

COLLEGE of CHARLESTON

2015 Alumni Survey Results Class of 2009-2010

Background

- ❖ 1,576 alumni invited to participate.
- ❖ 350 responses; response rate of 22%.
- ❖ Survey emailed to students who graduated in August 2009, December 2009, and May 2010 with a B.A., B.S., or A.B. Degree.
- ❖ Survey administered June 18, 2015 - July 18, 2015 using Qualtrics online survey tool.

Current Employment

- ❖ 78% of respondents are currently employed full-time.
- ❖ 4% of respondents are employed part-time or have multiple jobs.
- ❖ 22% of respondents are employed in the field of management, business, and finance.
- ❖ 68% of respondents have a job that requires at least a Bachelor's Degree.
- ❖ 25% of respondents' current annual income range is \$20,000 - \$39,999.
- ❖ 37% of respondents' current annual income range is \$40,000 - \$59,999.
- ❖ 58% of respondents' employment is moderately or highly related to their major.

Employment History

- ❖ 80% of respondents were able to find their first paying job while enrolled as an undergraduate or during the first six months after graduation.
- ❖ 56% of respondents' first paying job was in South Carolina.
- ❖ 15% of respondents have had only one paying job since graduation.

Graduate/Professional School

- ❖ 11% of respondents are attending graduate/professional school full-time or part-time.
- ❖ 42% of respondents completed a post baccalaureate degree program (Master's, Law, Medical, PhD, or Certificate).
- ❖ 36% of respondents continuing their education received an assistantship or fellowship.
- ❖ The graduate institutions most frequently attended by respondents are: Medical University of South Carolina, University of South Carolina, College of Charleston, and The Citadel.
- ❖ The academic disciplines most frequently mentioned for continuing education are: Business, Education, Social Sciences, and Math and Sciences.

College of Charleston Undergraduate Experience

- ❖ 92% of respondents were very satisfied or satisfied with their overall academic experience.
- ❖ 88% of respondents were very satisfied or satisfied with the instruction in their major.
- ❖ 61% of respondents would choose the same major field of study again.
- ❖ 81% of respondents were very satisfied or satisfied with the instruction in their general education program.
- ❖ 90% of respondents would choose to attend the College of Charleston again.
- ❖ 53% of respondents graduated with no student loans.

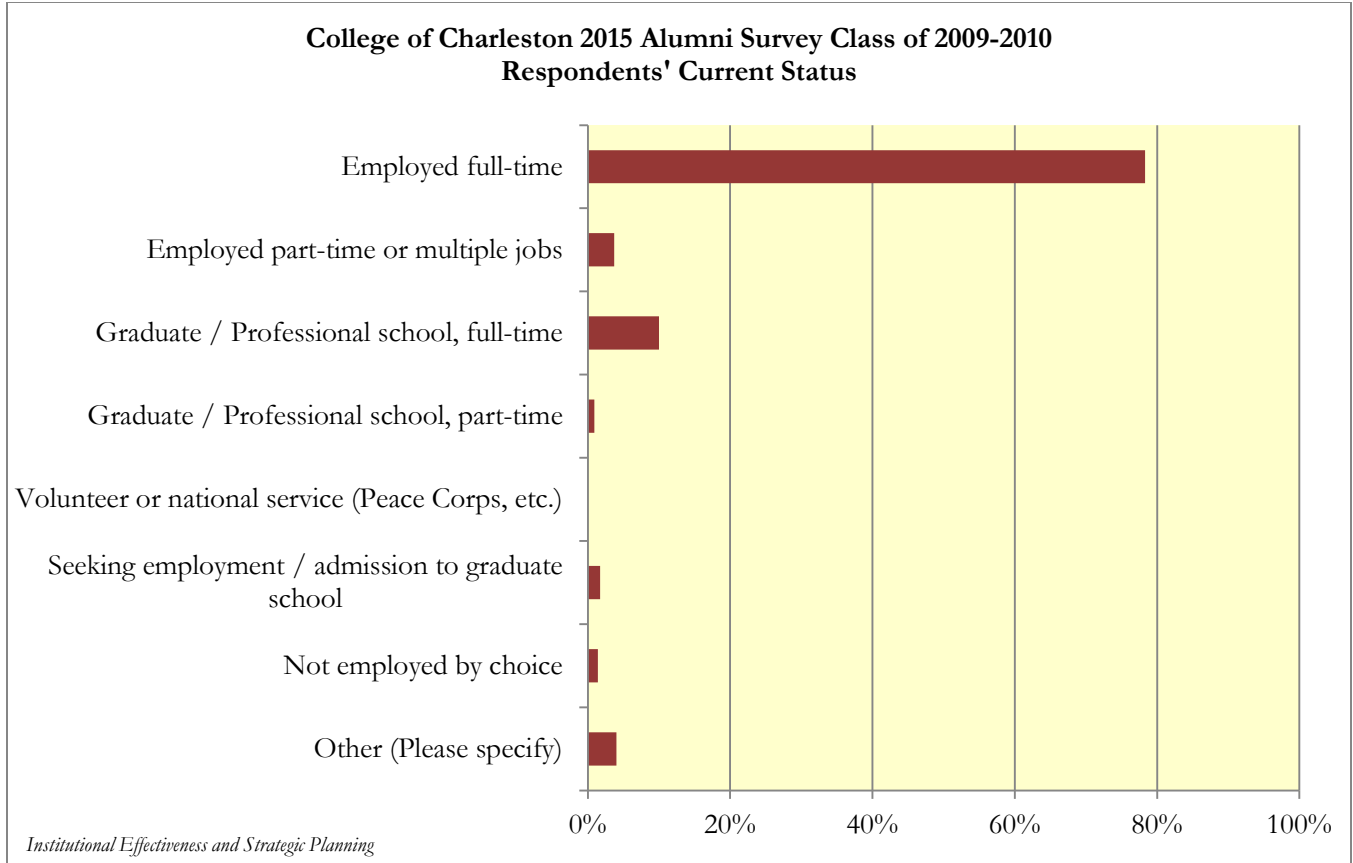
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COLLEGE of CHARLESTON

2015 Alumni Survey Results
Class of 2009-2010

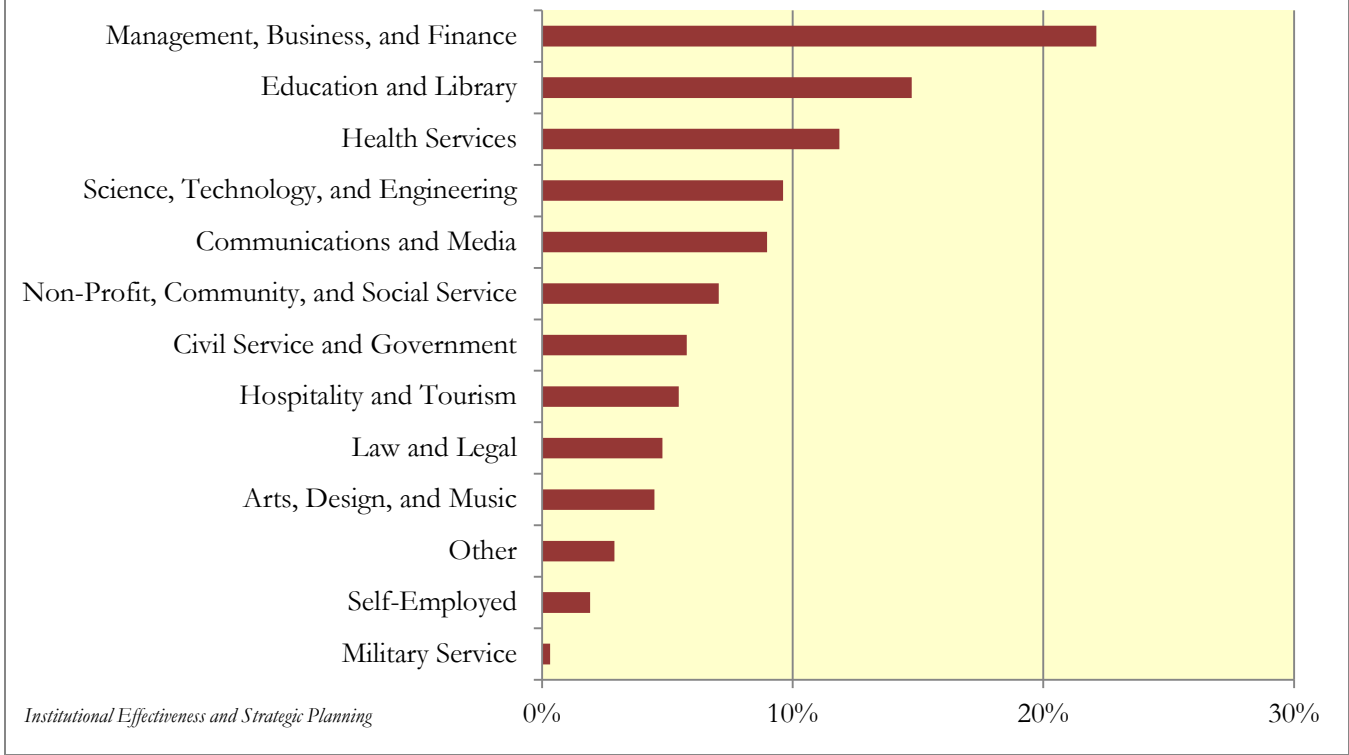
Current Employment



Current Status	N	%
Employed full-time	274	78.3%
Employed part-time or multiple jobs	13	3.7%
Graduate / Professional school, full-time	35	10.0%
Graduate / Professional school, part-time	3	0.9%
Volunteer or national service (Peace Corps, etc.)	0	0.0%
Seeking employment / admission to graduate school	6	1.7%
Not employed by choice	5	1.4%
Other (Please specify)	14	4.0%
Total	350	100.0%

Institutional Effectiveness and Strategic Planning

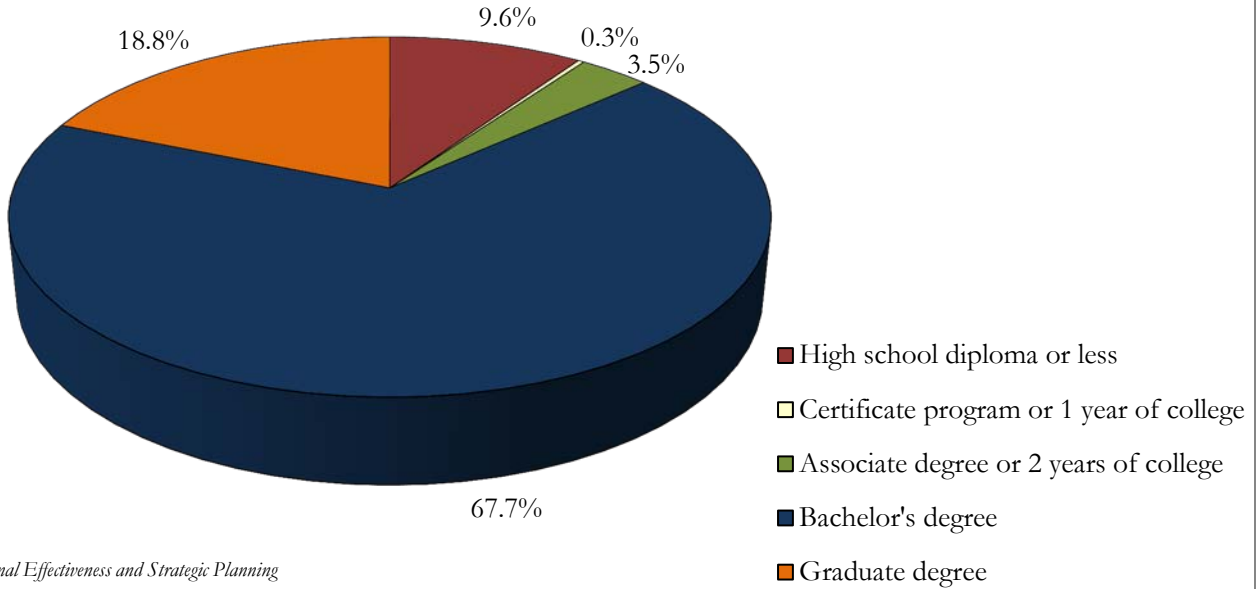
**College of Charleston 2015 Alumni Survey Class of 2009-2010
Respondents' Category of Current Employment**



Category of Current Employment	N	%
Management, Business, and Finance	69	22.1%
Education and Library	46	14.7%
Health Services	37	11.9%
Science, Technology, and Engineering	30	9.6%
Communications and Media	28	9.0%
Non-Profit, Community, and Social Service	22	7.1%
Civil Service and Government	18	5.8%
Hospitality and Tourism	17	5.4%
Law and Legal	15	4.8%
Arts, Design, and Music	14	4.5%
Other	9	2.9%
Self-Employed	6	1.9%
Military Service	1	0.3%
Total	312	100.0%

Institutional Effectiveness and Strategic Planning

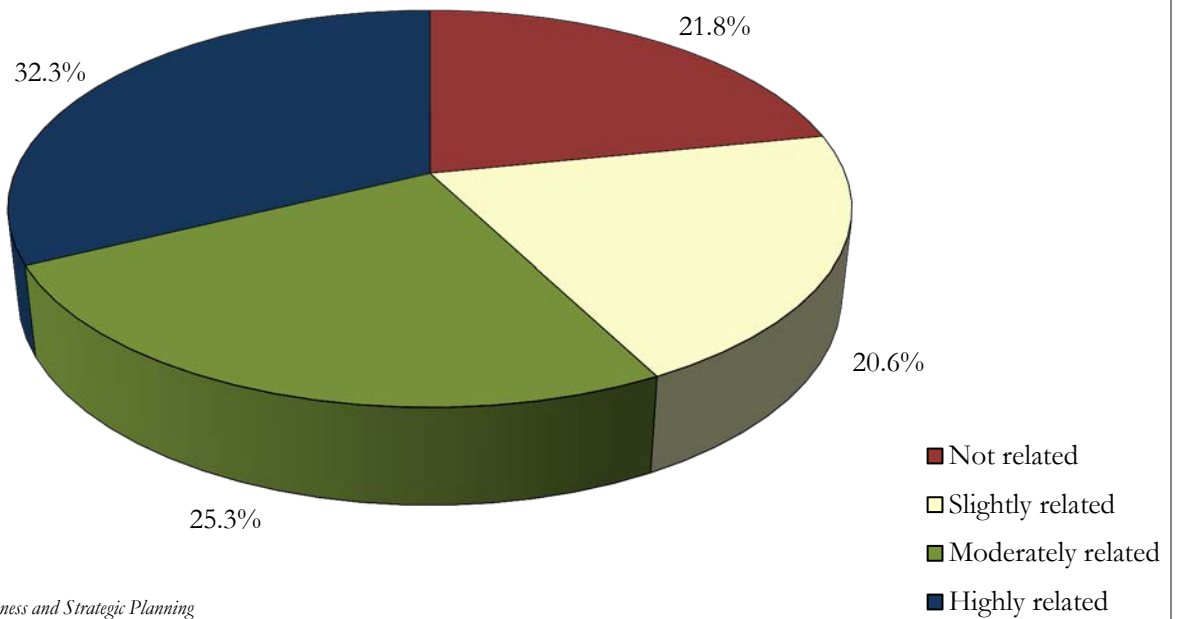
**College of Charleston 2015 Alumni Survey Class of 2009-2010
Minimum Educational Requirements for Respondents' Current Employment
Position**



Minimum Educational Requirements for Current Employment Position	N	%
High school diploma or less	30	9.6%
Certificate program or 1 year of college	1	0.3%
Associate degree or 2 years of college	11	3.5%
Bachelor's degree	212	67.7%
Graduate degree	59	18.8%
Total	316	100.0%

Institutional Effectiveness and Strategic Planning

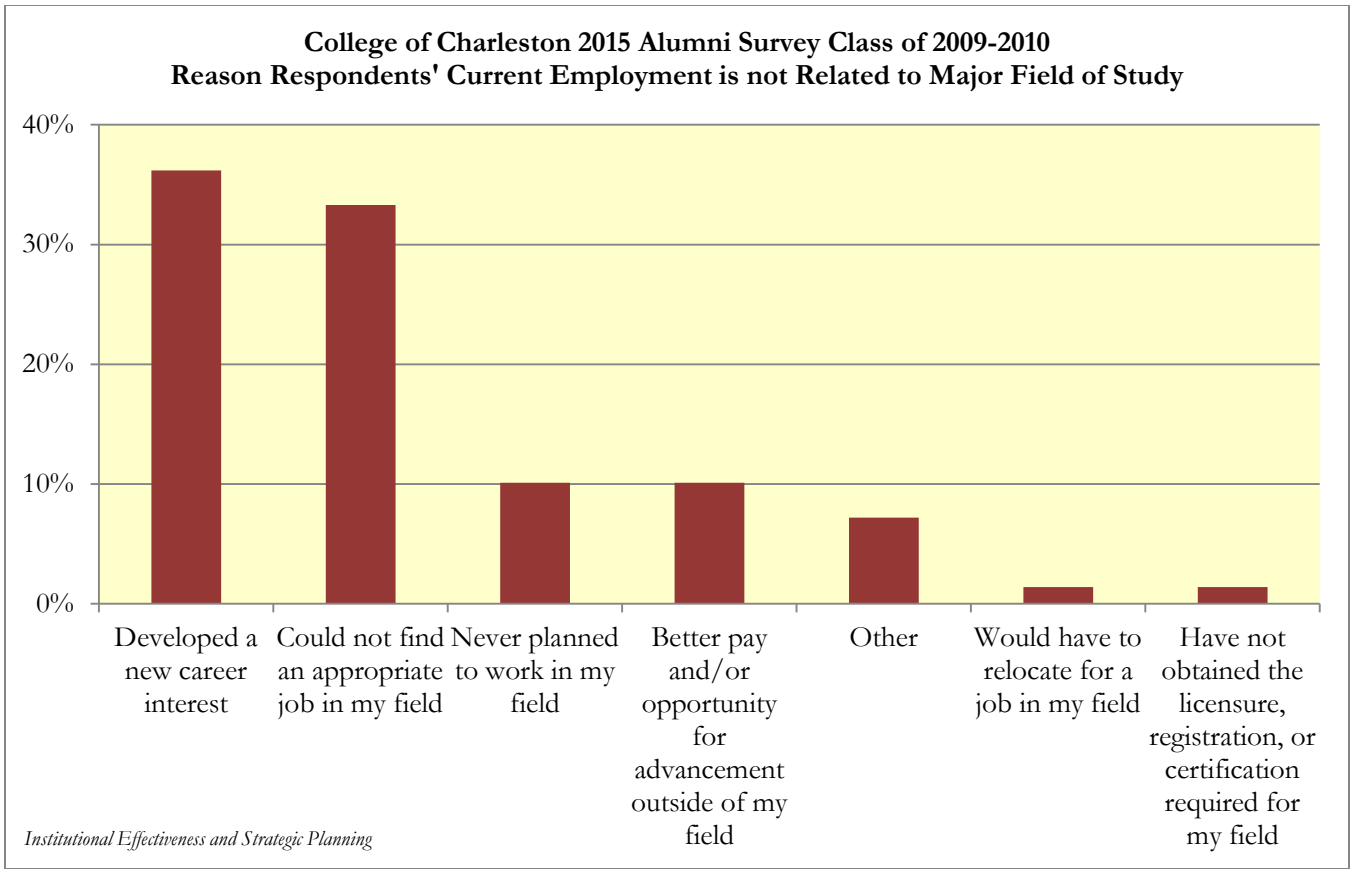
College of Charleston 2015 Alumni Survey Class of 2009-2010
 Relationship Between Respondents' Major and Current Employment



Institutional Effectiveness and Strategic Planning

Relationship Between Major and Current Employment	N	%
Not related	69	21.8%
Slightly related	65	20.6%
Moderately related	80	25.3%
Highly related	102	32.3%
Total	316	100.0%

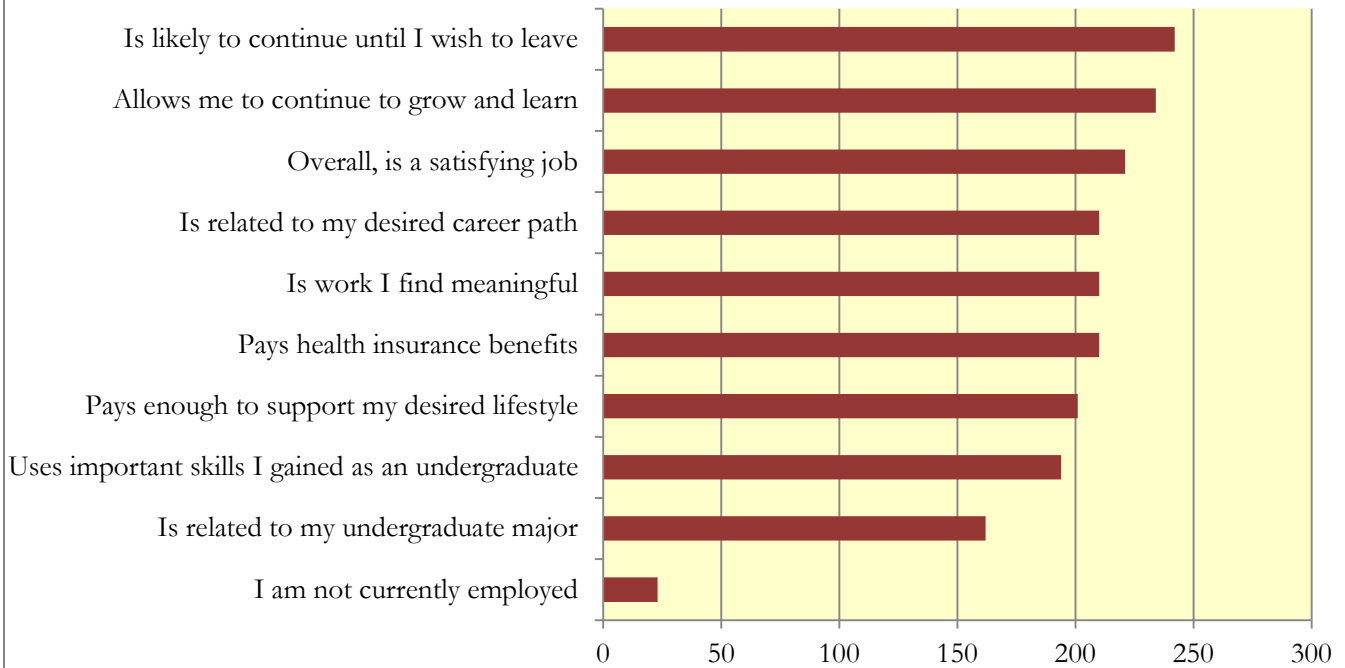
Institutional Effectiveness and Strategic Planning



Main Reason Current Employment if not Related to Major Field of Study	N	%
Developed a new career interest	25	36.2%
Could not find an appropriate job in my field	23	33.3%
Never planned to work in my field	7	10.1%
Better pay and/or opportunity for advancement outside of my field	7	10.1%
Other	5	7.2%
Would have to relocate for a job in my field	1	1.4%
Have not obtained the licensure, registration, or certification required for my field	1	1.4%
Total	69	100.0%

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**College of Charleston 2015 Alumni Survey Class of 2009-2010
Respondents' Current Job***

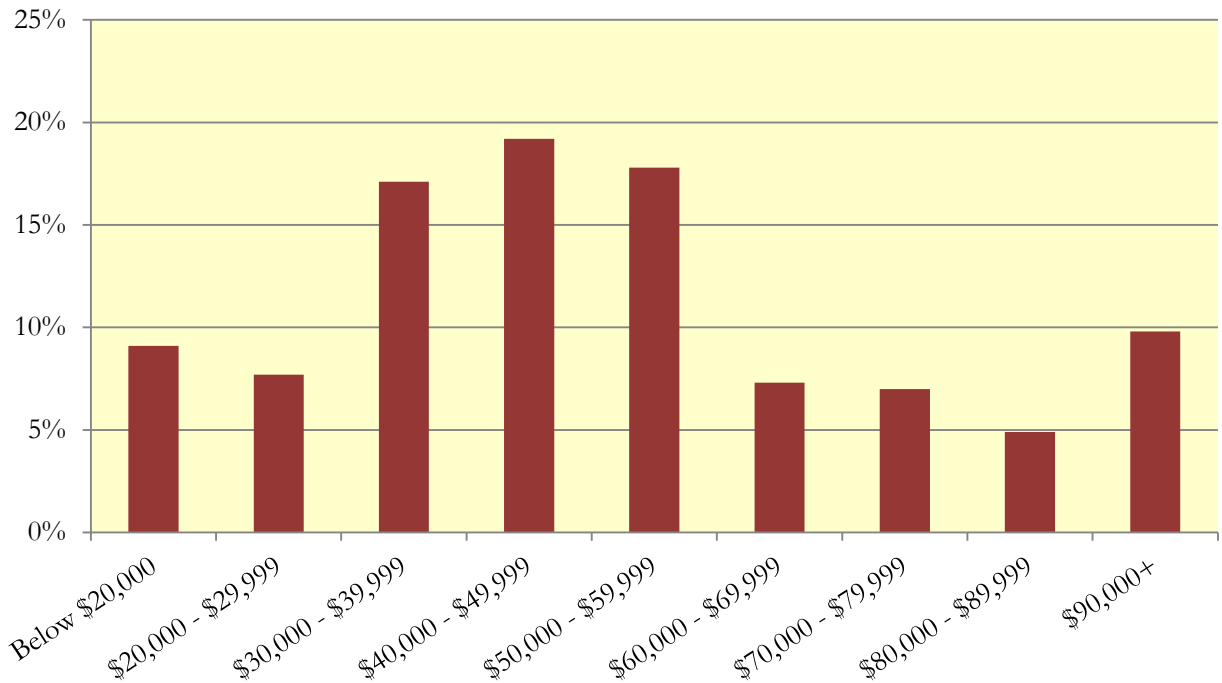


**Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*

Respondents' Current Job	N
Is likely to continue until I wish to leave	242
Allows me to continue to grow and learn	234
Overall, is a satisfying job	221
Is related to my desired career path	210
Is work I find meaningful	210
Pays health insurance benefits	210
Pays enough to support my desired lifestyle	201
Uses important skills I gained as an undergraduate	194
Is related to my undergraduate major	162
I am not currently employed	23

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**College of Charleston 2015 Alumni Survey Class of 2009-2010
Respondents' Reported Annual Income Range**

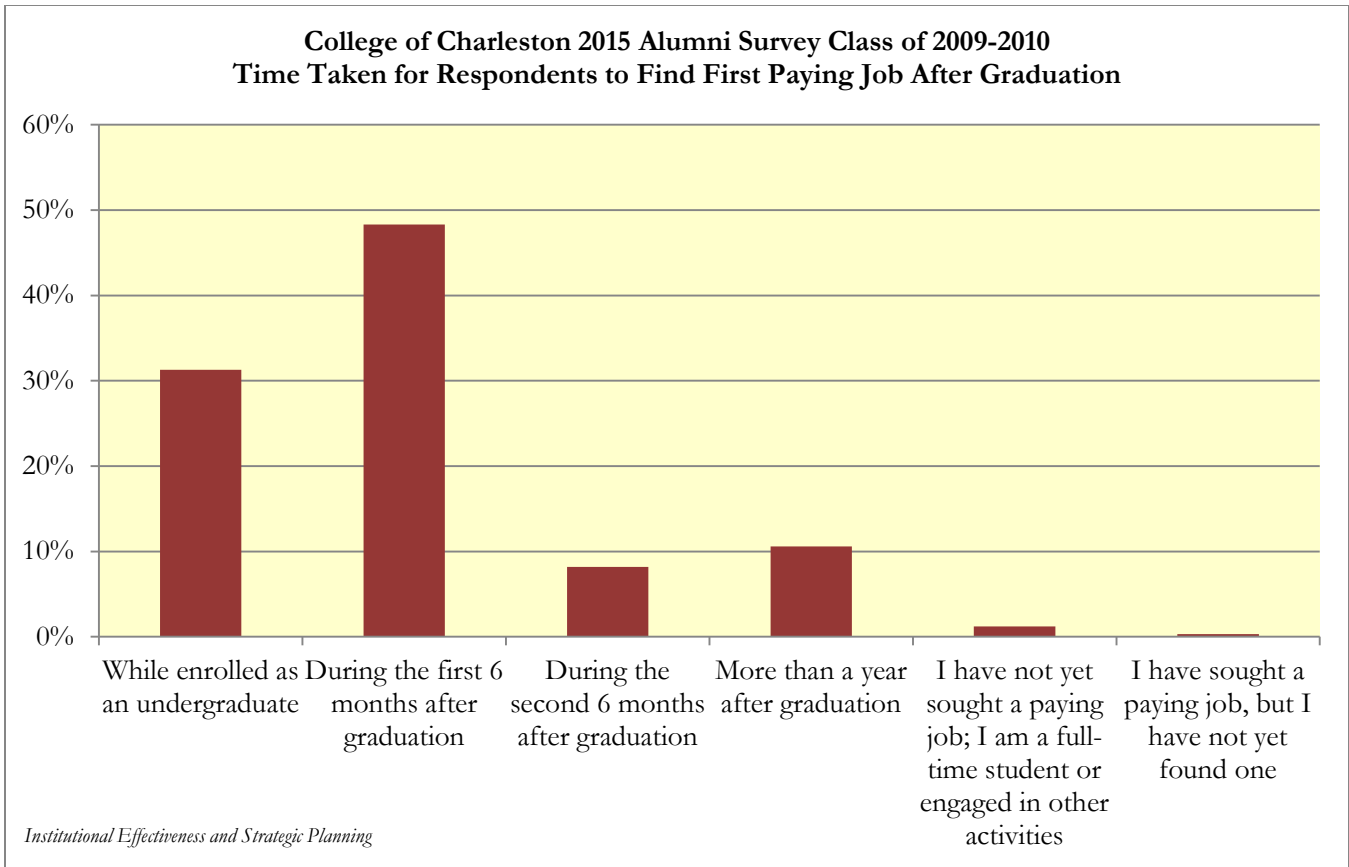


Institutional Effectiveness and Strategic Planning

Reported Annual Income Range	N	%
Below \$20,000	26	9.1%
\$20,000 - \$29,999	22	7.7%
\$30,000 - \$39,999	49	17.1%
\$40,000 - \$49,999	55	19.2%
\$50,000 - \$59,999	51	17.8%
\$60,000 - \$69,999	21	7.3%
\$70,000 - \$79,999	20	7.0%
\$80,000 - \$89,999	14	4.9%
\$90,000+	28	9.8%
Total	286	100.0%

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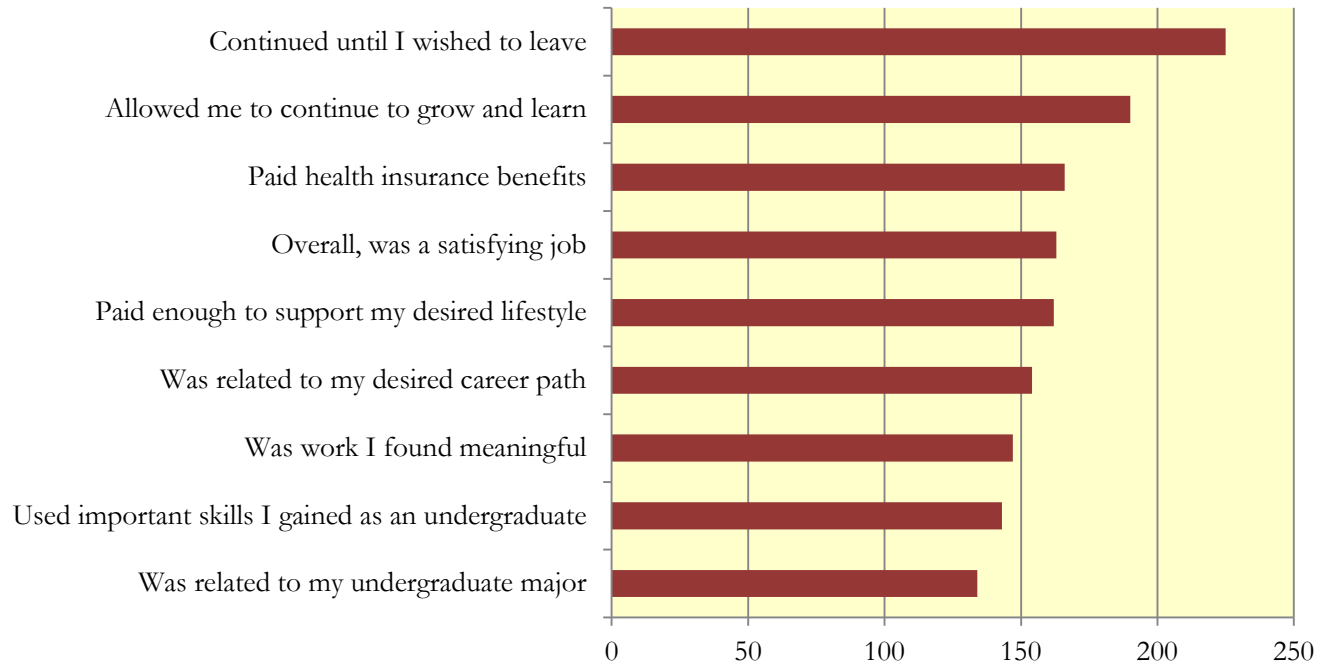
Employment History



Time Taken to Find First Paying Job After Graduation	N	%
While enrolled as an undergraduate	103	31.3%
During the first 6 months after graduation	159	48.3%
During the second 6 months after graduation	27	8.2%
More than a year after graduation	35	10.6%
I have not yet sought a paying job; I am a full-time student or engaged in other activities	4	1.2%
I have sought a paying job, but I have not yet found one	1	0.3%
Total	329	100.0%

Institutional Effectiveness and Strategic Planning

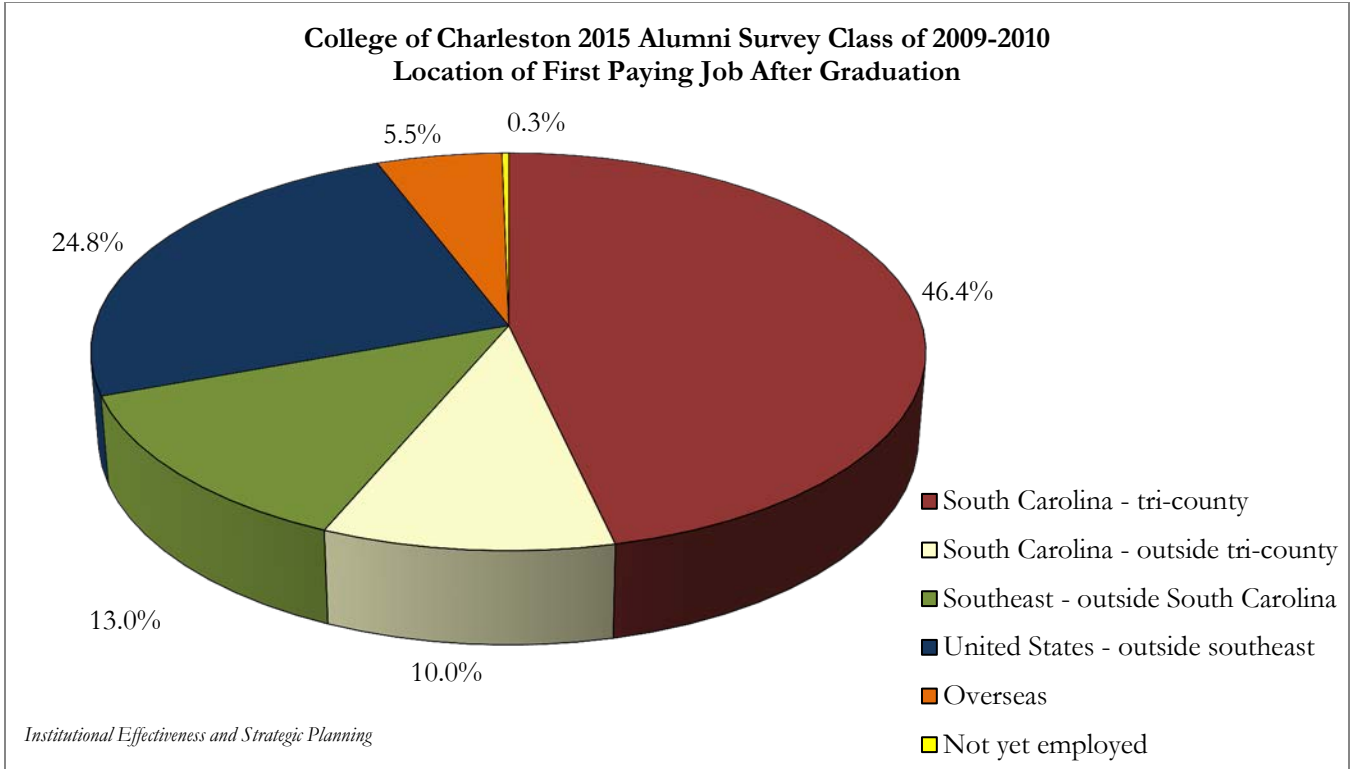
**College of Charleston 2015 Alumni Survey Class of 2009-2010
Respondents' First Paying Job After Graduation***



**Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*

Respondents' First Paying Job After Graduation	N
Continued until I wished to leave	225
Allowed me to continue to grow and learn	190
Paid health insurance benefits	166
Overall, was a satisfying job	163
Paid enough to support my desired lifestyle	162
Was related to my desired career path	154
Was work I found meaningful	147
Used important skills I gained as an undergraduate	143
Was related to my undergraduate major	134

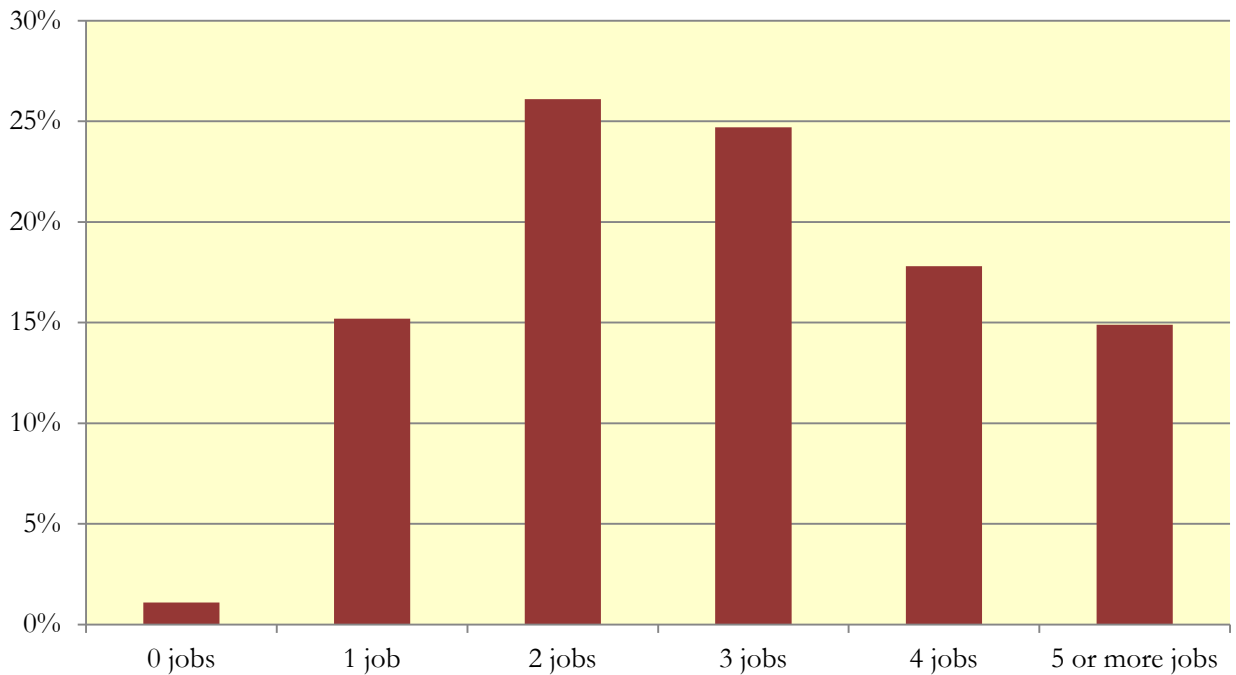
Institutional Effectiveness and Strategic Planning



Location of First Paying Job After Graduation	N	%
South Carolina - tri-county	153	46.4%
South Carolina - outside tri-county	33	10.0%
Southeast - outside South Carolina	43	13.0%
United States - outside southeast	82	24.8%
Overseas	18	5.5%
Not yet employed	1	0.3%
Total	330	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2015 Alumni Survey Class of 2009-2010
Respondents' Number of Paying Jobs Held Since Graduation**

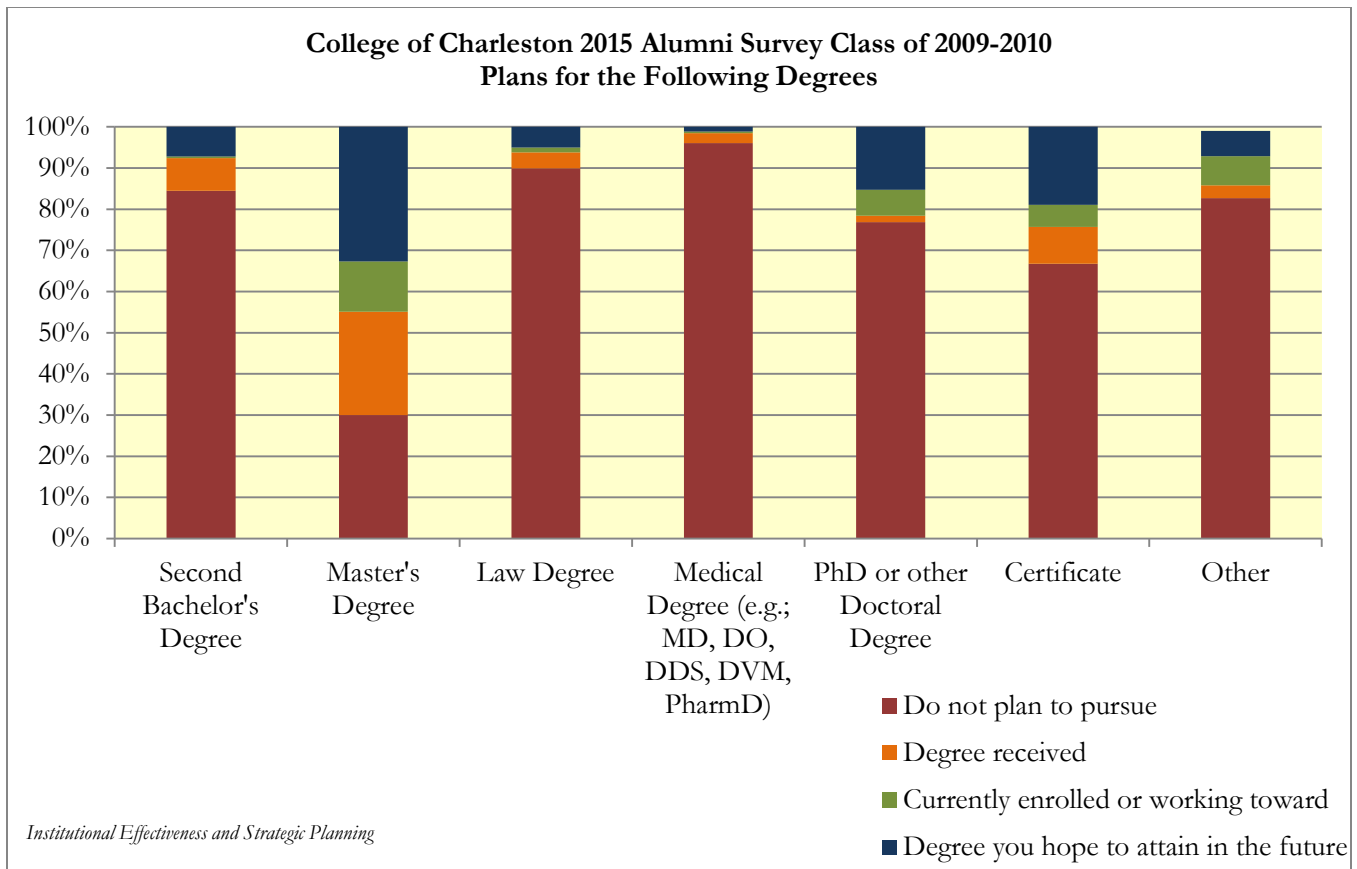


Institutional Effectiveness and Strategic Planning

Number of Paying Jobs Held Since Graduation	N	%
0 jobs	4	1.1%
1 job	53	15.2%
2 jobs	91	26.1%
3 jobs	86	24.7%
4 jobs	62	17.8%
5 or more jobs	52	14.9%
Total	348	100.0%

Institutional Effectiveness and Strategic Planning

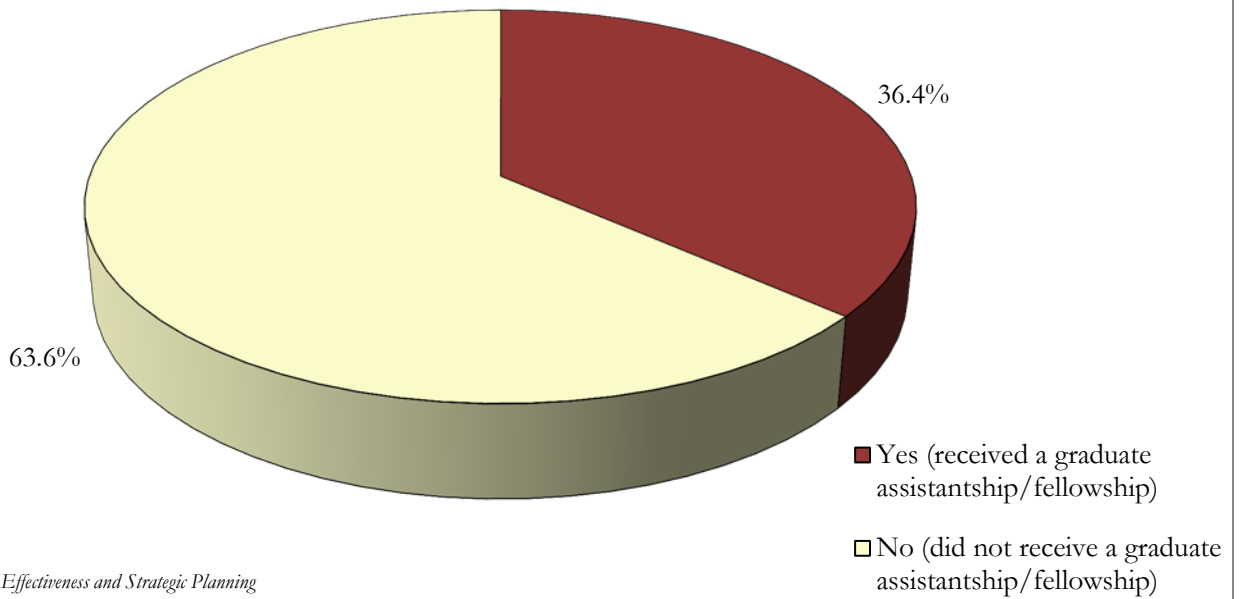
Graduate/Professional School



Plans For The Following Degrees	Do not plan to pursue	Degree received	Currently enrolled or working toward	Degree you hope to attain in the future	N
Second Bachelor's Degree	84.5%	7.9%	0.4%	7.2%	265
Master's Degree	30.0%	25.1%	12.2%	32.7%	303
Law Degree	89.9%	3.9%	1.2%	5.1%	257
Medical Degree (e.g.; MD, DO, DDS, DVM, PharmD)	96.1%	2.4%	0.4%	1.2%	255
PhD or other Doctoral Degree	76.9%	1.5%	6.3%	15.3%	268
Certificate	66.8%	8.9%	5.4%	18.9%	259
Other	82.7%	3.1%	7.1%	6.1%	97

Institutional Effectiveness and Strategic Planning

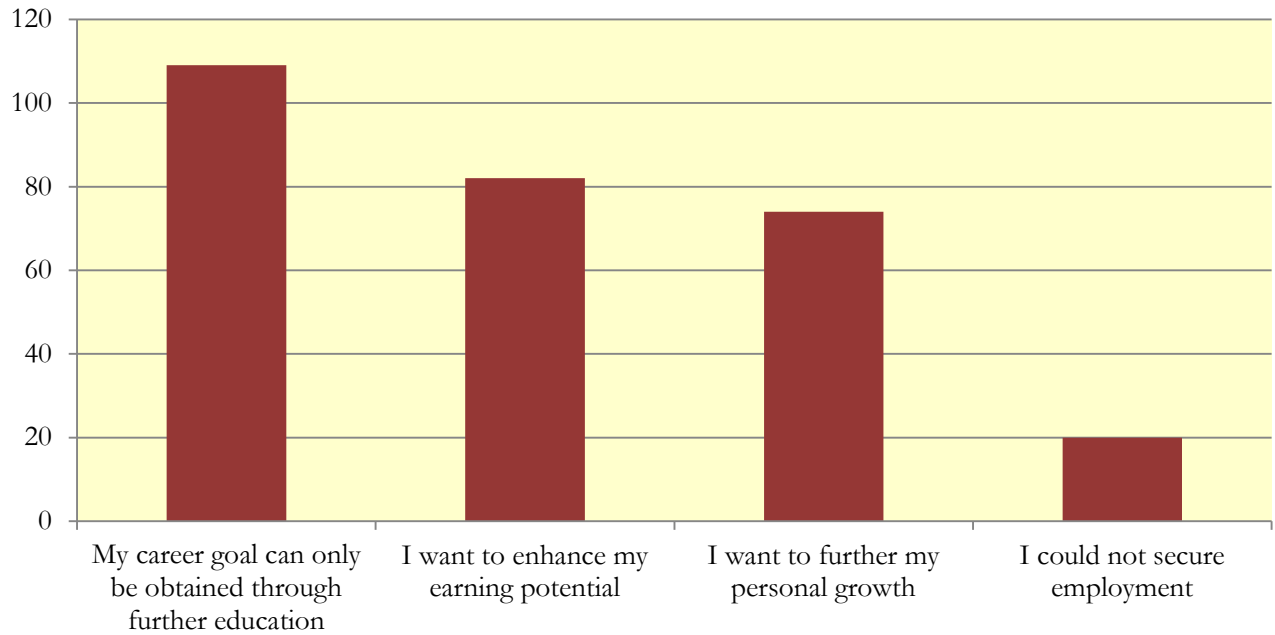
**College of Charleston 2015 Alumni Survey Class of 2009-2010
Respondents who Received a Graduate Assistantship/Fellowship**



Received a Graduate Assistantship/Fellowship	N	%
Yes (received a graduate assistantship/fellowship)	56	36.4%
No (did not receive a graduate assistantship/fellowship)	98	63.6%
Total	154	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2015 Alumni Survey Class of 2009-2010
Respondents' Reason For Seeking Further Education***



**Because respondents could select multiple responses, counts rather than percentages are reported.
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Reason for Seeking Further Education	N
My career goal can only be obtained through further education	109
I want to enhance my earning potential	82
I want to further my personal growth	74
I could not secure employment	20

Institutional Effectiveness and Strategic Planning

Graduate Institutions Most Frequently Attended	N
Medical University of South Carolina	13
University of South Carolina	12
College of Charleston	11
The Citadel	7
Charleston School of Law	3
George Washington University	3
Tulane University	3
University of Florida	3
University of Illinois, Chicago	3
Charleston Southern University	2
Converse College	2
University of Maryland	2
University of North Carolina, Chapel Hill	2
University of Pittsburgh	2

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Other Graduate Institutions Reported:

American University, Argosy University, Arkansas State University, Auburn University, BOMI International, Boston University, California Institute of Integral Studies, CFA Institute, Clemson University, Cleveland State University, Colorado State University, Curry College, DePaul University, Florida State University, Francis Marion University, Georgetown University, Hunter College, Ivy Tech Community College, Jacksonville University, Louisiana State University, Louisiana State University-Shreveport, Loyola University-New Orleans, Moss Landing Marine Laboratories, New York University, North Carolina State University, Northeastern University, Northwestern University, Nova Southeastern University, Ohio University, Oklahoma State University, Oregon State University, Palmer College of Chiropractic, Plymouth State University, Rice University, Rowan University, Santa Clara University, Simon Fraser University, St. Mary's University College, Temple University, The Chicago School of Professional Psychology, Universidad de Los Andes, University College London, University of Alabama, University of California-Berkeley, University of California-Irvine, University of California-Los Angeles, University of California-Santa Barbara, University of Cincinnati, University of Colorado-Boulder, University of Delaware, University of Denver, University of Georgia, University of Hawaii-Manoa, University of Kentucky, University of Maine, University of Miami, University of New Hampshire, University of New Orleans, University of North Carolina-Greensboro, University of North Dakota, University of Notre Dame, University of Phoenix, University of Puget Sound, University of South Florida, University of Southern Mississippi, University of Texas, University of Washington, University of West Alabama, University of Westminster, Vanderbilt University, Virginia Commonwealth University, Walsh College, Winthrop University.

Academic Disciplines Most Frequently Studied	N
Business	28
Education	21
Social Sciences	19
Math and Sciences	17
Medicine	17
Law	11
Humanities	10
Health Services	7
Other	7
Arts	3
Library Sciences	2
Religious Studies	0

Institutional Effectiveness and Strategic Planning

Other Academic Disciplines reported:

Sports and Entertainment Management, Digital Strategy, Environment and Sustainable Development, Human-computer interaction, Marine Resource Management, Photojournalism, Space Studies.

College of Charleston Undergraduate Experience

Satisfaction with the College of Charleston's Quality of:	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	N
Curriculum in your major	2.3%	3.9%	8.7%	45.2%	40.0%	310
Instruction in your major	1.9%	2.9%	7.4%	38.1%	49.7%	310
Curriculum in your general education program	1.9%	3.5%	15.5%	50.3%	28.7%	310
Instruction in your general education program	1.6%	3.2%	14.2%	51.6%	29.4%	310

Institutional Effectiveness and Strategic Planning

Satisfaction with:	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	N
Your overall academic experience	2.3%	2.3%	3.2%	45.6%	46.6%	309

Institutional Effectiveness and Strategic Planning

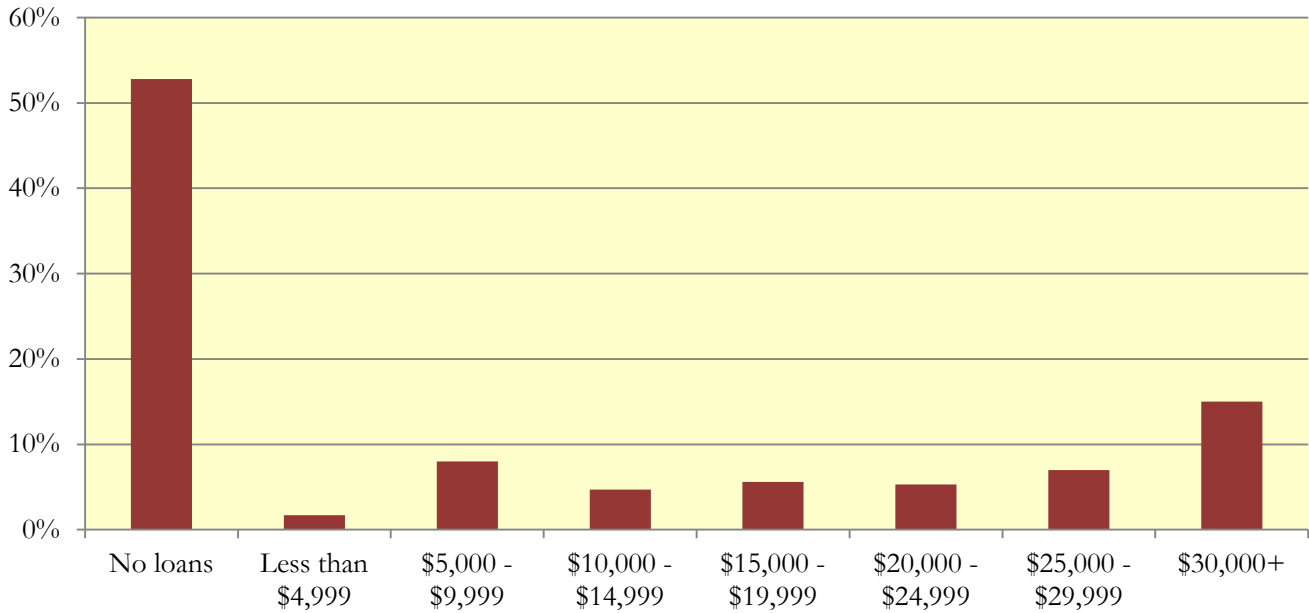
Frequency of Participation in Activities	Never	Less often	Annually	Monthly	Weekly	N
Career related advanced education or training	12.4%	13.0%	28.1%	26.1%	20.4%	299
Lifelong learning or personal enrichment studies outside your career area(s)	12.8%	22.6%	22.0%	21.6%	20.9%	296
Professional or service organizations	18.6%	21.3%	26.0%	24.7%	9.5%	296
Volunteer, public, or community service	13.5%	21.9%	30.3%	23.9%	10.4%	297
Social or recreational organization	9.5%	15.3%	19.3%	32.2%	23.7%	295
Support or participation in the arts	13.8%	16.5%	30.3%	28.3%	11.1%	297

Institutional Effectiveness and Strategic Planning

College of Charleston's Influence on Participation in Activities	Not at all	Somewhat	Moderately	Strongly	N
Career related advanced education or training	43.7%	27.8%	18.5%	10.0%	270
Lifelong learning or personal enrichment studies outside your career area(s)	32.0%	29.3%	22.6%	16.2%	266
Professional or service organizations	40.6%	27.6%	23.4%	8.4%	261
Volunteer, public, or community service	36.8%	28.9%	22.9%	11.3%	266
Social or recreational organization	29.4%	25.3%	26.8%	18.5%	265
Support or participation in the arts	31.4%	24.7%	22.9%	21.0%	271

Institutional Effectiveness and Strategic Planning

**College of Charleston 2015 Alumni Survey Class of 2009-2010
Total Amount of Undergraduate Loans Accrued at the Time of Graduation**

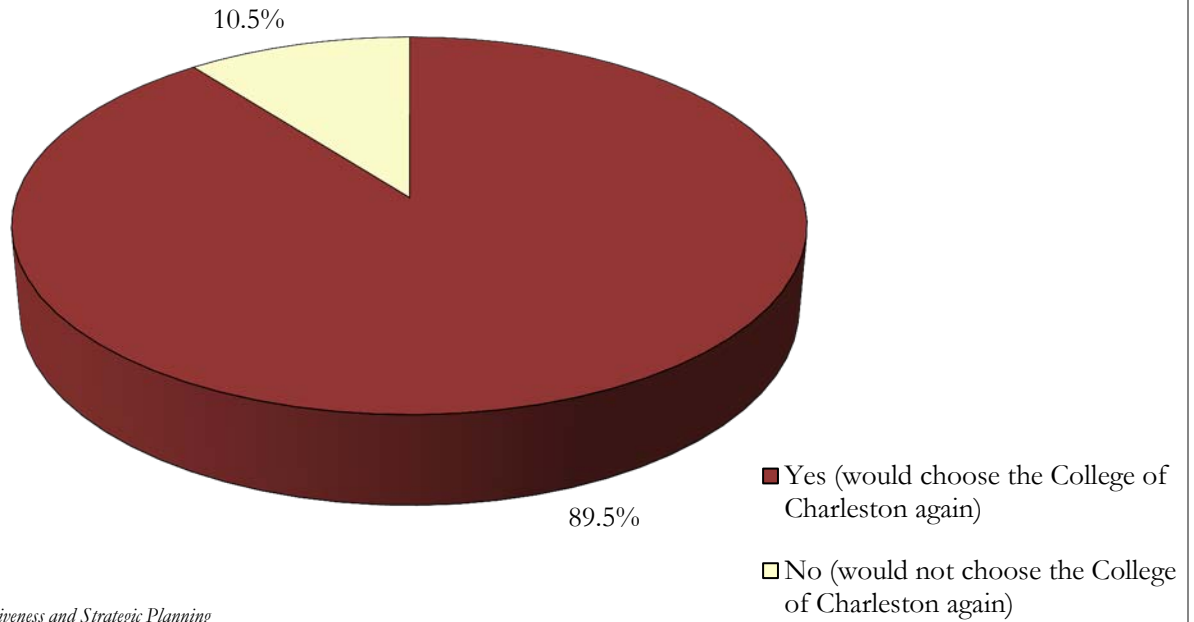


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Total Amount of Undergraduate Loans Accrued at the Time of Graduation	N	%
No loans	159	52.8%
Less than \$4,999	5	1.7%
\$5,000 - \$9,999	24	8.0%
\$10,000 - \$14,999	14	4.7%
\$15,000 - \$19,999	17	5.6%
\$20,000 - \$24,999	16	5.3%
\$25,000 - \$29,999	21	7.0%
\$30,000+	45	15.0%
Total	301	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2015 Alumni Survey Class of 2009-2010
Would Choose the College of Charleston Again**

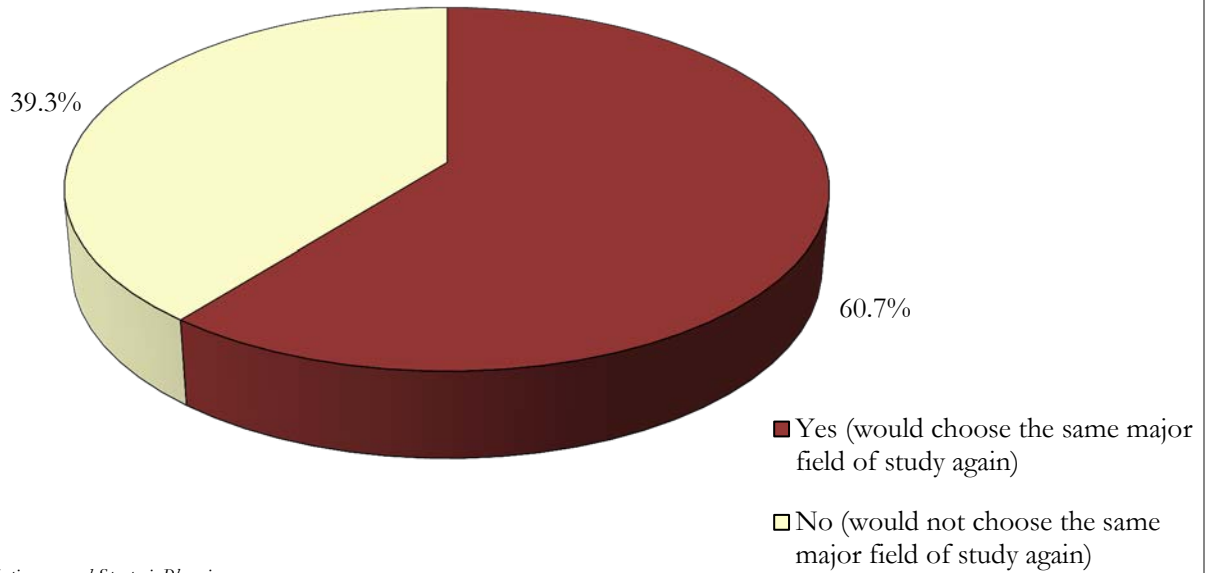


Institutional Effectiveness and Strategic Planning

Would Choose the College of Charleston Again	N	%
Yes (would choose the College of Charleston again)	280	89.5%
No (would not choose the College of Charleston again)	33	10.5%
Total	313	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2015 Alumni Survey Class of 2009-2010
Would Choose the Same Major Field of Study Again**



Institutional Effectiveness and Strategic Planning

Would Choose the Same Major Field of Study Again	N	%
Yes (would choose the same major field of study again)	190	60.7%
No (would not choose the same major field of study again)	123	39.3%
Total	313	100.0%

Institutional Effectiveness and Strategic Planning

Appendix A - Response Rate by Major*

Major	N (Graduates)	N (Respondents)	%
Accounting	46	12	26.1%
Anthropology	30	8	26.7%
Art History	30	6	20.0%
Arts Management	41	8	19.5%
Astronomy	0	0	0.0%
Astrophysics	0	0	0.0%
Athletic Training	7	1	14.3%
Biochemistry	2	2	100.0%
Biology	121	22	18.2%
Business Administration	231	35	15.2%
Chemistry	22	5	22.7%
Classics	10	4	40.0%
Communication	222	57	25.7%
Computer Information Sciences	4	0	0.0%
Computer Science	11	3	27.3%
Computing in the Arts	0	0	0.0%
Dance	0	0	0.0%
Data Science	0	0	0.0%
Discovery Informatics	2	1	50.0%
Early Childhood Education	44	12	27.3%
Economics	31	12	38.7%
Elementary Education	23	5	21.7%
English	49	9	18.4%
Exercise Science	0	0	0.0%
Finance	0	0	0.0%
French	8	3	37.5%
Geology	17	2	11.8%
German	9	1	11.1%
Historic Preservation and Community Planning	41	10	24.4%
History	42	14	33.3%
Hospitality and Tourism Management	43	7	16.3%

College of Charleston 2015 Alumni Survey Class of 2009-2010

International Business	51	18	35.3%
International Studies	0	0	0.0%
Jewish Studies	0	0	0.0%
Latin American and Caribbean Studies	1	0	0.0%
Marine Biology	12	6	50.0%
Marketing	0	0	0.0%
Mathematics	8	3	37.5%
Middle Grades Education	19	2	10.5%
Music	9	1	11.1%
Philosophy	15	1	6.7%
Physical Education	59	10	16.9%
Physics	4	0	0.0%
Political Science	98	28	28.6%
Psychology	127	30	23.6%
Public Health	0	0	0.0%
Religious Studies	14	3	21.4%
Secondary Education Certificate (Chemistry)	1	0	0.0%
Secondary Education Certificate (English)	2	0	0.0%
Secondary Education Certificate (Political Science)	3	1	33.3%
Secondary Education Certificate (History)	7	1	14.3%
Secondary Education Cognate	4	2	50.0%
Sociology	37	6	16.2%
Spanish	32	10	31.3%
Special Education	11	2	18.2%
Studio Art	32	3	9.4%
Theatre	29	5	17.2%
Urban Studies	2	0	0.0%
Women's and Gender Studies	0	0	0.0%
Total	1,663**	371**	

Institutional Effectiveness and Strategic Planning

**Double majors counted twice*

***Total N for Graduates and Respondents higher because of counting of double majors*