
**Because respondents could select multiple responses, counts rather than percentages are reported. Institutional Effectiveness and Strategic Planning*



Reported Annual Income Range	N	%
Below \$20,000	58	18.6%
\$20,000 - \$29,999	44	14.1%
\$30,000 - \$39,999	78	25.0%
\$40,000 - \$49,999	54	17.3%
\$50,000 - \$59,999	40	12.8%
\$60,000 - \$69,999	16	5.1%
\$70,000 - \$79,999	7	2.2%
\$80,000 - \$89,999	8	2.6%
\$90,000+	7	2.2%
Total	312	100.0%

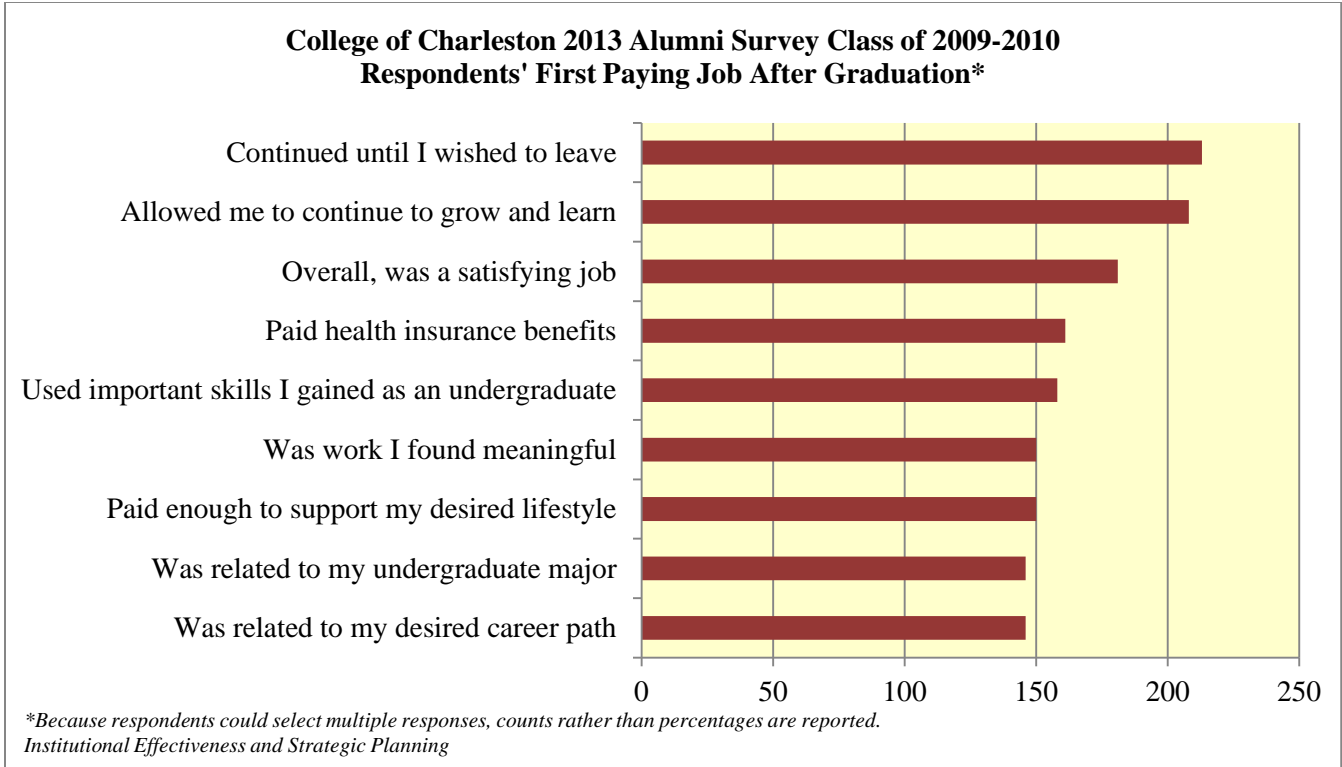
Institutional Effectiveness and Strategic Planning

Employment History



Time Taken to Find First Paying Job After Graduation	N	%
While enrolled as an undergraduate	113	31.9%
During the first 6 months after graduation	176	49.7%
During the second 6 months after graduation	26	7.3%
More than a year after graduation	28	7.9%
I have not yet sought a paying job; I am a full-time student or engaged in other activities	9	2.5%
I have sought a paying job, but I have not yet found one	2	0.6%
Total	354	100.0%

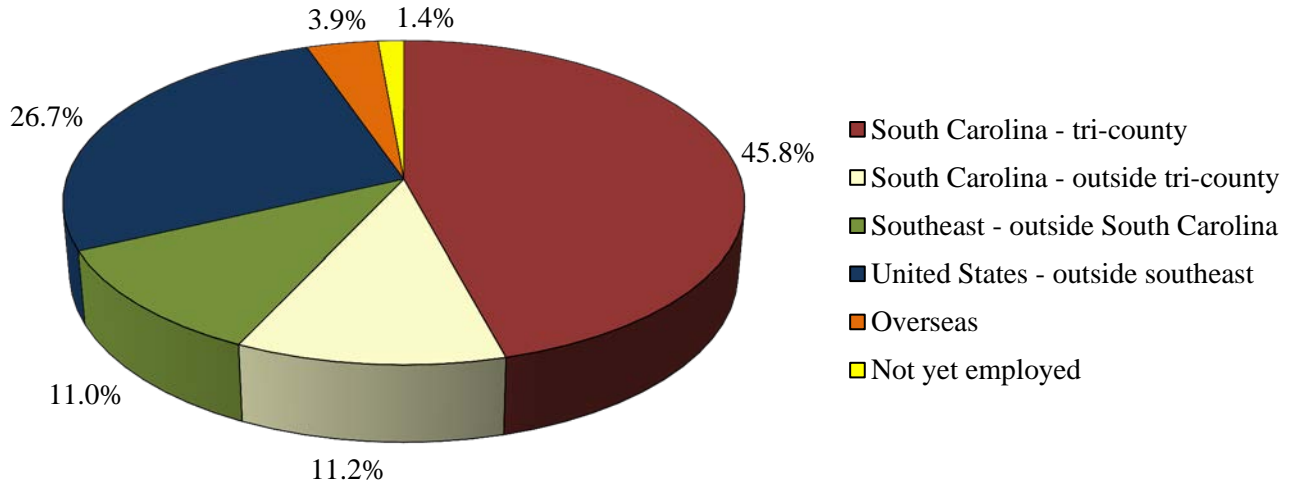
Institutional Effectiveness and Strategic Planning



Respondents' First Paying Job After Graduation*	N
Continued until I wished to leave	213
Allowed me to continue to grow and learn	208
Overall, was a satisfying job	181
Paid health insurance benefits	161
Used important skills I gained as an undergraduate	158
Was work I found meaningful	150
Paid enough to support my desired lifestyle	150
Was related to my undergraduate major	146
Was related to my desired career path	146

**Because respondents could select multiple responses, counts rather than percentages are reported. Institutional Effectiveness and Strategic Planning*

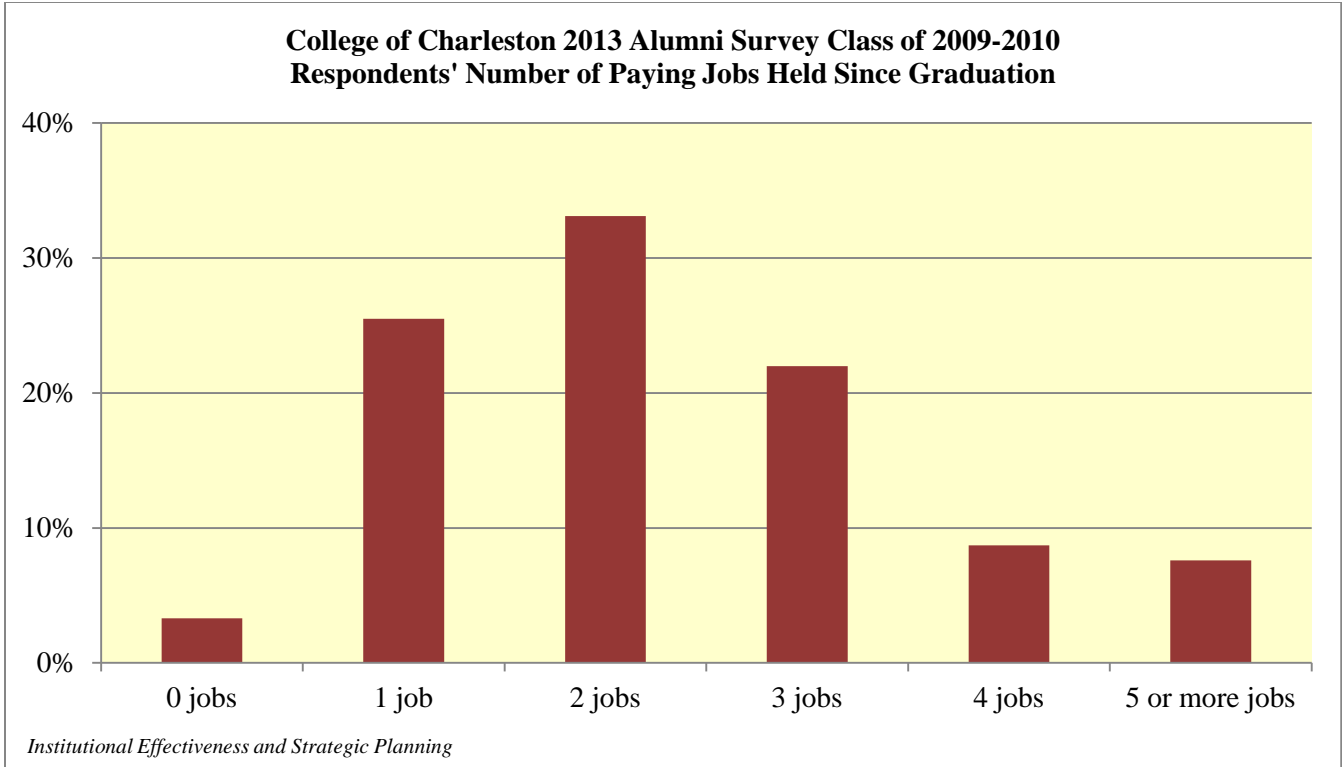
**College of Charleston 2013 Alumni Survey Class of 2009-2010
Location of First Paying Job After Graduation**



Institutional Effectiveness and Strategic Planning

Location of First Paying Job After Graduation	N	%
South Carolina - tri-county	163	45.8%
South Carolina - outside tri-county	40	11.2%
Southeast - outside South Carolina	39	11.0%
United States - outside southeast	95	26.7%
Overseas	14	3.9%
Not yet employed	5	1.4%
Total	356	100.0%

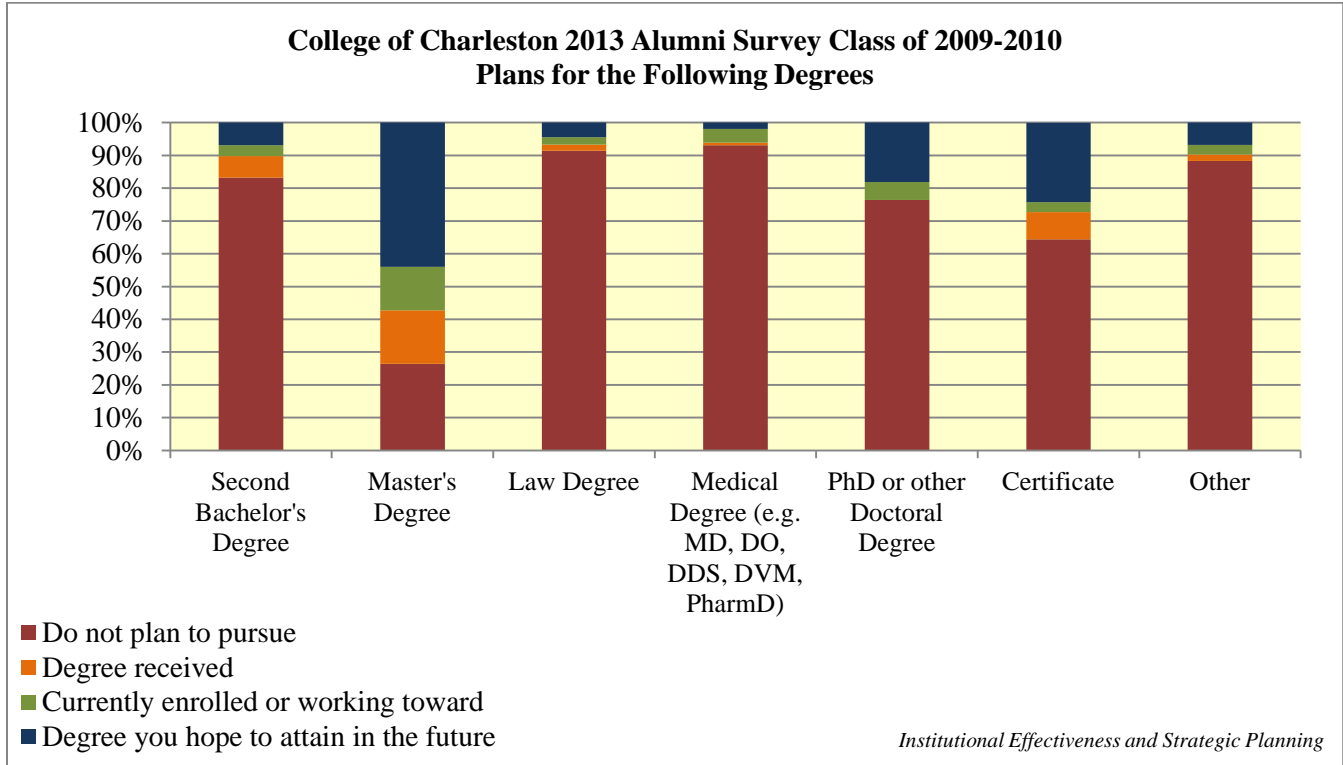
Institutional Effectiveness and Strategic Planning



Number of Paying Jobs Held Since Graduation	N	%
0 jobs	12	3.3%
1 job	94	25.5%
2 jobs	122	33.1%
3 jobs	81	22.0%
4 jobs	32	8.7%
5 or more jobs	28	7.6%
Total	369	100.0%

Institutional Effectiveness and Strategic Planning

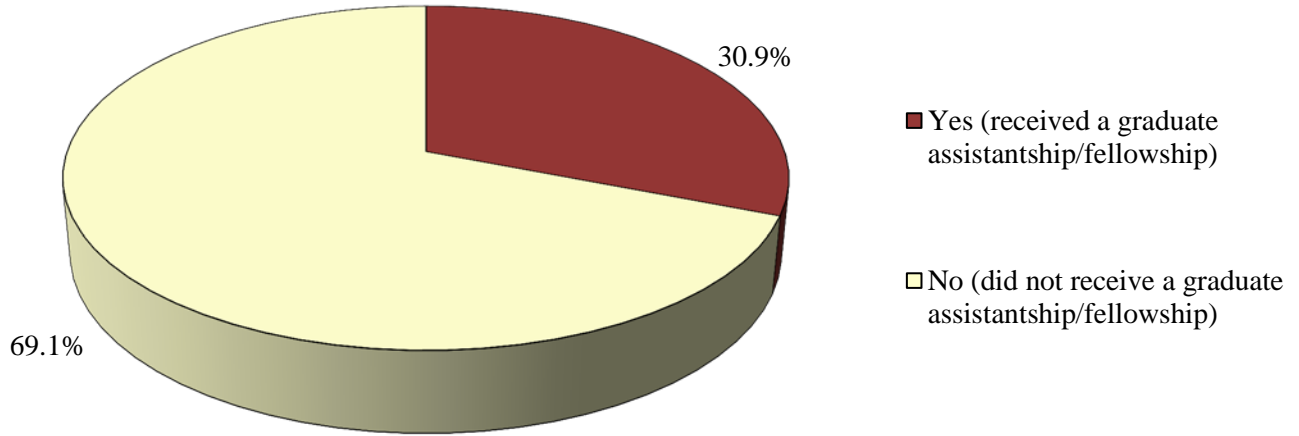
Graduate/Professional School



Plans for the Following Degrees	Do not plan to pursue	Degree received	Currently enrolled or working toward	Degree you hope to attain in the future	N
Second Bachelor's Degree	83.3%	6.6%	3.3%	6.9%	275
Master's Degree	26.5%	16.3%	13.2%	44.0%	325
Law Degree	91.4%	1.9%	2.2%	4.5%	268
Medical Degree (e.g. MD, DO, DDS, DVM, PharmD)	93.1%	0.8%	4.2%	1.9%	261
PhD or other Doctoral Degree	76.5%	0.0%	5.4%	18.1%	276
Certificate	64.4%	8.3%	3.0%	24.2%	264
Other	88.4%	1.9%	2.9%	6.8%	103

Institutional Effectiveness and Strategic Planning

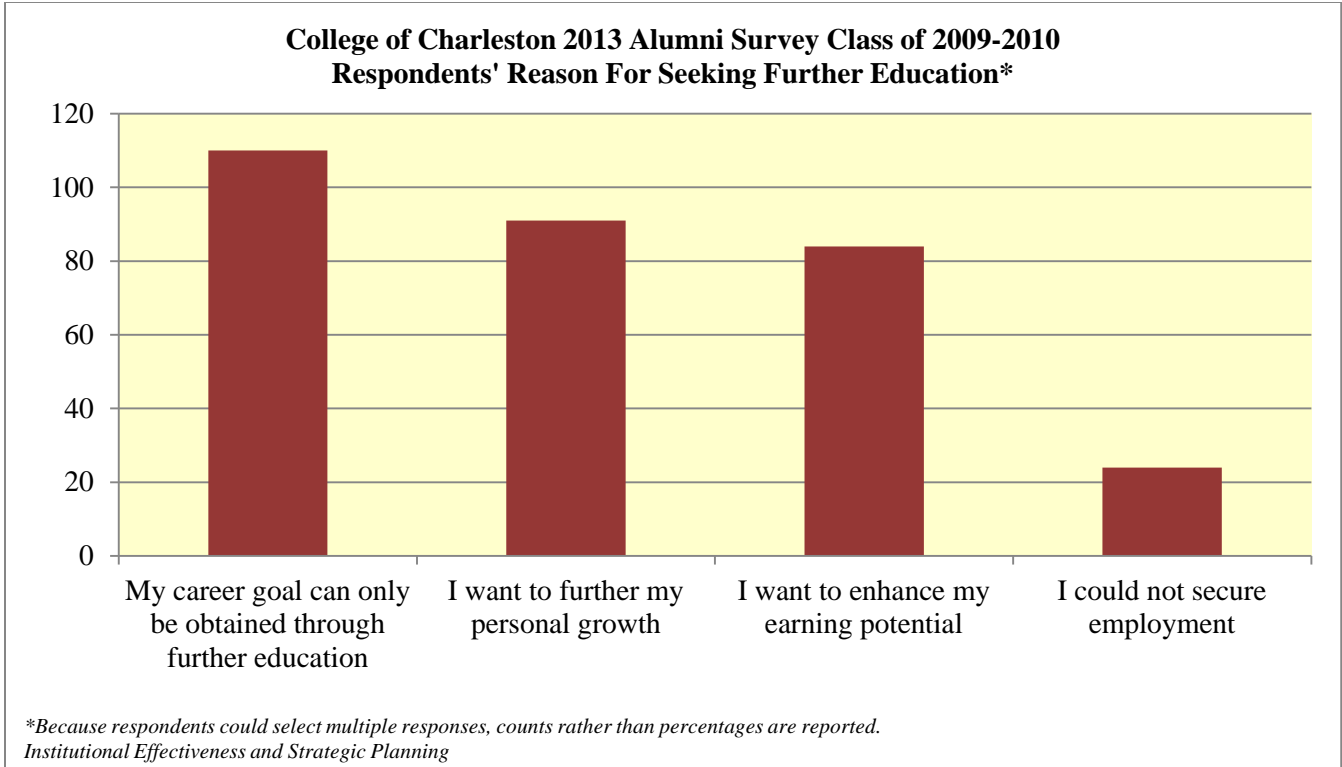
**College of Charleston 2013 Alumni Survey Class of 2009-2010
Respondents who Received A Graduate Assistantship/Fellowship**



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Received A Graduate Assistantship/Fellowship	N	%
Yes (received a graduate assistantship/fellowship)	46	30.9%
No (did not receive a graduate assistantship/fellowship)	103	69.1%
Total	149	100.0%

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Reason for Seeking Further Education*	N
My career goal can only be obtained through further education	110
I want to further my personal growth	91
I want to enhance my earning potential	84
I could not secure employment	24

**Because respondents could select multiple responses, counts rather than percentages are reported. Institutional Effectiveness and Strategic Planning*

Graduate Institutions Most Frequently Attended	N
Medical University of South Carolina	9
College of Charleston	7
University of South Carolina	6
The Citadel	4
The George Washington University	3
Clemson University	2
DePaul University	2
Louisiana State University	2
North Carolina State University	2
Strayer University	2
University of North Carolina	2
University of Phoenix	2

Institutional Effectiveness and Strategic Planning

Other Graduate Institutions Reported:

Alderson Broaddus University, Arizona State University, Barry University, Bay Path College, Charleston School of Law, Cleveland State University, Columbia International University, Converse College, Curry College, Emory University, Georgia State University, Grand Canyon University, Hunter College, Louisiana Tech University, Middlebury College, Midlands Technical College, Northeastern University, Nova Southeastern University, Ohio University, Oregon State University, Palmer College of Chiropractic, Portland Community College, Regent University, Santa Clara University, South Carolina College of Pharmacy, South Carolina State University, The Chicago School of Professional Psychology, Tulane University, Union University, University College London, University of Alabama, University of California, University of Colorado, University of Delaware, University of Denver, University of Florida, University of Georgia, University of Hawaii, University of Minnesota, University of New Hampshire, University of Notre Dame, University of Pennsylvania, University of Southern California, University of Southern Mississippi, University of Tennessee, University of Texas, University of Washington.

Graduate Disciplines Most Frequently Studied	N
Medicine	12
Education	9
Business Administration	7
Law	4
Psychology	4
Accounting	3
Arts	3
English	3
History	3
Social Work	3
Communication	2
Counseling	2
Health Administration	2
Occupational Therapy	2
Pharmacy	2
Physical Therapy	2
Public Health	2

Institutional Effectiveness and Strategic Planning

Other Graduate Disciplines Reported:

Anthropology, Biostatistics, Chemistry, Dentistry, Earth Science, Economics, Environmental Studies, Exercise Science, Foreign Languages, Global Studies, Human Resources, Linguistics, Marine Biology, Political Science, Public Relations, Speech Pathology, Statistics, Theological Studies, Women's and Gender Studies.

College of Charleston Undergraduate Experience

Satisfaction with the College of Charleston's Quality of:	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	N
Curriculum in your major	0.6%	2.3%	8.5%	45.5%	43.1%	341
Instruction in your major	1.5%	1.8%	6.5%	38.4%	51.9%	341
Curriculum in your general education program	1.2%	4.4%	13.5%	53.4%	27.6%	341
Instruction in your general education program	0.6%	3.2%	15.9%	53.8%	26.5%	340

Satisfaction with:	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	N
Your overall academic experience	1.5%	2.4%	5.3%	38.2%	52.6%	340

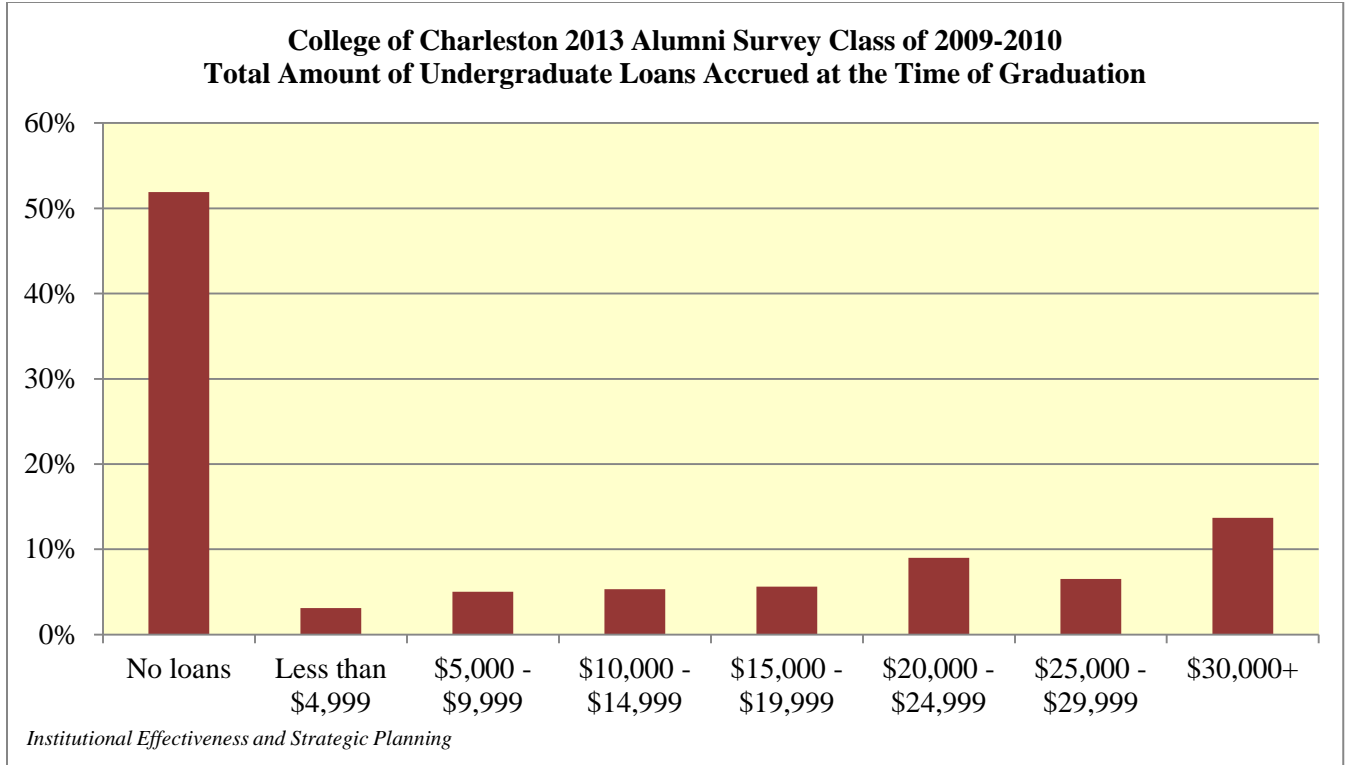
Institutional Effectiveness and Strategic Planning

Frequency of Participation in Activities	Never	Less often	Annually	Monthly	Weekly	N
Career related advanced education or training	20.2%	17.4%	19.6%	22.4%	20.5%	317
Lifelong learning or personal enrichment studies outside your career area(s)	16.1%	21.5%	21.5%	19.3%	21.5%	316
Professional or service organizations	27.3%	18.4%	19.4%	23.8%	11.1%	315
Volunteer, public, or community service	19.2%	19.9%	25.9%	23.7%	11.4%	317
Social or recreational organization	16.8%	16.5%	13.7%	27.6%	25.4%	315
Support or participation in the arts	16.5%	24.4%	21.8%	26.0%	11.4%	316

Institutional Effectiveness and Strategic Planning

College of Charleston's Influence on Participation in Activities	Not at all	Some-what	Moderately	Strongly	N
Career related advanced education or training	41.4%	27.4%	19.1%	11.9%	292
Lifelong learning or personal enrichment studies outside your career area(s)	31.2%	28.5%	27.4%	12.7%	291
Professional or service organizations	40.0%	25.7%	23.3%	10.8%	287
Volunteer, public, or community service	38.0%	25.0%	23.6%	13.3%	292
Social or recreational organization	33.1%	23.1%	21.7%	22.0%	290
Support or participation in the arts	33.1%	22.4%	26.5%	17.9%	290

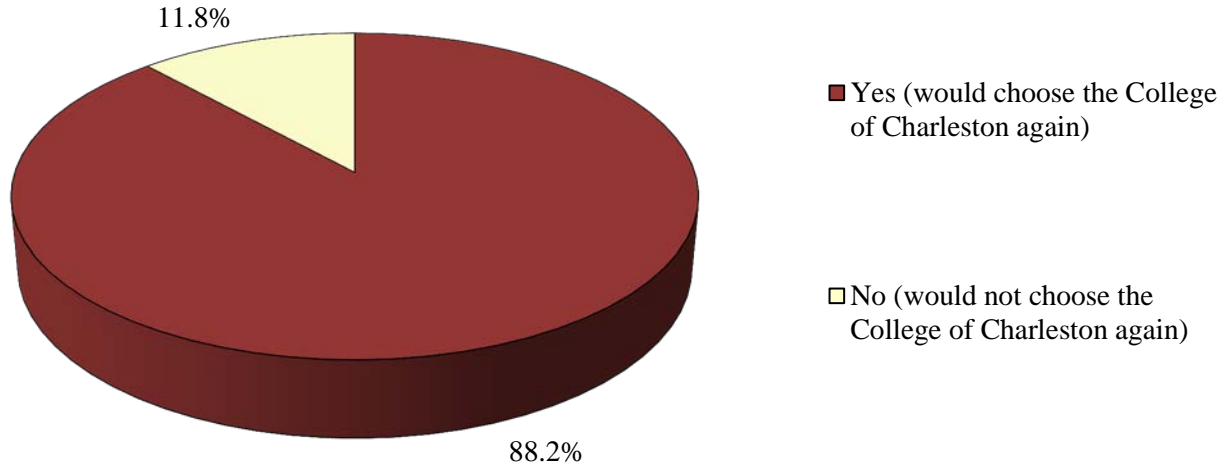
Institutional Effectiveness and Strategic Planning



Total Amount of Undergraduate Loans Accrued at the Time of Graduation	N	%
No loans	167	51.9%
Less than \$4,999	10	3.1%
\$5,000 - \$9,999	16	5.0%
\$10,000 - \$14,999	17	5.3%
\$15,000 - \$19,999	18	5.6%
\$20,000 - \$24,999	29	9.0%
\$25,000 - \$29,999	21	6.5%
\$30,000+	44	13.7%
Total	322	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2013 Alumni Survey Class of 2009-2010
Would Choose the College of Charleston Again**

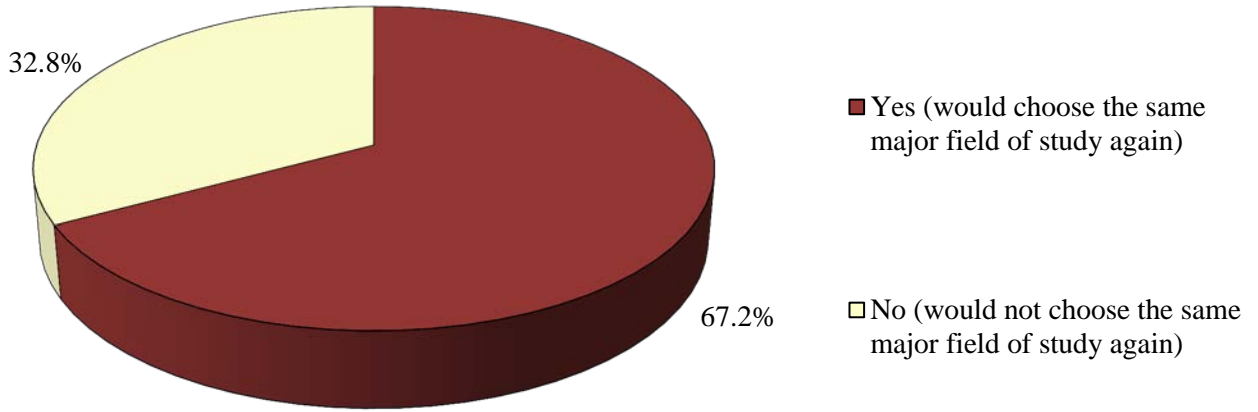


Institutional Effectiveness and Strategic Planning

Would Choose the College of Charleston Again	N	%
Yes (would choose the College of Charleston again)	298	88.2%
No (would not choose the College of Charleston again)	40	11.8%
Total	338	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2013 Alumni Survey Class of 2009-2010
Would Choose the Same Major Field of Study Again**



Institutional Effectiveness and Strategic Planning

Would Choose the Same Major Field of Study Again	N	%
Yes (would choose the same major field of study again)	229	67.2%
No (would not choose the same major field of study again)	112	32.8%
Total	341	100.0%

Institutional Effectiveness and Strategic Planning

Appendix A

Response Rate by Major*	N (Graduates)	N (Respondents)	%
Accounting	42	8	19.0%
Anthropology	32	8	25.0%
Art History	37	5	13.5%
Arts Management	42	9	21.4%
Athletic Training	4	-	0.0%
Biochemistry	10	4	40.0%
Biology	138	25	18.1%
Business Administration	252	51	20.2%
Chemistry	14	3	21.4%
Classics	14	6	42.9%
Communication	234	49	20.9%
Computer Information Sciences	6	-	0.0%
Computer Science	10	2	20.0%
Discovery Informatics	2	-	0.0%
Early Childhood Education	48	13	27.1%
Economics	33	13	39.4%
Elementary Education	24	3	12.5%
English	59	16	27.1%
French	11	3	27.3%
Geology	18	2	11.1%
German	8	1	12.5%
Historic Preservation and Community Planning	41	10	24.4%
History	43	12	27.9%
Hospitality and Tourism Management	54	9	16.7%
International Business	58	12	20.7%
Latin American and Caribbean Studies	2	-	0.0%
Marine Biology	14	4	28.6%
Mathematics	16	5	31.3%
Middle Grades Education	19	2	10.5%
Music	12	4	33.3%
Philosophy	17	4	23.5%
Physical Education	67	16	23.9%
Physics	6	1	16.7%
Political Science	105	32	30.5%
Psychology	143	35	24.5%
Religious Studies	11	4	36.4%
Secondary Education Cognate	1	-	0.0%
Sociology	40	7	17.5%
Spanish	33	6	18.2%
Special Education	13	2	15.4%
Studio Art	32	3	9.4%
Theatre	31	4	12.9%
Urban Studies	2	-	0.0%
Total	1,798**	393**	

*Double majors counted twice

**Total N for Graduates and Respondents higher because of counting of double majors

Institutional Effectiveness and Strategic Planning