

COLLEGE of CHARLESTON

2014 Alumni Survey Results Class of 2012-2013

Background

- ❖ 1,944 alumni invited to participate.
- ❖ 418 responses; response rate of 22%.
- ❖ Survey emailed to students who graduated in August 2012, December 2012, and May 2013 with a B.A., B.S., or A.B. Degree.
- ❖ Survey administered June 15, 2014 - July 11, 2014 using Qualtrics online survey tool.

Current Employment

- ❖ 63% of respondents are currently employed full-time.
- ❖ 11% of respondents are employed part-time or have multiple jobs.
- ❖ 24% of respondents are employed in the field of business and industry.
- ❖ 66% of respondents have a job that requires at least a Bachelor's Degree.
- ❖ 56% of respondents' current annual income range is \$20,000 - \$39,999.
- ❖ 22% of respondents' current annual income range is \$40,000 - \$59,999.
- ❖ 61% of respondents' employment is moderately or highly related to their major.

Employment History

- ❖ 87% of respondents were able to find their first paying job while enrolled as an undergraduate or during the first six months after graduation.
- ❖ 58% of respondents' first paying job was in South Carolina.
- ❖ 43% of respondents have had only one paying job since graduation.

Graduate/Professional School

- ❖ 15% of respondents are attending graduate/professional school full-time.
- ❖ 5% of respondents completed a post baccalaureate degree program (Master's, Law, Medical, PhD, or Certificate).
- ❖ 22% of respondents continuing their education received an assistantship or fellowship.
- ❖ The graduate institutions most frequently attended by respondents are: College of Charleston, Medical University of South Carolina, University of South Carolina, and The Citadel.
- ❖ The academic disciplines most frequently mentioned for continuing education are: Business, Medicine, Social Sciences, and Education.

College of Charleston Undergraduate Experience

- ❖ 93% of respondents were very satisfied or satisfied with their overall academic experience.
- ❖ 90% of respondents were very satisfied or satisfied with the instruction in their major.
- ❖ 73% of respondents would choose the same major field of study again.
- ❖ 76% of respondents were very satisfied or satisfied with the instruction in their general education program.
- ❖ 88% of respondents would choose to attend the College of Charleston again.
- ❖ 48% of respondents graduated with no student loans.

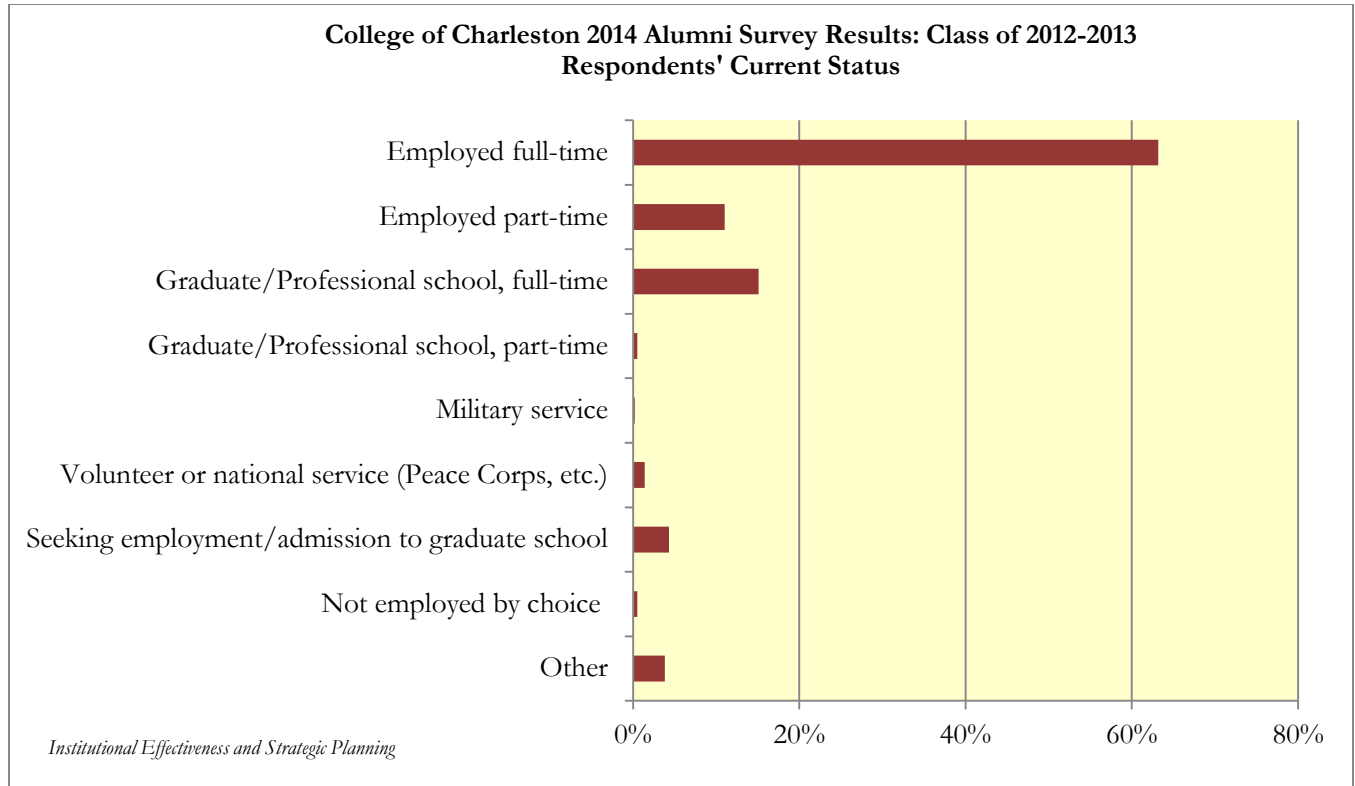
[*View full report*](#)

[*View survey instrument*](#)

COLLEGE of CHARLESTON

2014 Alumni Survey Results Class of 2012-2013

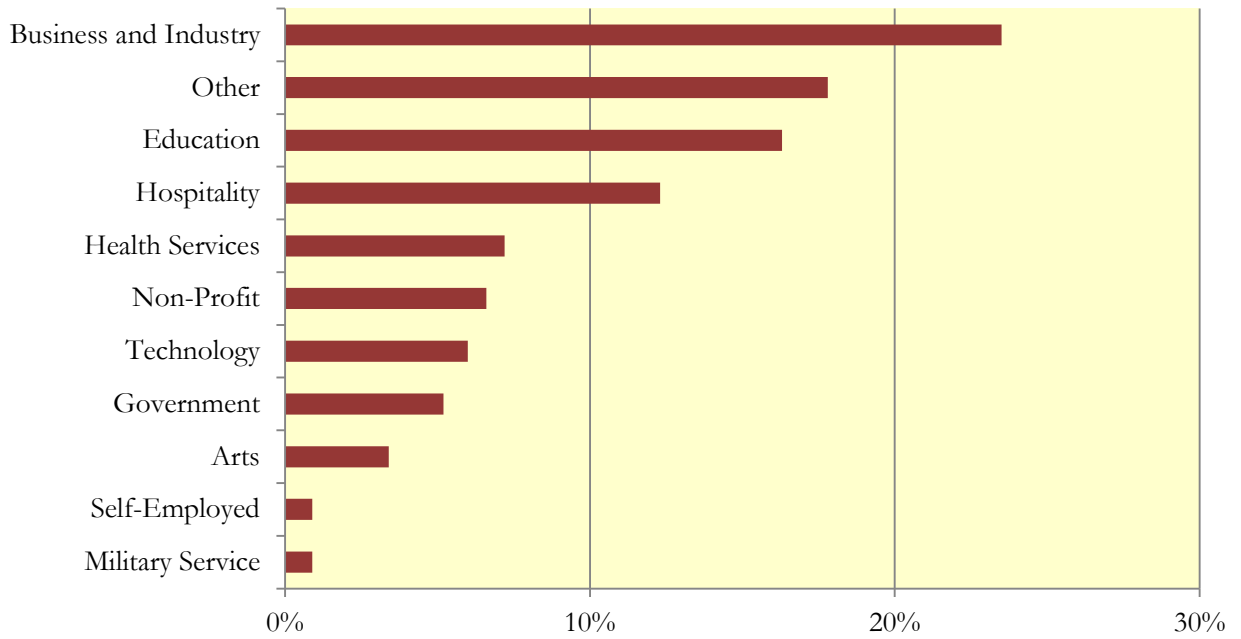
Current Employment



Current Status	N	%
Employed full-time	264	63.2%
Employed part-time or multiple jobs	46	11.0%
Graduate/Professional school, full-time	63	15.1%
Graduate/Professional school, part-time	2	0.5%
Military service	1	0.2%
Volunteer or national service (Peace Corps, etc.)	6	1.4%
Seeking employment/admission to graduate school	18	4.3%
Not employed by choice	2	0.5%
Other	16	3.8%
Total	418	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2014 Alumni Survey Results: Class of 2012-2013
Respondents' Category of Current Employment**

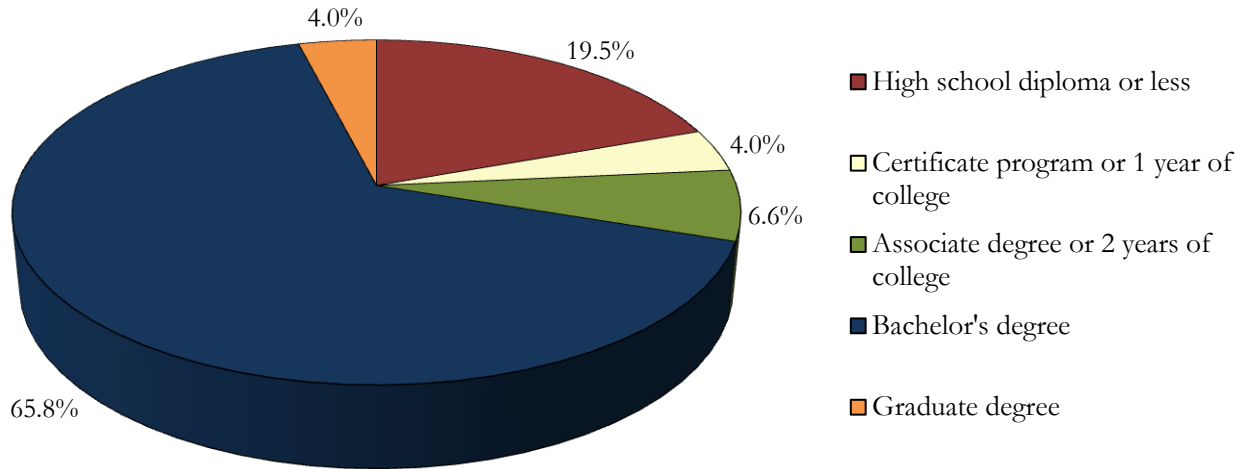


Institutional Effectiveness and Strategic Planning

Category of Current Employment	N	%
Business and Industry	82	23.5%
Other	62	17.8%
Education	57	16.3%
Hospitality	43	12.3%
Health Services	25	7.2%
Non-Profit	23	6.6%
Technology	21	6.0%
Government	18	5.2%
Arts	12	3.4%
Self-Employed	3	0.9%
Military Service	3	0.9%
Total	349	100.0%

Institutional Effectiveness and Strategic Planning

College of Charleston 2014 Alumni Survey Results: Class of 2012-2013
Minimum Educational Requirements for
Respondents' Current Employment Position

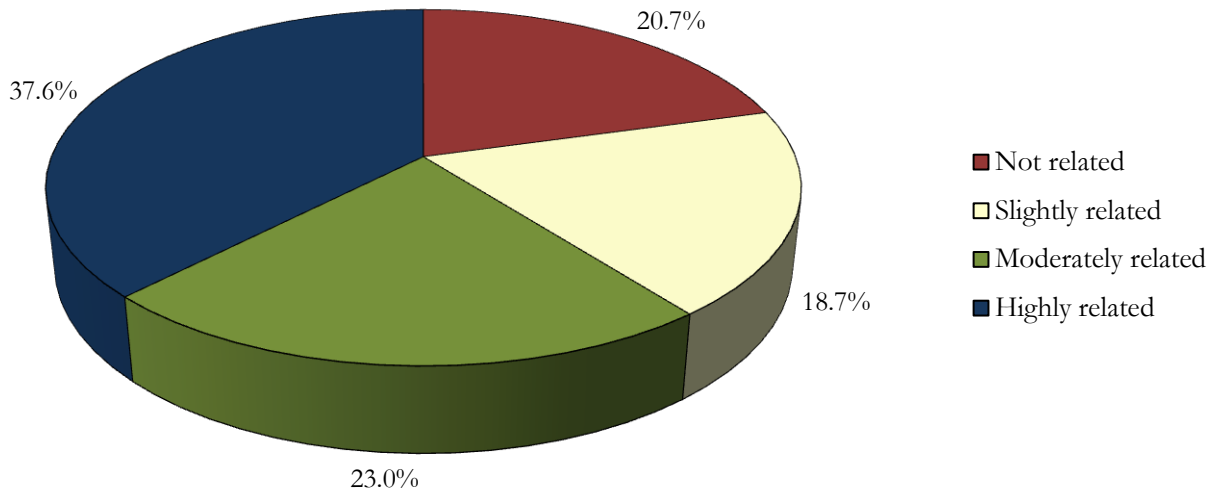


Institutional Effectiveness and Strategic Planning

Minimum Educational Requirements for Current Employment Position	N	%
High school diploma or less	68	19.5%
Certificate program or 1 year of college	14	4.0%
Associate degree or 2 years of college	23	6.6%
Bachelor's degree	229	65.8%
Graduate degree	14	4.0%
Total	348	100.0%

Institutional Effectiveness and Strategic Planning

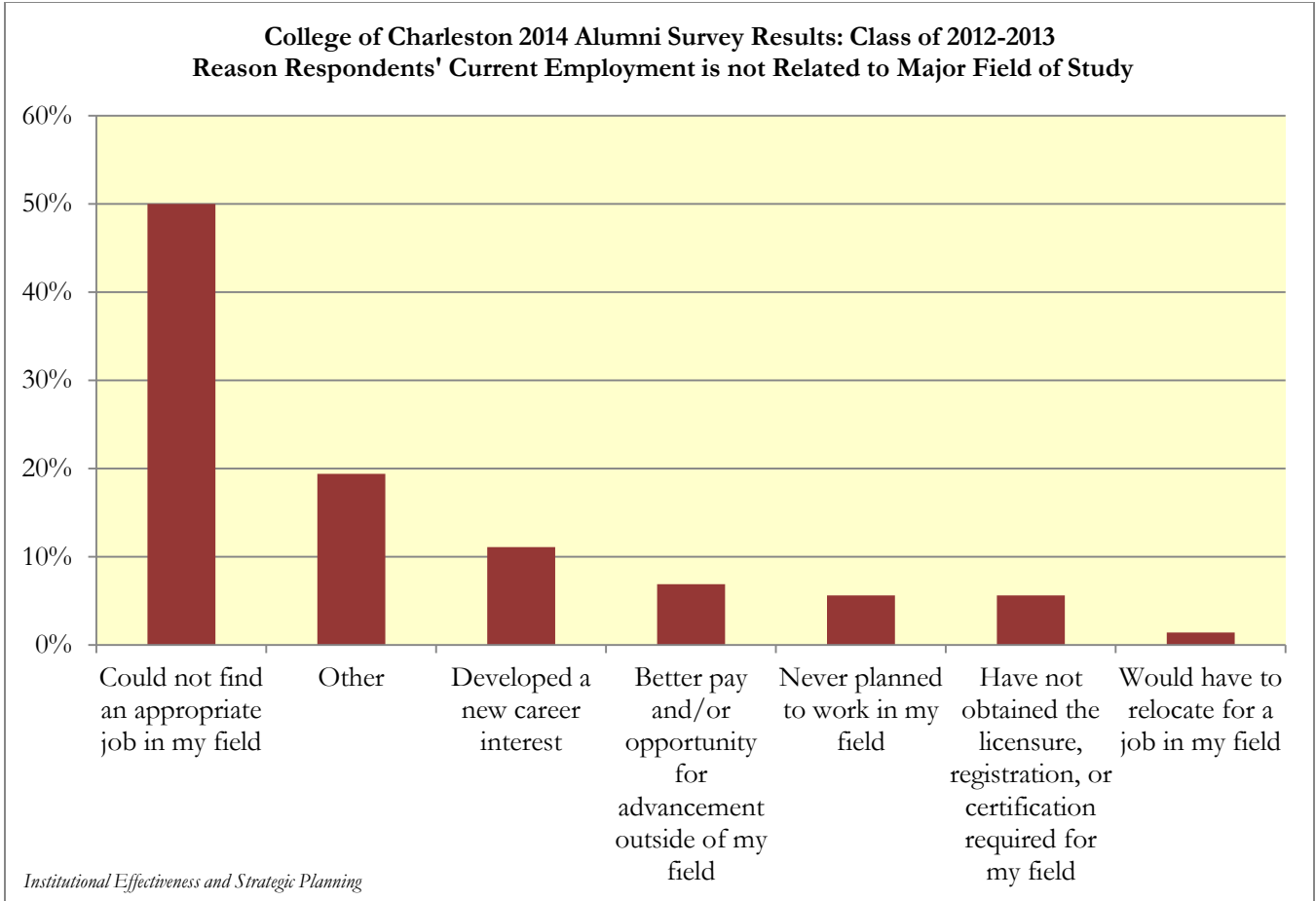
**College of Charleston 2014 Alumni Survey Results: Class of 2012-2013
Relationship Between Respondents' Major and Current Employment**



Institutional Effectiveness and Strategic Planning

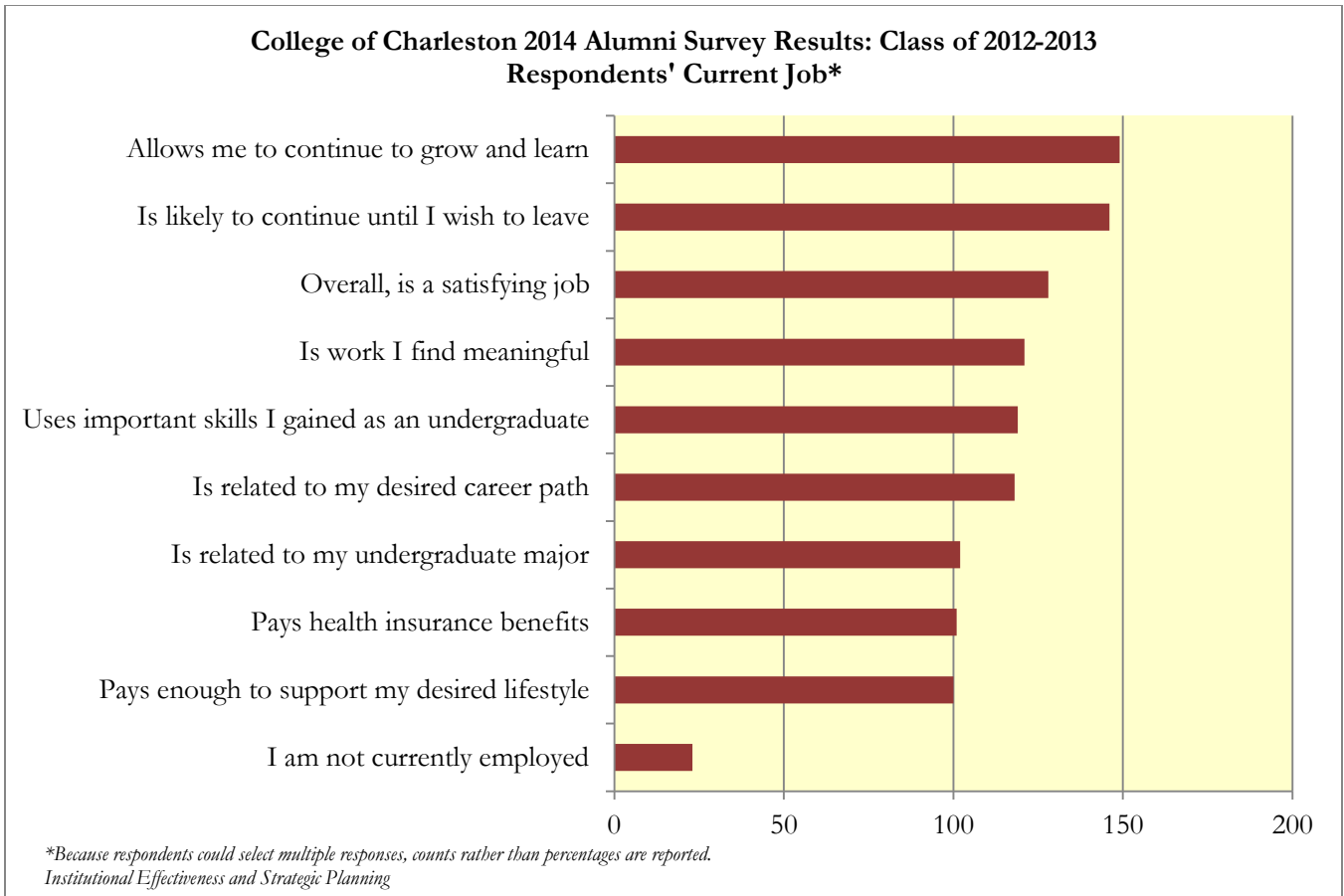
Relationship Between Major and Current Employment	N	%
Not related	72	20.7%
Slightly related	65	18.7%
Moderately related	80	23.0%
Highly related	131	37.6%
Total	348	100.0%

Institutional Effectiveness and Strategic Planning



Main Reason Current Employment is not Related to Major Field of Study	N	%
Could not find an appropriate job in my field	36	50.0%
Other	14	19.4%
Developed a new career interest	8	11.1%
Better pay and/or opportunity for advancement outside of my field	5	6.9%
Never planned to work in my field	4	5.6%
Have not obtained the licensure, registration, or certification required for my field	4	5.6%
Would have to relocate for a job in my field	1	1.4%
Total	72	100.0%

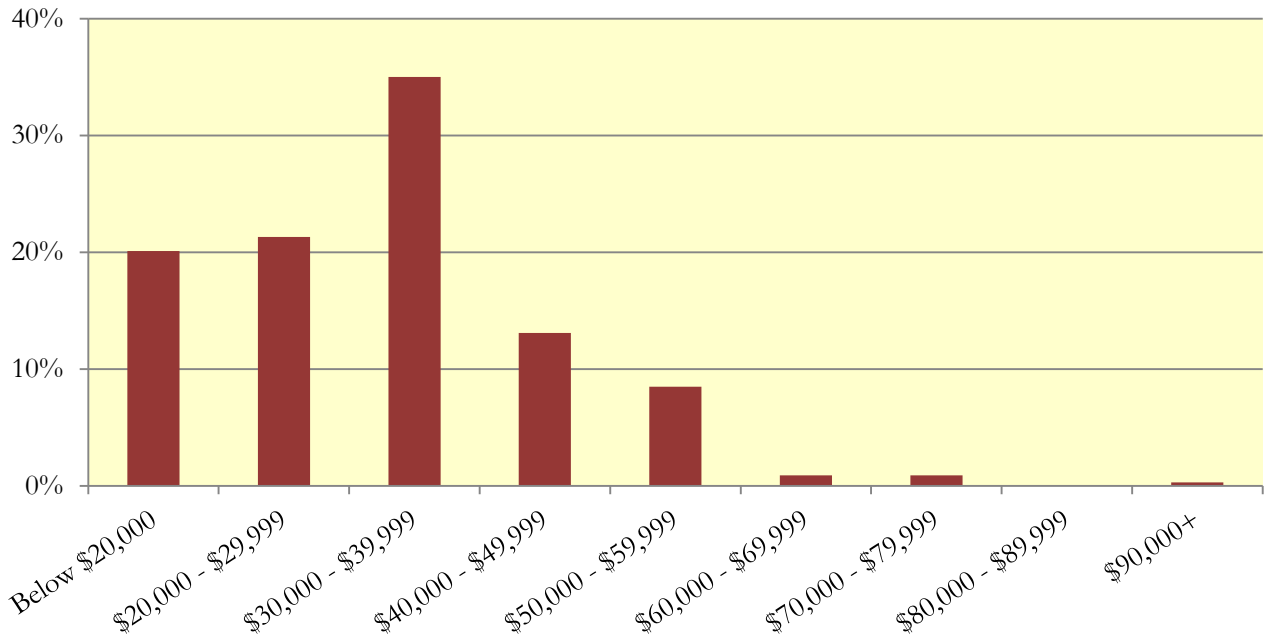
Institutional Effectiveness and Strategic Planning



Respondents' Current Job*	N
Allows me to continue to grow and learn	149
Is likely to continue until I wish to leave	146
Overall, is a satisfying job	128
Is work I find meaningful	121
Uses important skills I gained as an undergraduate	119
Is related to my desired career path	118
Is related to my undergraduate major	102
Pays health insurance benefits	101
Pays enough to support my desired lifestyle	100
I am not currently employed	23

**Because respondent could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*

**College of Charleston 2014 Alumni Survey Results: Class of 2012-2013
Respondents' Reported Annual Income Range**

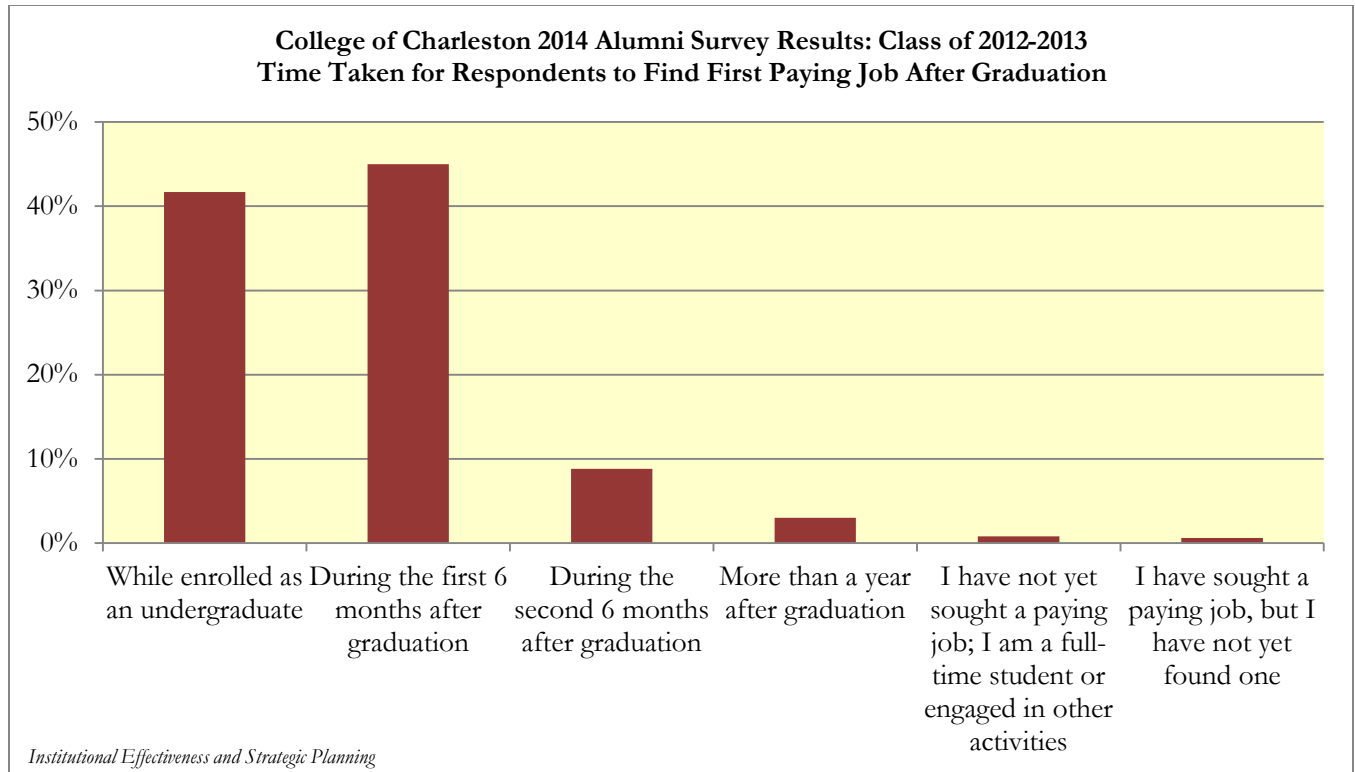


Institutional Effectiveness and Strategic Planning

Reported Annual Income Range	N	%
Below \$20,000	66	20.1%
\$20,000 - \$29,999	70	21.3%
\$30,000 - \$39,999	115	35.0%
\$40,000 - \$49,999	43	13.1%
\$50,000 - \$59,999	28	8.5%
\$60,000 - \$69,999	3	0.9%
\$70,000 - \$79,999	3	0.9%
\$80,000 - \$89,999	0	0.0%
\$90,000+	1	0.3%
Total	329	100.0%

Institutional Effectiveness and Strategic Planning

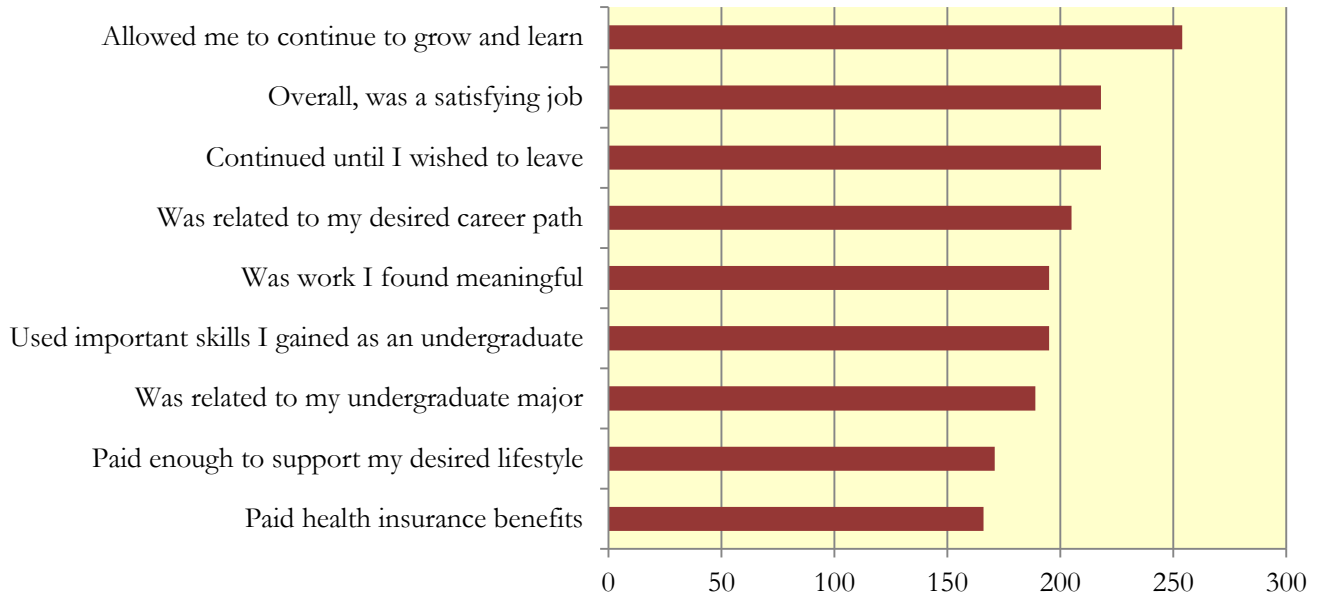
Employment History



Time Taken to Find First Paying Job After Graduation	N	%
While enrolled as an undergraduate	151	41.7%
During the first 6 months after graduation	163	45.0%
During the second 6 months after graduation	32	8.8%
More than a year after graduation	11	3.0%
I have not yet sought a paying job; I am a full-time student or engaged in other activities	3	0.8%
I have sought a paying job, but I have not yet found one	2	0.6%
Total	362	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2013 Alumni Survey Results: Class of 2011-2012
Respondents' First Paying Job After Graduation***

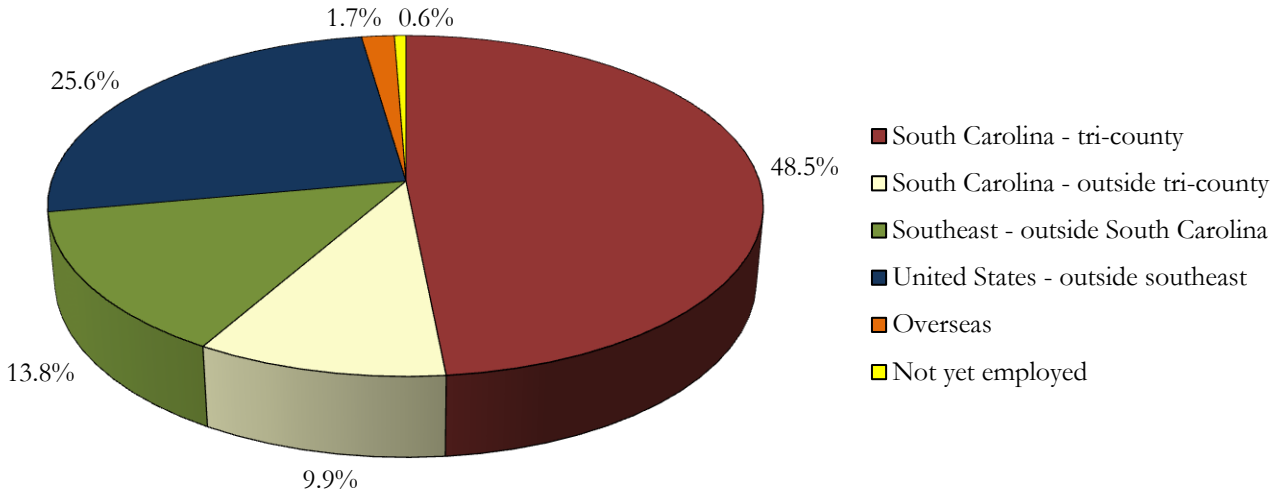


**Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*

Respondents' First Paying Job After Graduation*	N
Allowed me to continue to grow and learn	254
Overall, was a satisfying job	218
Continued until I wished to leave	218
Was related to my desired career path	205
Was work I found meaningful	195
Used important skills I gained as an undergraduate	195
Was related to my undergraduate major	189
Paid enough to support my desired lifestyle	171
Paid health insurance benefits	166

**Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*

College of Charleston 2014 Alumni Survey Results: Class of 2012-2013
Location of First Paying Job After Graduation

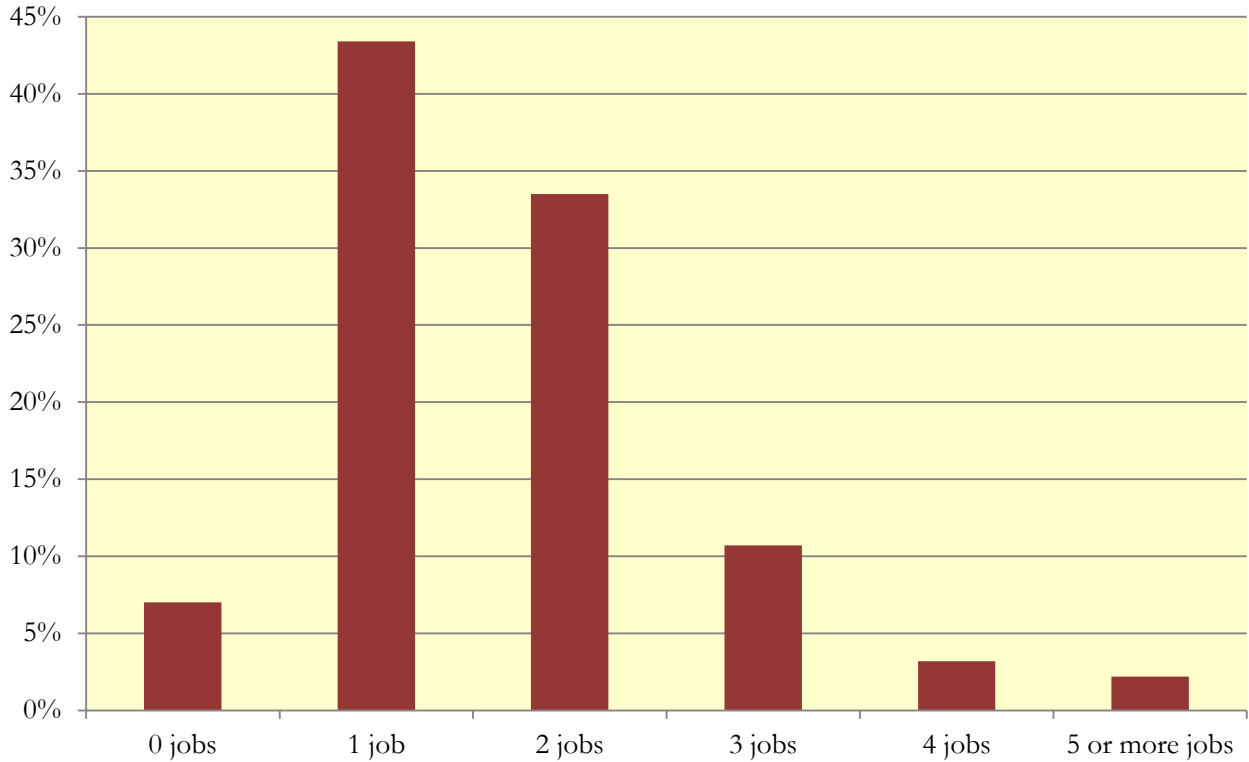


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Location of First Paying Job After Graduation	N	%
South Carolina - tri-county	176	48.5%
South Carolina - outside tri-county	36	9.9%
Southeast - outside South Carolina	50	13.8%
United States - outside southeast	93	25.6%
Overseas	6	1.7%
Not yet employed	2	0.6%
Total	363	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2014 Alumni Survey Results: Class of 2012-2013
Respondents' Number of Paying Jobs Held Since Graduation**

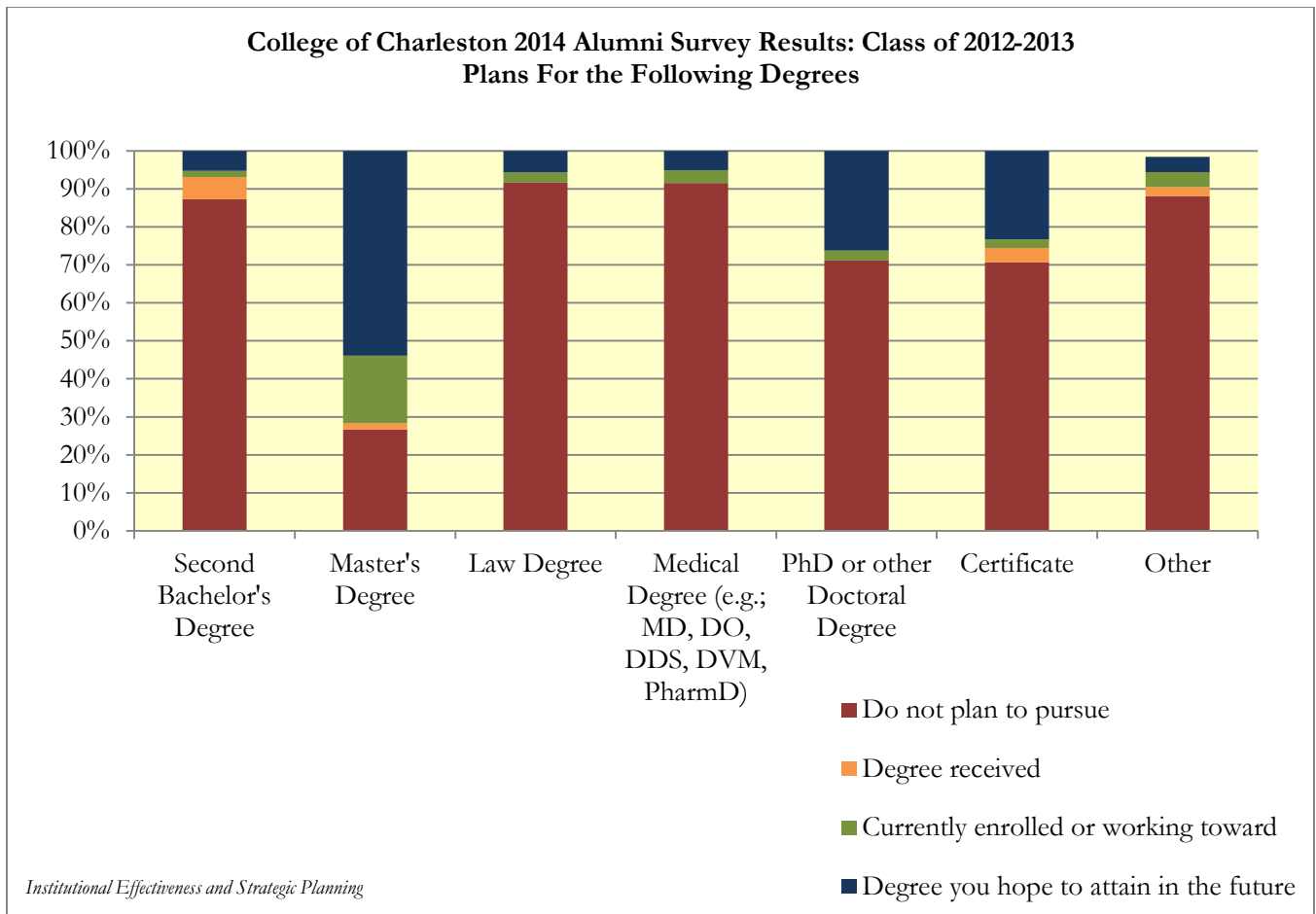


Institutional Effectiveness and Strategic Planning

Number of Paying Jobs Held Since Graduation	N	%
0 jobs	29	7.0%
1 job	179	43.4%
2 jobs	138	33.5%
3 jobs	44	10.7%
4 jobs	13	3.2%
5 or more jobs	9	2.2%
Total	412	100.0%

Institutional Effectiveness and Strategic Planning

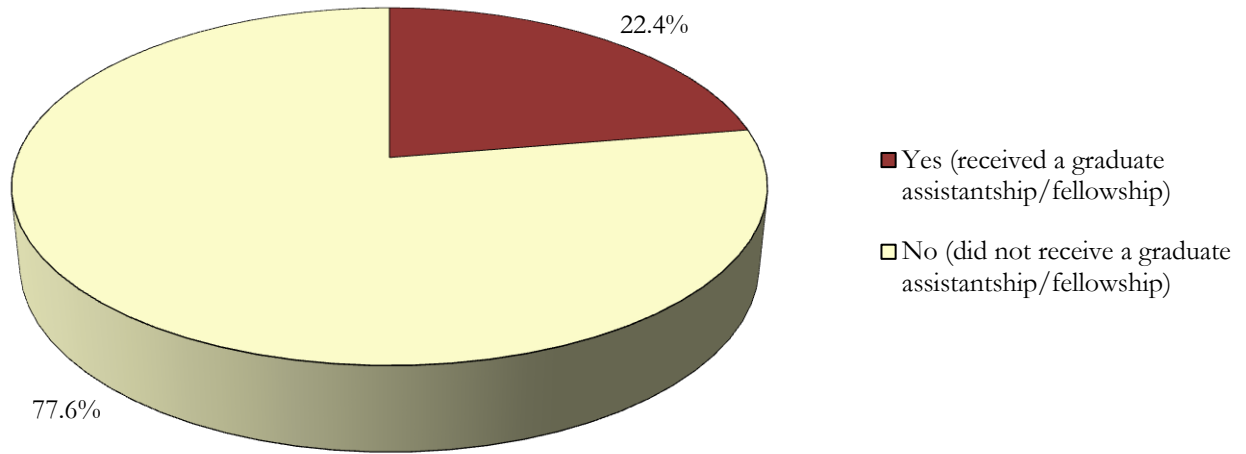
Graduate/Professional School



Plans For The Following Degrees	Do not plan to pursue	Degree received	Currently enrolled or working toward	Degree you hope to attain in the future	N
Second Bachelor's Degree	87.3%	5.9%	1.6%	5.2%	307
Master's Degree	26.7%	1.7%	17.8%	53.9%	360
Law Degree	91.6%	0.0%	2.7%	5.7%	299
Medical Degree (e.g.; MD, DO, DDS, DVM, PharmD)	91.6%	0.0%	3.4%	5.0%	298
PhD or other Doctoral Degree	71.2%	0.0%	2.6%	26.2%	309
Certificate	70.7%	3.7%	2.4%	23.2%	297
Other	88.1%	2.4%	4.0%	4.0%	124

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**College of Charleston 2014 Alumni Survey Results: Class of 2012-2013
 Respondents who Received a Graduate Assistantship/Fellowship**

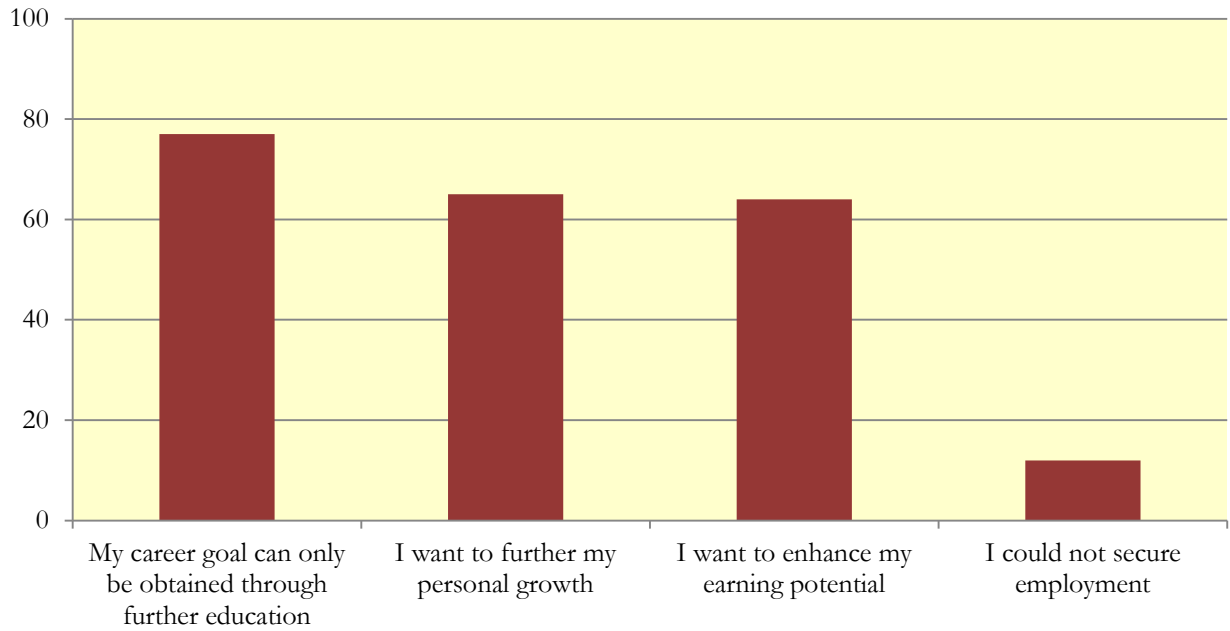


Institutional Effectiveness and Strategic Planning

Received a Graduate Assistantship/Fellowship	N	%
Yes (received a graduate assistantship/fellowship)	26	22.4%
No (did not receive a graduate assistantship/fellowship)	90	77.6%
Total	116	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2014 Alumni Survey Results: Class of 2012-2013
Respondents' Reason For Seeking Further Education***



**Because respondents could select multiple responses, counts rather than percentages are reported.
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Reason For Seeking Further Education*	N
My career goal can only be obtained through further education	77
I want to further my personal growth	65
I want to enhance my earning potential	64
I could not secure employment	12

**Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*

Graduate Institutions Most Frequently Attended	N
College of Charleston	15
Medical University of South Carolina	10
University of South Carolina	7
The Citadel	7
American University	3
Wake Forest University	2
University of Virginia	2
University of Alabama	2
University of Georgia	2

Institutional Effectiveness and Strategic Planning

Other Graduate Institutions Reported:

Appalachian State University, Benjamin Cardozo School of Law, Boston University, Brandeis University, Brooklyn Law School, Capella University, Charlotte Law School, Clinton School of Public Service, Cornell University, Creative Circus Art School, Charleston Southern University, Culinary Institute of Charleston, DePaul College of Law, Dominican University, Duke University Divinity School, Essec Business School, Florida Institute of Technology, Florida International University, George Washington University, Georgia Regents University, Georgia State, Idaho State University, Indiana University, Lander University, Louisiana State University, Manhattan Ville College, New England College of Optometry, Nicholls State University, North Carolina State University, Pennsylvania State University, Sotheby's Institute of Art, The Iron Yard Code School, The University of North Carolina, Tufts School of Dental Medicine, Universität Erfurt, University College London, University of Denver, University of Louisiana at Monroe, University of New Orleans, University of North Florida, University of Southern California, University of Sussex, University of Washington-Seattle, Walden University, Webster University

Academic Disciplines Most Frequently Cited	N
Business	19
Medicine	17
Social Sciences	14
Education	12
Math and Sciences	10
Law	7
Health Sciences	6
Humanities	5
Other	3
Arts	2
Religious Studies	1

Institutional Effectiveness and Strategic Planning

Other Academic Disciplines reported:

Culinary Arts, International Administration, Public Service

College of Charleston Undergraduate Experience

Satisfaction with the College of Charleston's Quality of:	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	N
Curriculum in your major	1.1%	3.8%	6.2%	49.5%	39.5%	370
Instruction in your major	0.8%	1.6%	7.3%	40.0%	50.3%	370
Curriculum in your general education program	0.5%	4.3%	20.3%	49.3%	25.5%	369
Instruction in your general education program	0.5%	3.5%	19.7%	49.5%	26.8%	370

Satisfaction with:	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	N
Your overall academic experience	0.8%	0.3%	6.2%	49.1%	43.6%	369

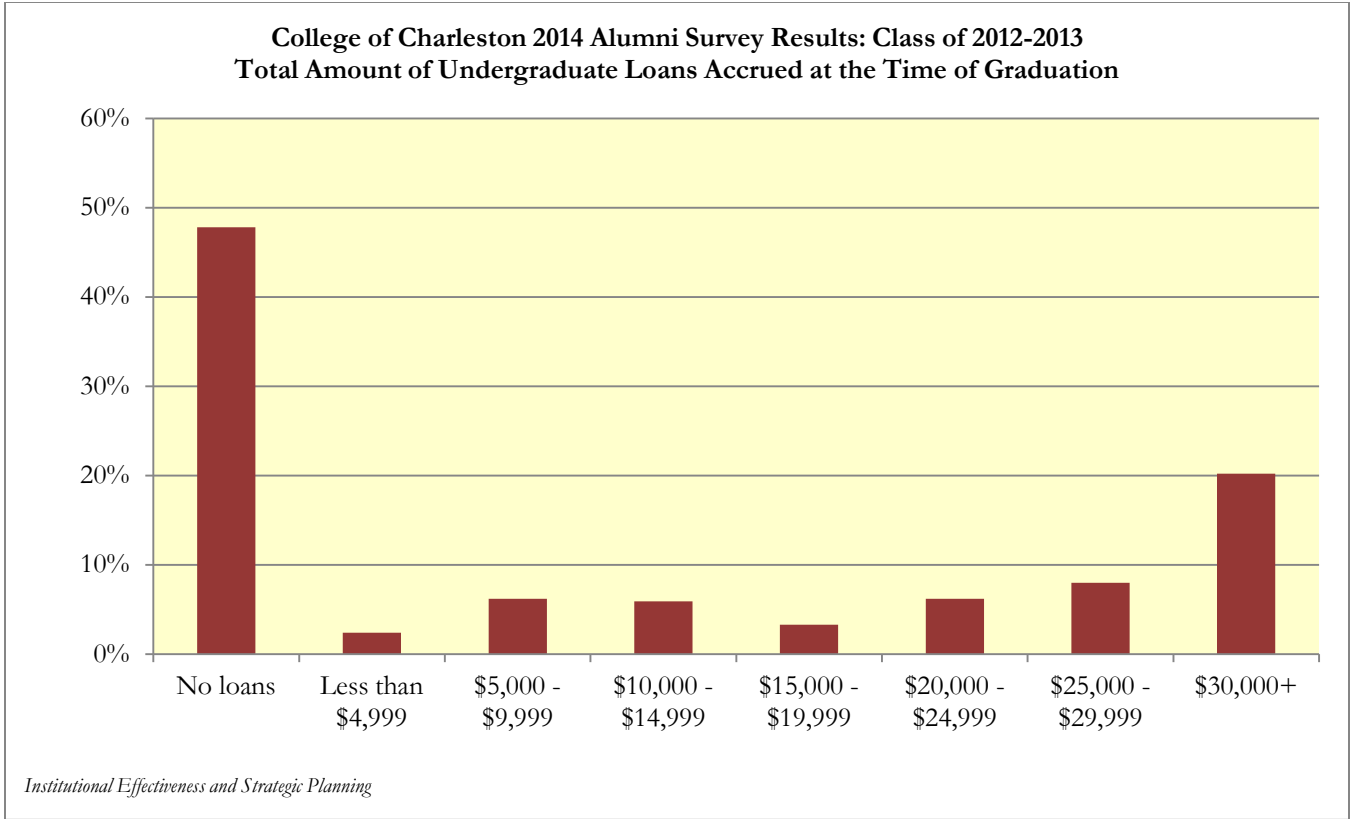
Institutional Effectiveness and Strategic Planning

Frequency of Participation in Activities	Never	Less often	Annually	Monthly	Weekly	N
Career related advanced education or training	25.1%	19.2%	15.0%	22.1%	18.6%	339
Lifelong learning or personal enrichment studies outside your career area(s)	21.1%	16.3%	15.1%	22.8%	24.6%	337
Professional or service organizations	32.4%	20.2%	19.9%	19.0%	8.3%	336
Volunteer, public, or community service	20.7%	21.3%	25.4%	23.7%	8.9%	338
Social or recreational organization	20.1%	13.6%	14.5%	25.4%	26.5%	339
Support or participation in the arts	20.8%	18.7%	19.6%	27.9%	13.1%	337

Institutional Effectiveness and Strategic Planning

College of Charleston's Influence on Participation in Activities	Not at all	Somewhat	Moderately	Strongly	N
Career related advanced education or training	42.8%	25.4%	18.1%	13.7%	299
Lifelong learning or personal enrichment studies outside your career area(s)	32.2%	22.9%	30.2%	14.6%	301
Professional or service organizations	45.9%	22.0%	19.6%	12.5%	296
Volunteer, public, or community service	44.5%	22.1%	23.1%	10.4%	299
Social or recreational organization	38.5%	18.2%	25.3%	17.9%	296
Support or participation in the arts	34.4%	24.8%	24.5%	16.2%	302

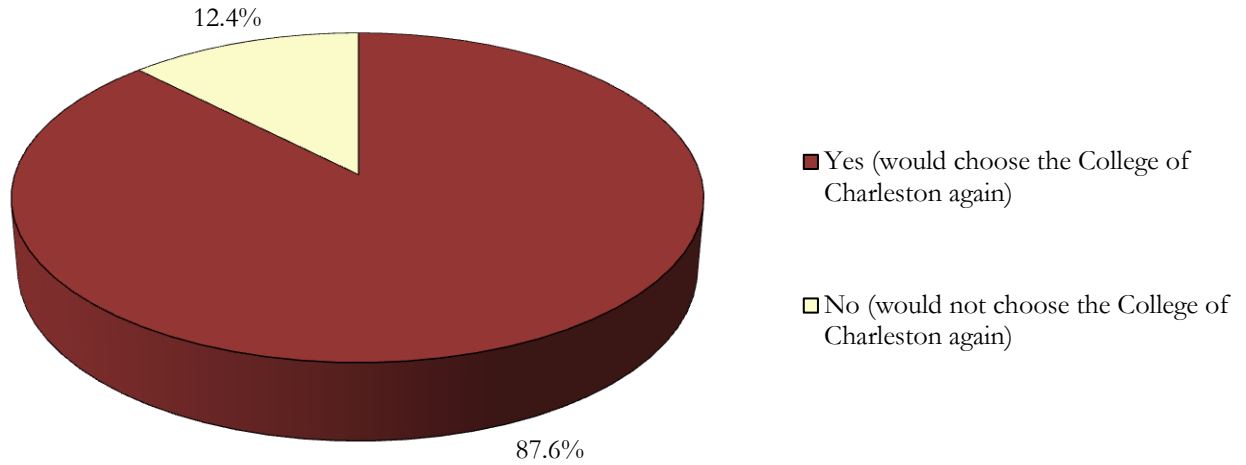
Institutional Effectiveness and Strategic Planning



Total Amount of Undergraduate Loans Accrued at the Time of Graduation	N	%
No loans	161	47.8%
Less than \$4,999	8	2.4%
\$5,000 - \$9,999	21	6.2%
\$10,000 - \$14,999	20	5.9%
\$15,000 - \$19,999	11	3.3%
\$20,000 - \$24,999	21	6.2%
\$25,000 - \$29,999	27	8.0%
\$30,000+	68	20.2%
Total	337	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2014 Alumni Survey Results: Class of 2012-2013
Would Choose the College of Charleston Again**

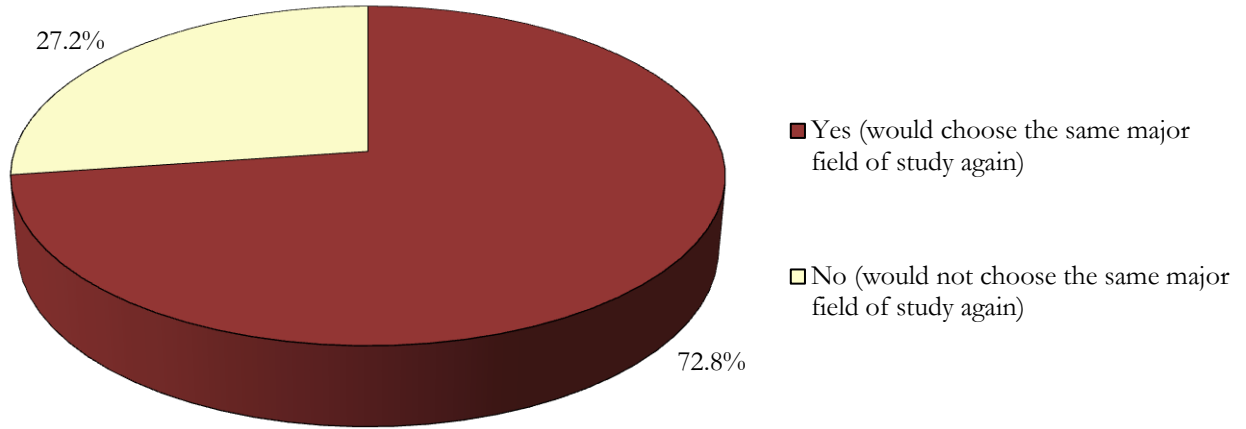


Institutional Effectiveness and Strategic Planning

Would Choose the College of Charleston Again	N	%
Yes (would choose the College of Charleston again)	324	87.6%
No (would not choose the College of Charleston again)	46	12.4%
Total	370	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2014 Alumni Survey Results: Class of 2012-2013
Would Choose the Same Major Field of Study Again**



Institutional Effectiveness and Strategic Planning

Would Choose the Same Major Field of Study Again	N	%
Yes (would choose the same major field of study again)	268	72.8%
No (would not choose the same major field of study again)	100	27.2%
Total	368	100.0%

Institutional Effectiveness and Strategic Planning

Appendix A - Response Rate by Major*

Major	N (Graduates)	N (Respondents)	%
Accounting	63	13	20.6%
Anthropology	33	8	24.2%
Art History	40	7	17.5%
Arts Management	53	12	22.6%
Astronomy	2	0	0.0%
Astrophysics	5	5	100.0%
Athletic Training	3	0	0.0%
Biochemistry	20	6	30.0%
Biology	149	26	17.4%
Business Administration	277	54	19.5%
Chemistry	19	4	21.1%
Classics	9	2	22.2%
Communication	215	50	23.3%
Computer Information Sciences	3	1	33.3%
Computer Science	24	4	16.7%
Computing in the Arts	2	1	50.0%
Discovery Informatics	8	1	12.5%
Early Childhood Education	59	17	28.8%
Economics	49	15	30.6%
Elementary Education	35	9	25.7%
English	57	9	15.8%
Exercise Science	36	7	19.4%
French	10	4	40.0%
Geology	22	3	13.6%
German	6	4	66.7%
Historic Preservation and Community Planning	38	8	21.1%

College of Charleston 2014 Alumni Survey Class of 2012-2013

Major	N (Graduates)	N (Respondents)	%
History	38	4	10.5%
Hospitality and Tourism Management	84	25	29.8%
International Business	50	8	16.0%
International Studies	32	11	34.4%
Jewish Studies	1	0	0.0%
Latin American and Caribbean Studies	1	1	100.0%
Marine Biology	21	8	38.1%
Mathematics	18	6	33.3%
Middle Grades Education	23	5	21.7%
Music	18	2	11.1%
Philosophy	10	3	30.0%
Physical Education	40	6	15.0%
Physics	11	6	54.5%
Political Science	91	16	17.6%
Psychology	175	37	21.1%
Public Health	16	2	12.5%
Religious Studies	11	2	18.2%
Secondary Education Cognate	5	0	0.0%
Sociology	55	15	27.3%
Spanish	31	7	22.6%
Special Education	18	4	22.2%
Studio Art	57	12	21.1%
Theatre	29	6	20.7%
Urban Studies	2	1	50.0%
Women's and Gender Studies	15	5	33.3%
Total	2,089**	462**	

**Double majors counted twice*

***Total N for Graduates and Respondents higher because of counting of double majors
Institutional Effectiveness and Strategic Planning*